

Resumé: FELICITE ANN FAIRER-WESSELS

1. Name:

Felicite Ann Fairer-Wessels

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3. Position at UP:

Associate Professor

4. Educational background:

BBibl (Hons) UP
M Phil (University of Wales)
PhD (UP)

5. Recent courses taught at UP:

TBE714/705 Responsible Tourism Management

6. Recent conference papers delivered:

International conference papers delivered:

Fairer-Wessels, FA & Pearse, EJ 2018. Development of precincts for sustainable urban tourism. BESTEN Thinktank Conference, Luzern, 20-13 June.

Lubbe, B.A., Douglas, A., **Fairer-Wessels, FA** & Du Preez, E.A. 2017. Does one size fit all? Using the same Memorable Tourist Experience (MTE) Scale to measure MTEs across divergent major tourist attractions. Paper to be presented at the Tourism Travel and Research Association Conference: Exploring Attractive Destinations. Quebec City, 20 – 22 June 2017.

Fairer-Wessels, FA & Douglas, A 2017. Managing tourist information at the Cape Floral Region World Heritage Site. Conference on Local Identity and Tourism Management on World Heritage Sites. Coimbra, Portugal, 18-22 April.

Fairer-Wessels, FA 2017. Factors that influence wine tourists' experience of a wine festival in South Africa. Conference: Western Economic Association International, Chile, Santiago 3-6 January 2017.

Fairer-Wessels, FA 2016. CSR and tourism practices in communities near mines: A South African case study. Conference: BESTEN Think Tank, Berlin 12-16 July.

Lubbe, B.A., Douglas, A., **Fairer-Wessels, F.** & Du Preez, E.A. 2016. Regional

competitiveness: an emerging domestic market segment perspective. Paper presented at the Tourism Travel and Research Association Conference: Advancing Tourism Research Globally, Vail, Colorado, June 3.

Fairer-Wessels, FA 2016. Proposed curriculum in sustainable tourism development. Conference of International Society of Travel and Tourism Educators, China, Hangzhou, 12-14 October.

Lubbe, B, Douglas, A, **Fairer-Wessels, FA** & Du Preez, E. 2016. Regional competitiveness: an emerging domestic market segment perspective. Conference of Tourism travel and Research Association: Advancing Tourism Research Globally.

Lubbe, B.A., Douglas, A., **Fairer-Wessels, FA**, Kruger, E. 2015. A model to measure South Africa's tourism competitiveness. Paper presented at the international Travel and Tourism Research Association (TTRA) Conference in Portland, Oregon, USA, 15 - 17 June 2015.

Sichimwa, C & **Fairer-Wessels, FA** 2015. Co-management at Mukuni village, Livingstone, Zambia. Ecotourism and sustainable tourism conference, ESTC15. 27-30 April, Quito, Ecuador.

Fairer-Wessels, FA & Boretti, T. 2014. *White lion volunteer program in South Africa*. 4ICTR. Kota Kinabalu 9-11 Dec. Borneo. Accredited proceedings in SHS Web of conferences, 1(12), 01060:

Fairer-Wessels, FA 2013. *Running for life: exploring runners' motivations at sport tourism events*. 2nd M-Sphere Conference, 10-12 October, Dubrovnik, Croatia.

Kruger, EA & **Fairer-Wessels, FA** 2013. *Responsible visitor behaviour in environmentally sensitive areas: a study of Table Mountain as World Heritage Site and 7th Wonder of the World*. International Conference: Sustainability issues and challenges in Tourism, 3-5 October, Istanbul, Turkey.

Lubbe, BA, Douglas, A, **Fairer-Wessels, FA** et al. 2013. *Matching tourism supply and demand: an analysis of how tourism needs of emerging domestic segments are met in selected regions in South Africa*. Conference Proceedings of the 44th Travel and Tourism Conference, 22-24 June, Kansas City, USA.

Fairer-Wessels, FA 2013. *The Paradox of poverty amidst the plenty of nature: community involvement and empowerment for sustainable tourism development*. 13th BESTEN Think Tank conference 23-25 June, Kuala Lumpur, Malaysia.

Fairer-Wessels, FA 2012. *Fostering sustainability through entrepreneurship in South Africa*. International M-Sphere conference for Multidisciplinarity in Business and Science, 4-6 October, Dubrovnik, Croatia.

7. Recent publications:

Fairer-Wessels, FA 2017. Determining the impact of information on rural livelihoods and sustainable tourism development near protected areas in Kwa-Zulu Natal, South Africa. *Journal of Sustainable Tourism*, 25(1):10-25.

Lubbe, B.A., du Preez, E., Douglas, A., **Fairer-Wessels, FA**, 2017. The impact of

rhino poaching on tourist experiences and future visitation to National Parks in South Africa". *Current Issues in Tourism*. In review.

Fairer-Wessels, FA 2016. Cultural tourism in Southern Africa. *Annals of Tourism Research*, 60, September.

Sichimwa, C & **Fairer-Wessels, FA** 2016. Sustained economic growth through co-management by SWOT analysis in Zambia: the case of Mukuni village craft market. *African Journal of Hospitality, Tourism and Leisure*, 5(3).

Radikonyana, P, Heath, E, **Fairer-Wessels, F**, Prinsloo, JJ & Pelser, TG, 2015. A strategic e-marketing framework for sport mega-events. *Journal of Applied Business Research*, 31(2).

Fairer-Wessels, FA 2014. The use of ICTs for Knowledge Management in Visitor Information Centres: a pilot study. *e-Review of Tourism Research*, January 2014.

Lubbe, BA, Douglas, A., **Fairer-Wessels, FA et al** 2013. Analysis of the supply and demand of the five emerging domestic market segments in South Africa. In review to *Tourism Management*.

Fairer-Wessels, FA 2013. Motivation and behaviour of serious leisure participants: the case of the Comrades Marathon. *South African Journal for Research in Sports, Physical Education and Recreation*, 35(2):

Fairer-Wessels, FA 2012 Fostering sustainability through entrepreneurship. *International Journal of Multidisciplinarity in Business and Science*, 1(1). Special Issue.

Jiyane, GV & **Fairer-Wessels, FA** 2012. Dissemination of information on climate change: a case study of women mussel harvesters at KwaNgwanase in KwaZulu-Natal. *Mousaion*, 30(1): 19-38.

Fairer-Wessels, FA & Malberbe, N 2012. Sustainable urban event practice. *Urban Forum*, 23 (1): 93-106.

8. Research focus:

Sustainable tourism development

Sustainable Development Goals

Strategic Event Management