



UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

## Faculty of Economic and Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe  
Lefapha la Disaense tša Ekonomi le Taolo



## BCom (Agribusiness Management)

The BCom (Agribusiness Management) degree programme is the ideal choice for a student who has diverse interests and proficiencies, ranging from business to science.

The programme will give you an overview of the global agricultural and food sector, as well as how business and science issues affect how this sector functions. This programme cultivates problem solvers who each do their part to help feed the world.

**Choose BCom (Agribusiness Management) for diversity in career choices. With this degree you can pursue a career in:**



### Banking and finance

You will visit farms as a representative of the bank or insurance company and evaluate financing and insurance applications originating from the agri sector.



### Farming enterprises and input companies

You will develop marketing and sales strategies for things like seeds and fertilizer, or agricultural products such as fruits or meats.



### The public sector

You will develop and help to implement government policies and legislation for the agricultural and food sector.



### Business management of food processors and manufacturers

You will develop marketing strategies and do business analysis for large food manufacturers.



### Logistics and marketing

You will trade and ship commodities such as maize.

Programme	Minimum requirements for 2021				APS
	Achievement level*				
	English Home Language or English First Additional Language		Mathematics		
	NSC/IEB	AS Level	NSC/IEB	AS Level	
<b>BCom (Agribusiness Management)</b> [3 years] Closing dates: SA – 30 September Non-SA – 31 August	5	C	5	C	30

**Careers:** Agricultural economists and agribusiness managers at commercial banks, agribusinesses and other agricultural and food-oriented institutions, commodity traders on future markets on derivatives, working for producer organisations, as consultants, valuers, researchers or policy makers, or as managers and project managers in the above.

**PLEASE NOTE:** Accountancy is not a subject requirement for any of the BCom and BAdmin programmes.

\*Cambridge A level candidates who obtained at least a D in the required subjects and International Baccalaureate (IB) HL candidates who obtained at least a 4 in the required subjects, will be considered for admission.

For more information visit [www.up.ac.za/agricultural-economics-extension-and-rural-development](http://www.up.ac.za/agricultural-economics-extension-and-rural-development)

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