



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Economic and Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe
Lefapha la Disaense tša Ekonomi le Taolo



BCom (Agribusiness Management)

The BCom (Agribusiness Management) degree programme is the ideal choice for a student who has diverse interests and proficiencies, ranging from business to science.

The programme will give you an overview of the global agricultural and food sector, as well as how business and science issues affect how this sector functions. This programme cultivates problem solvers who each do their part to help feed the world.

Choose BCom (Agribusiness Management) for diversity in career choices. With this degree you can pursue a career in:



Banking, finance and investment

You will visit farms and agribusinesses as a representative of the bank, insurance company or investors to evaluate financing, insurance and investment opportunities in the agricultural sector and food ecosystem.



Farming enterprises and input companies

You will develop marketing and sales strategies for things like seeds and fertiliser, or agricultural products such as fruits or meats.



Producer and commodity organisations

You will work with producer and commodity organisations to promote the interests of these groups and their economic sustainability through service to members.



Business management of food processors and manufacturers

You will develop marketing strategies and do business analysis for large food manufacturers.



Logistics and marketing

You will trade and ship commodities such as maize.



The public sector

You will develop and help to implement government policies and legislation for the agricultural and food sector.

Programmes	Minimum requirements for NSC and IEB for 2023		
	Achievement level		APS
	English Home Language or English First Additional Language	Mathematics	
BCom (Agribusiness Management) [3 years] Close on availability of space: As soon as the number of places available for this programme are filled, it will be closed for further applications. Careers: The degree offers diverse career choices. Opportunities exist in banking, finance and insurance; policy design and implementation; research and consultation; food processing and manufacturing; commodity trading on global and local stock markets; logistics and supply chain operations; and business management in agricultural companies, to name but a few. Note: Accounting at school is not a subject requirement for any of the BCom and BAdmin programmes.	5	5	30

For more information visit www.up.ac.za/agricultural-economics-extension-and-rural-development or call +27 (0)12 420 3251