



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

**DEPARTMENT OF MARKETING MANAGEMENT
TOURISM MANAGEMENT DIVISION**

**PhD IN TOURISM MANAGEMENT
(COURSE CODE: 07267243)**

1. PURPOSE OF THE PROGRAMME

Given the continuous growth in the tourism industry, both globally and in South Africa, the overall goal of the doctoral programmes in Tourism Management is to expose students to the broad philosophy as well as to learning and research opportunities, to acquire the necessary advanced knowledge, expertise and strategic skills. This will enable them to advance in the tourism industry and to add value in its managerial and strategic spheres. Finally, the programmes aim at extending the knowledge base in the tourism industry.

The focus of the doctoral programmes is for students from various relevant academic backgrounds to develop focused knowledge, skills and values in the tourism sphere and to provide research opportunities through which the theoretical and practical knowledge in the field can be broadened. The programmes further contributes to the development of a holistic strategic framework and approach to the management of the tourism industry in South Africa and globally within the dynamically changing environment.

2. PROGRAMME STRUCTURE

The PhD program allows you 3 years to complete the study. The PhD can either be in the format of a full thesis or an article-based thesis. This will be decided between yourself and the study supervisor.

The first year consists of a prescribed research methodology course where you have to attend classes on a monthly basis (1 or 2 session) up until October. A research colloquium is arranged early in the following year where students defend their proposals to lecturers, guest lecturers and fellow students. This research colloquium is compulsory for all doctoral students.

3. PRE-REQUISITES FOR ADMISSION TO THE DEGREE

For the PhD programme you need a Masters degree. Once you have applied and been accepted by Faculty Admin based on the minimum criteria for a PhD, your application will be forwarded to us.

Selection criteria include:

- i) A previous research-based Masters degree with an average of 60-65%
- ii) NQF-level 9 M
- iii) Background in tourism preferable
- iv) Supervisory capacity - a supervisor with experience in the area of study that you are interested in.

All candidates meeting the criteria will be invited to our annual entrance exam (usually hosted in November each year) as this is a competitive program.

4. FREQUENTLY ASKED QUESTIONS

Question	Answer
1. I don't have a Masters in Tourism. Can I still apply?	Should you hold another Masters degree, with the required subminimum of 60-65%, you can apply. Such candidates will be required to write an admissions exam.
2. I live too far from Pretoria to attend the contact sessions. Will I be able to register for the degree?	It is a requirement that you attend regular contact sessions throughout the first year of study. It will thus not be possible to enrol for the PhD in Tourism Management if you cannot attend the research methodology classes in the first year.
3. Do I have to write an admission examination before I will be able to register for the degree?	Applicants may be expected to complete the department's internal admissions examination.
4. I have an MTech degree in marketing. Will I be allowed to register?	An MTech degree is at NQF level 9 and thus sufficient to apply.
5. I am an international student. May I apply to be admitted?	International students (with any prior qualifications obtained at a non-South African University) must have their qualifications evaluated by the South African Qualifications Authority (SAQA). Contact SAQA at http://www.saqa.org.za/ . Please note that contact sessions are compulsory, and are hosted on the UP Hatfield campus in Pretoria.
6. I work full-time. Will I be able to apply for the programme?	Most of the students enrolled for the PhD programme work full-time. It is the responsibility of the student to make arrangements with their employer in reference to leave for attending classes and other important course events.
7. I don't have the required average of 60-65% for my Masters degree, but I have several years of experience in the tourism industry. Can I enrol?	The average for the preceding Masters degree is the minimum academic requirement and applications that do not meet this requirement will not be successful, regardless of working experience.