

CAMPUS COMMUNITY PARTNER

ENTERPRISE DEVELOPMENT COMMUNITY CLOTHING

Course description

Johanna Masemola, an 84-year-old grandmother, and her unemployed daughter and granddaughter are based in Mamelodi West. Her skill is self-taught and inspired by her Ndebele culture. She trained her daughter and grandchild to assist her, thus finishing the job provided in the quickest time possible. The community engagement office provides her with all the material used. She charges a fee per item completed. Items are used as corporate gifts during conferences.

Opportunity description:

The family manufactures the following items on request:

- lanyards in blue and red combinations, with glass beads and a hook; and
- spectacle holders in red, blue, white, yellow, black and green combinations.

Impact

The income generated from this work helps to improve her quality of life. Her household also benefits indirectly from her income.



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