

## BConSci (Food Retail Management)

Food retail management covers the entire food supply chain in one programme—from farm to fork. The food retail programme focuses on incorporating not only the fundamentals of food preparation, food service management, nutrition, food safety and hygiene, but also recipe development and standardisation, consumer aspects of foods and sustainable food retail logistics. Emphasis is placed on future retail trends, such as omni-channel retailing, blockchain and the creation of immersive customer experiences. The programme also includes various marketing and business modules. In order to fit into the dynamic world of retailing, candidates need to be inquisitive, confident team players with good numerical and organisational skills and a degree of commercial awareness.

### What makes this programme unique?

Students are exposed to every aspect of the food retail industry through on-site visits and exposure to guest speakers from local and international industries. Students are also required to complete experiential training/ internships.

### What career opportunities exist for graduates?

Food retail graduates pursue managerial positions as brand or sales managers, store managers, food and beverage buyers and planners, food stylists, food product marketers, food product category managers, quality assurance managers, visual merchandisers, consumer insight specialists and entrepreneurs.

### Which companies employ our graduates?

All key South African retailers (Woolworths, Shoprite – Checkers, Spar, PnP, Dischem), related subsidiary companies and/or other supply chain stakeholders (such as Freshmark, RCL, In2Food, SABMiller, DotActiv, RSA Market Agent). Graduates have also been employed by various consumer research companies, such as Consulta and Ask-Africa.



'The wealth of knowledge that I gained throughout my four years of study has taught me everything from economics all the way through to consumer behaviour and sustainability in the retail environment. This degree has helped me to put my passion for sustainability into practise. We live in a time when it is simply unacceptable not to think about the impact that you have on the earth. That is why I would like to become a chief sustainability officer at a major retailer.'

– **Daniella Klut: BConSci (Food Retail Management) graduate 2020**



'This programme has given me valuable insight into various disciplines and has taught me how to work well with a diverse group of people. I learnt that consumer science is not only relevant, but is central to the well-being and sustainability of our society. I dream of becoming a consumer insights specialist.'

– **Kathryn Geldenhuys: BConSci (Food Retail Management) graduate 2020**

### Minimum admission requirements

Programme	Minimum requirements for NSC and IEB for 2022		
	Achievement level		APS
	English Home Language or English First Additional Language	Mathematics	
<b>BConSci (Food Retail Management)</b> [4 years] Closing dates: SA – 30 September Non-SA – 31 August	5	4	28