



FACE OF UP RAG

Date: Thursday, 07 August 2025

Time: 17:00 – 22:00

Venue: Normal Hall “Normaal Saal”- University of Pretoria, Groenkloof campus

Purpose and Vision

The *Face of UP RAG* is a unique student-centred pageantry initiative that aims to empower University of Pretoria (UP) students through meaningful, community-driven engagement. This event promotes unity and celebration of individuality, abilities, and talents across the student body.

The vision is to redefine community engagement by making it fashionable and visible, showcasing the impactful work of students involved in the Reaching Out and Giving. Through pageantry, the event highlights the beauty and importance of community involvement by putting a spotlight on students who actively contribute to outreach and social development.

Event Timeline and Key Dates


1. Applications Open for Contestants & Performers

 Monday, 02 June 2025 |  10:00 am

2. Application Deadline for Contestants

 Saturday, 28 June 2025 |  23:59


3. Community Engagement Period (for Contestants)

 Sunday, 29 June – Sunday, 20 July 2025





4. Submission Deadline: Community Engagement Videos

 Sunday, 20 July 2025 |  23:59


5. Contestants' Official Photoshoot


 Monday & Tuesday, 21–22 July 2025

6. Event Activations

-  Hatfield Piazza |  Wednesday, 23 July 2025
-  Groenkloof Campus |  Friday, 25 July 2025

7. Rehearsals

 Friday, 01 August; Monday, 04 August; Tuesday, 05 August; Wednesday, 06 August 2025

 17:30 – 18:30

8. Event Day: FACE OF UP RAG 2025

 Thursday, 07 August 2025 |  17:00 – 22:00

Eligibility Criteria

- Participation is open to all registered University of Pretoria (UP) students across all faculties and campuses.
- Students must demonstrate a commitment to community engagement, either through current or previous involvement in UP RAG or similar initiatives.
- Contestants and performers must uphold the values of the University of Pretoria, particularly in the areas of diversity, inclusion, leadership, and social responsibility.

Code of Conduct

All participants are expected to adhere to the University of Pretoria's Code of Ethics and Conduct, as well as the guiding principles of UP RAG. This includes:

- Demonstrating respect, integrity, and inclusivity at all stages of the event.
 - Promoting positive representation of the University and UP RAG through their actions and public image.
 - Engaging with the community in ways that are ethical, sustainable, and empowering.
 - Committing to a collaborative and professional attitude during rehearsals, photoshoots, community outreach, and the main event.
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For updates and further information, follow UP RAG on all social media platforms
[@up_rag].

Let your face be the one that reflects hope, outreach, and leadership — be the Face of
UP RAG 2025.
