



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Economic and Management Sciences

Overview of Faculty of Economic and Management Sciences research focus areas

This document provides an overview of the research areas in which academics in the Faculty of Economic and Management Sciences (EMS) are working. It is broadly divided into research clusters and institutes. The list below can assist with the identification of potential research study areas for postgraduate students and possible areas of collaboration with academics from other institutions.

FINANCIAL SCIENCES

Focus area	Researchers	Individual research focus area
Reporting consequences (sustainability and value relevance)	Wessel Badenhorst	Capital market research: value relevance
	Stefan Bezuidenhout	Management Information Systems
	Madeleine Stiglingh	Tax burden of corporates
	Elmar Venter	Capital market consequences of corporate reporting
	Aveen Rampershad	Audit committees and corporate governance
Accounting education	Stephen Coetzee	Digital learning and authentic assessment
	Corlia Joynt	Metacognitions, interventions and accounting education
	Astrid Schmulian	Digital learning and authentic assessment
Professionalism and professional competence	Karin Barac	Professionalism and competence development
	Kato Plant	Professionalism and competence development
Using IT in auditing and forensics	Annamart Nieman	Intersection between IT, law and forensics
Internal auditing and risk control	Blanché Steyn	Governance: internal auditing, risk and control
Behavioural, financial and retirement decision-making	Henco van Schalkwyk	Retirement finance; financial risk profiling; behavioural finance; private wealth management; financial decision-making; personal, household and consumer finance
	Zack Enslin	Heuristic bias and frame dependence in managerial decision-making; management accountant decision-making; risk management disclosure in integrated reports

Corporate performance, risk management and social responsibility	Elda du Toit	Corporate disclosure, corporate governance, corporate social responsibility, ESG
	Reon Matemane	Corporate governance (SMEs, private and public sectors included); corporate reporting (SMEs, private and public sectors included); and financial performance (SMEs, private and public sectors included); financial literacy and accounting education.
	Hendrik Wolmarans	Capital structure and distribution policies; financial distress prediction; Internet investor relations (IIR) and financial performance
Shareholder value creation	John Hall	Shareholder value creation and economic development
	Elmarie Louw	Value relevance of accounting information and disclosure quality
	Joanne Seligmann	Corporate governance and value creation
	Eduard Toerien	Corporate finance and financial markets
Tax compliance	Maree I	Tax policy in Africa and other developing countries
	Mpumi Monageng	Behavioural economics in tax administration
	Anculien Schoeman	Combating tax non-compliance
	Karen Stark	Tax compliance costs
Tax avoidance	Teresa Pidduck	Maintenance and expansion of SA tax base
International tax	Annet Oguttu (see also ATI)	Tax avoidance, base erosion, profit sharing schemes, double tax treaty implications
Principles of tax and tax fairness	Hanneke du Preez	Fundamental principles of taxation, teaching interventions
	Theuns Steyn	Fairness of tax burden

MANAGEMENT SCIENCES

Focus area	Researchers	Individual focus
Unemployment and entrepreneurship	Alex Antonites	Understanding creativity as a catalyst in innovation activity, capability and capacity; Entrepreneurial university as a driver of innovation in the entrepreneurship ecosystem
	Melodi Botha	Entrepreneurial education and entrepreneurial competencies. Entrepreneurial behaviour, specifically entrepreneurial action
	Chuks Eresia-Eke	Investigation of antecedents of business performance
	Jurie van Vuuren	Enterprise development, entrepreneurship education and corporate entrepreneurship
	Alex Bignotti	Social entrepreneurship: antecedents of social entrepreneurship at the individual/micro level of analysis; social enterprises' ways of organising, social impact measurement (meso level); (social) entrepreneurial intentions
Globally sustainable supply chains	Theuns Kotzé	Logistics service quality; management issues in service organisations; factors affecting the motivation and service-focussed behaviours of frontline employees in service organisations
	Menisha Moos	Entrepreneurial ecosystem

	Danie Nel	Supply chain management; supply chain strategy; supply chain network design; supply chain risk management; supply chain integration
Strategic communication	Estelle de Beer	Strategic communication management
	Anné Leonard	Social media management and emerging technology; risk and crisis communication
	Muriel Serfortein-Jordaan	Strategy and strategic communication
	Olebogeng Selebi	Strategic communication
Strategy as practice	Catherine le Roux	Corporate sustainability and organisational change
	Reba Letsholo	Strategic management
Turnaround management	Marius Pretorius	Distressed ventures, turnaround and business rescue
	Wesley Rosslyn-Smith	Turnaround management, strategy and future of work
Internationalisation of enterprises/ Expatriate management	Johan Vogel	Internationalisation of enterprises; the management of expatriates in multinational enterprises
Organisational behaviour and wellbeing	Martha Harunavamwe	Positive psychology and leadership/technostress
	Herbert Kanengoni	Using psychological resources to survive in stressful work environments
	Eileen Koekemoer	Interrelationship between work-family interface and subjective career success and employee well-being, decent work among blue-collar workers/semi-skilled workers
	Chantal Olckers	Psychological ownership and positive psychological constructs, work engagement, well-being, subjective career success
	Daphne Pillay-Naidoo	Positive psychology and women leadership
	Sumari O'Neil	Student well-being, student engagement and postgraduate supervision, learning and application of learning in the workplace
	Alewyn Nel	Cross-cultural application of assessments through validation and reliability analyses; assessing diversity dynamics in the workplace
	Nasima Carrim	Identity work, intersectionality and diversity management
	Anne Crafford	Identity work: Organisational, work, professional, career and family
	Karel Stanz	Leadership and talent management
Psychometric and assessments	Alewyn Nel	Cross-cultural application of assessments through validation and reliability analyses; assessing diversity dynamics in the workplace
	Pieter Schaap	Psychometric evaluation of instruments; employee psychological assessment
	Arien Strasheim	Advanced quantitative measurements
Cross-cultural psychology and diversity management	Nasima Carrim	Identity work, intersectionality and diversity management
	Anne Crafford	Identity work: Organisational, work, professional, career and family
Labour relations	Blessing Chabaya	Collective bargaining
Customer behaviour	Yolanda Jordaan	Consumer information privacy and consumer behaviour
	Elizabeth du Preez	Destination marketing; sport and events tourism
	Michael Humbani	Mobile marketing
	Tinashe Ngoro	Consumer behaviour
	Thinkwell Ndhlovu	Consumer engagement and consumer-brand relationships
	Rejoice Tobias-Mamina	Consumer behaviour: decision-making and anti-consumption

	Danita van Heerden	Online engagement, brand communities
	Melanie Wiese	Consumer choice behaviour in the online environment
Relationship marketing	Michelle van der Merwe	Relationship marketing within the services sphere
	Liezl-Marié van der Westhuizen	Consumer relationships with products, brands and services
	Pierre Mostert	Services marketing and business relationships; negative customer-business relationships
	Adré Schreuder	Customer Experience Management
Marketing communication	Tania Maree	Integrated marketing communications (IMC)
	Jade Verbeek	Branding and brand humanisation
Sustainable tourism	Felix Bello	Sustainable tourism; protected area-based tourism; tourism planning; community-based tourism; corporate social responsibility
Corporate travel	Anneli Douglas	Business and corporate travel management; nature-based, creative and cultural tourism

ECONOMIC SCIENCES

Focus area	Researchers	Individual focus
Energy modelling	Roula Inglesi-Lotz	Energy economics, environmental economics, economic growth and development. Time series and panel data econometrics; scientometrics
	Jan van Heerden	CGE modelling applications
	Heinrich Bohlmann	Economic policy and impact analysis – energy modelling
Macro monetary policy	Nicola Viegi	Economic policy theory, monetary policy and fiscal policy (in developing countries)
	Vincent Dadam	Postdoc – macro modelling of the labour market
	Rangan Gupta	Monetary policy and theory
	Tumisang Loate-Ntsoko	Postdoc – macroeconomics; fiscal and monetary policy and their interactions
	Ruthira Naraidoo	Applied macroeconomic theory and policy
	Martin Breitenbach	Macro economics
	Renee van Eyden	Applied macroeconomic analysis, panel data and time series econometrics
Development economics (gender and micro-economics)	Carolyn Chisadza	Development issues related to conflict and quality of institutions in Africa
	Matthew Clance	Applied microeconomics with primary on international trade development
	Yoseph Getachew	Growth and inequality
	Andre Jordaan	International trade; international economics
	Steve Koch	Applied microeconomics, emphasis on health and inequality in Africa
	Nicky Nichols	Behavioural economics
	Dumakude Nxumalo	Microeconomics and competition
	Eleni Yitbarek	Poverty and inequality dynamics; climate change; behavioural economics
Economic theory	Mpoifeng Molefinyane	Economic theory

	Jesse Naidoo	Economics of the family theory
	Alexander Zimper	Economic theory, decision theory, mathematical economics
Public policy and governance	Nara Monkam	Policy relevance in public economics, tax policy and administration

SCHOOL OF PUBLIC MANAGEMENT AND ADMINISTRATION

Focus area	Researchers	Individual focus
Hybrid governance: public policy and practice (systems and structures)	David Fourie	Public sector financial and procurement management; Public management techniques
	Stellah Lubinga	Governance and service delivery, Citizen Participation
	Mary Mangai	Co-production and co-creation of service delivery
	Tyanai Masiya	Service delivery configurations
	Adrino Mazenda	Food security and livelihoods; Social policy; Governance
	Norman Nhede	Social security; Local government; Digital transformation of public institutions
	Rozenda Hendrickse	Governance, Governance and financial sustainability practices of NGOS, Pedagogy of research supervision, research methods
Leadership and innovation (people and behaviour)	Gerda van Dijk	Leadership development, women's leadership in the public sector
	Natasja Holtzhausen	Corruption, ethics and whistle-blower protection, community engagement
	Lianne Malan	Behavioural public administration; Organisational studies
	Norman Nhede	Social security; Local government; Digital transformation of public institutions
	Michel Tshiyoyo	Leadership and governance in developing countries
Teaching Public Administration (training and capacity)	Rozenda Hendrikse	Postgraduate supervision practices and the uses of research methodology in Public Administration
	Gerda van Dijk	Student engagement, online pedagogy and teaching Public Administration
	Natasja Holtzhausen	Corruption, ethics and whistle-blower protection, community engagement
	Lianne Malan	Behavioural public administration; Organisational studies

AFRICAN TAX INSTITUTE

Focus area	Researchers	Individual focus
Land and property taxes	Riël Franzsen	Land and property taxation; property tax systems
Indirect taxation in developing countries	Marius van Oordt	Indirect tax policy in developing countries
State-society relations and development	Sansia Blackmore	State-society relations within an institutional framework
International taxation	Annet Oguttu (see also Financial Sciences)	Tax avoidance, base erosion, profit sharing schemes, double tax treaty implications

ALBERT LUTHULI LEADERSHIP INSTITUTE

Focus area	Researchers	Individual focus
Pursuing scholarship, education and societal engagement that reimagine leadership towards social, environmental, and economic justice Leadership in: Context Development	Derick de Jongh	Leadership for social, environmental and economic justice; leadership in health; collaborative leadership; systems leadership
	Willem Fourie	Post-heroic leadership; leadership and sustainability; leadership and digital transformation
	Yolande Steenkamp	Partnerships for sustainable development; transcultural leadership; spirituality; education for sustainable development
Accountability	Pieter Conradie	Role of the accounting profession in society; leadership and accountability; futures leadership