

**Department of Marketing Management**  
**Division: Tourism Management**

MPhil specialising in Tourism  
Management Course Work  
(One-Year)

[www.up.ac.za](http://www.up.ac.za)



UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

**Faculty of Economic and  
Management Sciences**

Fakulteit Ekonomiese en Bestuurswetenskappe  
Lefapha la Disaense tša Ekonomi le Taolo



The Division: Tourism Management at the University of Pretoria proudly presents the one-year Masters degree specialising in Tourism Management. This course work programme aims to develop advanced academic thinking in tourism. Successful completion of the programme enables students to receive a postgraduate degree from a university that is both internationally competitive and locally relevant. The programme fosters strong theoretical foundations as well as research acumen. Students develop critical and analytical thinking skills, as well as the ability to practically solve salient research questions.

**What is the structure of the programme?**

The programme contains four compulsory modules (180 credits), structured as follows:

SEMESTER MODULES	
SEMESTER 1	SEMESTER 2
<b>TBE 809</b> Strategic tourism management A	<b>TBE 810</b> Strategic tourism management B
YEAR MODULES	
<b>TBE 801</b> Research methodology	
<b>TBE 891</b> Research article	

**What are the prerequisites for application?**

The minimum requirement is an Honours degree (or equivalent) with an average mark of at least 65%.

**When do applications close?**

Applications close on 30 September in the preceding year of study for South African citizens. The closing date for international students is 31 August in the preceding year of study.

**Interested?**

Download further information from: <http://www.up.ac.za/en/tourism-management-division/article/41651/postgraduate-degrees>.

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