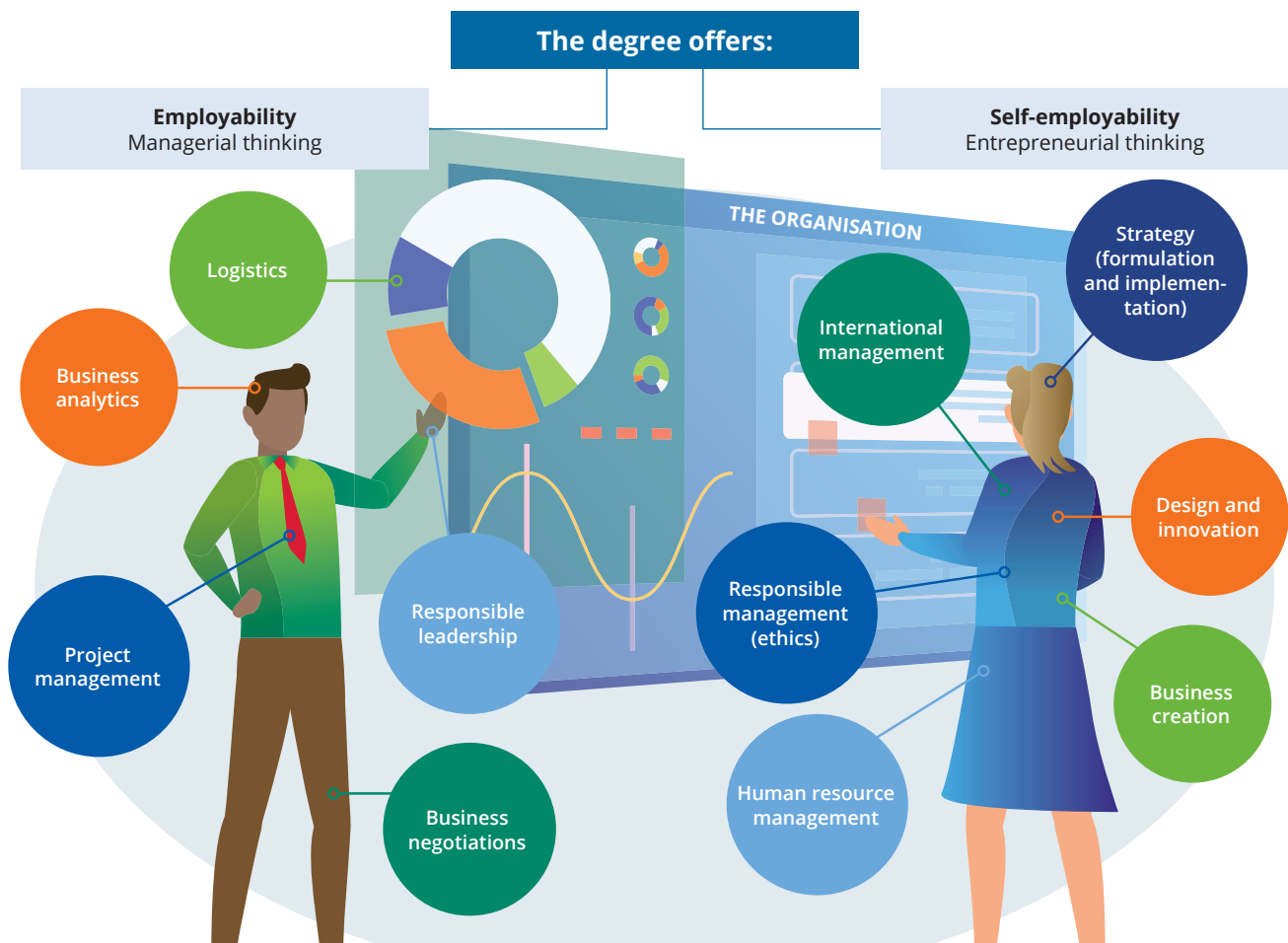




BCom (Business Management)

The BCom (Business Management) degree programme is for the student who wants to become a business leader and be employed in an organisation or create his/her own employment. The degree programme will give you the big picture of the organisation as a body with separate but interdependent parts and will show you how all the parts function as a whole. You will be equipped to solve real-life business problems, use management processes to make decisions to benefit the organisation and know the importance of being innovative within a dynamic business environment. The degree programme will empower students to develop a passion for business through exposure to South African and international best practices.



The BCom (Business Management) degree programme is the first step on the academic path within the Department of Business Management that can take you on a road to different honours degrees, postgraduate diplomas, MPhil degrees and finally PhD degrees in either Business Management, Entrepreneurship or Leadership.

You have to be:

- Able to see the big picture
- A creative thinker
- An analytical thinker
- A self-starter
- Able to integrate ideas and concepts
- A systematic organiser and planner

Business management graduates can further their studies in:

- Business management
- Entrepreneurship
- Responsible leadership
- Supply chain management
- Strategic management
- Development practice
- Business rescue
- Monitoring and evaluation
- Strategic management principles

Business management career opportunities:

- General/project manager
- Logistics manager
- Strategist
- Entrepreneur
- Innovation manager
- Business analyst
- Business consultant
- Manager Business Solutions
- Chief Executive Officer (CEO)



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Faculty of Economic and Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe
Lefapha la Disaense tša Ekonomi le Taolo

BCom (Business Management)



Programmes	Minimum requirements for NSC and IEB for 2023		
	Achievement level		APS
	English Home Language or English First Additional Language	Mathematics	
BCom (Business Management) [3 years] Close on availability of space: As soon as the number of places available for this programme are filled, it will be closed for further applications. Careers: A wide variety of opportunities exist in the areas of administration, finance, marketing and human resources management, including employment as teachers, lecturers, general managers and management consultants.	5	4	30

Note: Accounting at school is not a subject requirement for any of the BCom and BAdmin programmes.

For more information: www.up.ac.za/business-management