

Resumé: Elizabeth Ann du Preez

1. Name: Elizabeth Ann du Preez

2. E-mail: elizabeth.dupreez@up.ac.za

3. Position at UP: Senior lecturer

4. Educational background:

Degree/ Diploma	Field of study	Higher education institution	Year	Distinctions
DCom	Tourism Management	UP	2015	-
MCom	Tourism Management	UP	2011	Cum Laude
PGCE	Postgraduate Certificate in Education	UP	2003	-
BCom (Hons)	Tourism Management	UP	2001	Cum Laude
BCom	Tourism Management	UP	1999	Cum Laude

5. Recent courses taught at UP:

- Strategic Destination Marketing (Honours level)
- Sports Tourism Management (Honours level)
- Advanced Attractions and Events Management (Honours level)
- Destination Marketing (2nd/3rd year level)
- Attractions Management (3rd year level)
- Capacity building for tourism practitioners / policy makers at local level (marketing component) (short course)
- Visitor Centre Management (marketing component) (short course)
- Advanced course in Events Management (marketing component) (short course)
- Introduction to Events Management (marketing component) (short course)

6. Recent conference papers delivered:

National conference papers:

- Du Preez, E.A. 2018. Giving wings to a capital city's image: hosting of the Red Bull XFighters. 8th ITSA Conference, Tshwane, South Africa, 6 – 8 August.
- Du Preez, E.A. 2016. A skills development framework for sports tourism: the case of South Africa. Paper to be presented at the TESA International Conference, Cape Town, South Africa, 21 – 23 September.
- Slabbert, L. & Du Preez, E.A. 2016. Consumer response towards an accreditation system for hiking trails. Paper to be presented at the LARASA World Leisure Congress, Durban, South Africa, 27 – 30 June.
- Kruger, E.A. & Heath, E.T. 2015. Managing behavioural attitudes of sport

spectators: the role of an environmental management system. In: Goodman, S., Human, G., Mulenga, C., Priilaid, D. & Robertson, J. (eds.) 27th SAIMS Annual Conference: Management in Southern Africa – change, challenge and opportunity. Cape Town, 30 August – 1 September, pp.958:984.

- Kruger, E.A. 2015. Environmental beliefs and feelings toward nature among sport event spectators as a growing tourist market. BESTEN Think Tank XV: The Environment – People Nexus in Sustainable Tourism: Finding the Balance. Kruger National Park, 17 – 21 June.

International conference papers delivered:

- Du Preez, E.A. & Heath, E.T. 2017. Applying the Theory of Planned Behaviour to test Environmental Behaviour among Cycling Spectators. In: Ströbel, T, Breitbarth, T, Kempf, H, Germelmann, CC, & Nagel, S. (Eds.). The 25th EASM Conference, 5-8 September 2017, Bern and Magglingen, Switzerland, Challenges and Developments of Sport Organisations, Book of Abstracts, pg 187-188. Bern: University of of Bern, Bern Open Publishing [e-print].
- Lubbe, B.A., Du Preez, E.A., Douglas, A., Fairer-Wessels, F.A. & 2017. Does one size fit all? Using the same Memorable Tourist Experience (MTE) Scale to measure MTEs across divergent major tourist attractions. Paper presented at the 46th TTRA Conference, Quebec, Canada, 20 – 22 June.
- Lubbe, BA, Douglas, A., Fairer-Wessels, FA, & Du Preez, E.A. 2016. *Regional competitiveness: an emerging domestic market segment perspective*. Paper presented at the 47th TTRA Conference, Colorado, USA, 14 – 16 June.
- Lubbe, B.A., Douglas, A., Fairer-Wessels, F.A. & Kruger, E.A. 2015. *Measuring the competitiveness of South Africa as a tourist destination*. Paper presented at the 46th TTRA Conference, Oregon, USA, 15 – 17 June.
- Kruger, E.A. & Fairer-Wessels, F. 2013. Responsible visitor behaviour in environmentally sensitive areas: a study of Table Mountain as World Heritage Site and 7th Wonder of the World. Paper presented at the International Conference on Sustainability Issues and Challenges in Tourism, Istanbul, Turkey, 3-5 October.
- Kruger, E.A. & Heath, E.T. 2013. There for the sport: do event spectators as tourists care for the local environment? Paper presented at the International Conference on Sustainability Issues and Challenges in Tourism, Istanbul, Turkey, 3-5 October.
- Kruger, E.A. & Heath, E.T. 2012. Critical success factors for leveraging mega-events as an element of tourism destination competitiveness: a case study from the 2010 FIFA World Cup™. Tourism and Events: Impacts and Opportunities Conference, Belfast, 20 – 22 June.
- Kruger, E.A. & Heath, E.T. 2012. Sport event spectators' contribution to the environmental dimension of sustainable sport event tourism: towards a behavioural model. LSA Conference, Edinburgh, 17 – 19 July.

7. Recent publications:

- Lubbe, B.A., Du Preez, E.A., Douglas, A. & Fairer-Wessels, F.A. 2019. The impact of rhino poaching on tourist experiences and future visitation to National Parks in

South Africa. *Current Issues in Tourism*, 22(1):8-15. (ISI/Scopus)

- Jacinto, F.O.C. & Du Preez, E.A. 2018. The role of small and medium enterprises in development of tourism in a post-war context: the case of Angola. *EuroEconomica*, 37(2):143-157. (IBSS)
- Du Preez, E.A. & Heath, E.T. 2018. Determining the influence of the social versus physical context on environmentally responsible behaviour among cycling spectators. In: *Sport Tourism and Sustainable Destinations*. 1st Edition. Moyle, B.D., Hinch, T. & Higham (Eds.). Oxfordshire: Routledge.
- Slabbert, L. & Du Preez, E.A. 2017. Trail accreditation as a mechanism to enhance hikers' confidence during decision making. *Tourism Review International*, 21(3):255-274. (IBSS)
- Slabbert, L. & Du Preez, E.A. 2017. Consumer response towards an accreditation system for hiking trails. *World Leisure Journal*, 59(sup1): 69-78. (Scopus)
- Du Preez, E.A. 2017. A skills development framework for sports tourism: the case of South Africa. *African Journal for Physical Activity and Health Sciences*, 23(1):146-169. (DHET)
- Du Preez, E.A. & Heath, E.T. 2016. Determining the influence of the social versus physical context on environmentally responsible behaviour among cycling spectator. *Journal of Sport and Tourism*, 20(2):123-142. (Scopus)
- Kruger, E.A. & Douglas, A. 2015. Constraints to consumption of South Africa's national parks among members of the emerging domestic tourism market. *Development Southern Africa*, 32(2):303-319. (ISI/Scopus)
- Kruger, E.A. & Heath, E. 2014. Exploring environmental responsibility in the case of outdoor sport event spectators. In: Reid, G. & Lee, J.W. (eds.) *Social Justice in Sport Development*. Leisure Studies Publication, 124:49-68.
- Kruger, E.A. & Heath, E.T. 2013. Along came a mega-event: prospects of competitiveness for a 2010 FIFA World Cup™ host city. *Current Issues in Tourism*, 16(6):570-590.(ISI/Scopus)
- Douglas, A, Lubbe, B. A. & Kruger, E. 2012. Would A Single Regional Visa Encourage Tourism Development In Southern Africa? Accepted to *Development Southern Africa*, 29(3):488-505. (ISI/Scopus)
- Heath, E.T. & Kruger, E.A. 2009. Branding and Positioning an African Capital City: The Case of Tshwane in South Africa. In: *City Tourism – National Capital Perspectives*. Maitland, R. & Ritchie, B.W. (eds.), pp.62-76. London: CABI

8. Research focus:

Destination marketing; tourist behaviour; sports tourism; pro-environmental behaviour