ABSTRACT
We hear much talk about the advent of a “postracial” age. The election of Barack Obama as President of the U.S. was held by many to be proof that we have once and for all moved beyond race. The Swedish government has even gone so far as to erase all references to race from its legislative documents.

However, as Ferguson, MO, and countless social statistics show, beneath such claims lurk more sinister shadows of the racial everyday, institutional, and structural racisms persist and renew themselves beneath the polish of nonraciality. A conundrum lies at its very heart as seen when the election of a Black President was taken to be the pinnacle of postraciality.

In this sparkling essay, David Theo Goldberg seeks to explain this conundrum, and reveals how the postracial is merely the afterlife of race, not its demise. Postraciality is the new logic of raciality.