



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Economic and Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe
Lefapha la Disaense tša Ekonomi le Taolo

BCom (Business Management)



Make today matter

What does the programme entail?

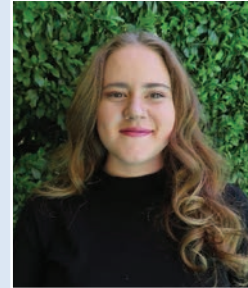
The BCom (Business Management) degree is for students who would like to become business leaders and be employed in an organisation, or even create their own employment. This programme provides a big-picture view of the organisation as a body with separate but interdependent parts and students are taught how all the parts function as a whole.

Structure of the programme

Core modules (compulsory)

Note: All first-year students take the compulsory fundamental modules on academic information management and academic literacy for EMS, and all second-year students take the module Introduction to moral and political philosophy.

1st year	2nd year	Final year
<ul style="list-style-type: none"> Business management Marketing management Financial accounting Statistics Economics Informatics (accounting software) Communication management 	<ul style="list-style-type: none"> Business management Marketing management Financial management Business law Design thinking and business innovation Business creation Responsible management 	<ul style="list-style-type: none"> Business management Marketing management International business management Business analytics Responsible leadership Human resource management



'I decided to apply for admission to the BCom (Business Management) programme as I am interested in operational risk management and business management seemed like the ideal choice to get into my preferred line of

work. I first heard about business management as a field of study when different universities and colleges presented their courses at the high school I attended.

My study experience was limited by COVID-19 and having to study mostly online, however, since returning to Campus the degree has become interactive and more enjoyable. During my studies, I realised that better networking needs to happen among students in the management field of study. After completing my studies, the ideal outcome for me would be to be employed in the field of operational risk or business contracting.'

Alysha Gurnell – BCom (Business Management)



Who are the ideal candidates?



Prospective students who hope to excel in this programme should be:

- Able to see the big picture
- Creative thinkers
- Analytical thinkers
- Self-starters
- Able to integrate ideas and concepts
- Systematic organisers and planners

What makes this programme unique?



This degree programme empowers students to develop a passion for business through exposure to South African and international best practices. Students are equipped to solve real-life business problems, use management processes to make decisions to benefit the organisation and understand the importance of being innovative in a dynamic business environment.

Which companies employ our graduates?



The career prospects for graduates who complete this degree are vast. They could either join established businesses or start their own.



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(continues)



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Career opportunities



Minimum admission requirements

Programmes	Minimum requirements for NSC/IEB for 2024		
	Achievement level		APS
	English Home Language or English First Additional Language	Mathematics	
BCom (Business Management) [3 years]	5	4	30

Careers: A wide variety of opportunities exist in the areas of administration, finance, marketing and human resources management, including employment as teachers, lecturers, general managers and management consultants.

Note: Accounting at school is not a subject requirement for any of the BCom and BAdmin programmes.

Website www.up.ac.za/business-management

Disclaimer: Refer to the faculty brochure at www.up.ac.za/programmes > Undergraduate