



PANIC APPLICATION POWERED BY:



**Call All Stations Immediately** 



# Hatfield CID & CASI Overview

Partnering with security companies to deliver unique mobile security solutions The Hatfield CID has partnered with CASI to establish a white label product called the Hatfield CID Panic App. This is based on an executive decision by the University of Pretoria dating back to April 2022 to outsource this task/responsibility to the Hatfield City Improvement District to manage.

CASI is a technology company that specialised in the development and roll out of mobile and smart tech in the security industry. With more than 250 000 end users and approximately 300 armed response companies working together on a single platform, CASI has shown their capability to develop, manage and roll out emergency management technology.





Crime is moving away from premises and into public spaces

#### WHY A PANIC APP

Crime in South Africa is out of control and SAPS are increasingly playing a reactive role to safeguard communities. Latest statistics confirm the aforementioned:

- 76 murders and more than 200 sexual offences reported in South Africa per day
- South Africa is ranked amongst the most dangerous country in the world
- Violent crime incidents continue to increase by double digits year on year
- Recent crime statistics indicate that 57% of "loss of personal property" and 70% of "personal attacks/assaults" happen outside the home and workplace boundaries
- According to Business Inside Africa, Jan 2024, Pretoria is the most dangerous city in Africa

Current reports in the media suggest that South Africa needs 62 000 more Police Officers to get the job done, whilst budget cuts of R6 billion need to be contended with.

This only confirms that private security initiatives and the use of technology become crucial for safety and security in communities.



### How It Works







#### Panic App

The CASI app can be used to activate an emergency anytime, anywhere. The application includes additional features such as *ride and meet* for more proactive safety monitoring



#### Bluetooth Smart Button

The BLE 5 long range smart button can sync with the user's smartphone and emit a emergency signal within 200 meters from the smartphone

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#### Stand alone button

Stand alone GPS, GSM tracking and panic device offering a variety of triggers from panic, geofence violation and fall down detection







## The most pro-active safety app in the market



#### Meet

This unique feature allows you to use ReactPlus when you are meeting a stranger at any location outside your home. By triggering "Meet" ReactPlus will immediately prompt you to enter the meeting address, as well as the details of the person you are meeting.

A safe meeting window will then be assigned. Once your meeting has started, React Plus will check-in with you to ensure that you are safe. If no response is received, armed response will immediately be dispatched to your location



"Ride" has been built to ensure you have a companion checking whether you arrived safely at your destination. Trigger the Ride function before you commence your trip, ReactPlus will ask you to confirm your destination and expected arrival time.

Once your expected arrival parameters have been met, ReactPlus will automatically check-in to see whether you are safe. This will be validated with a unique security code that would have been provided to you at the beginning of your trip. Should no response be received, or the code be entered incorrectly, armed response will immediately be dispatched to your location.

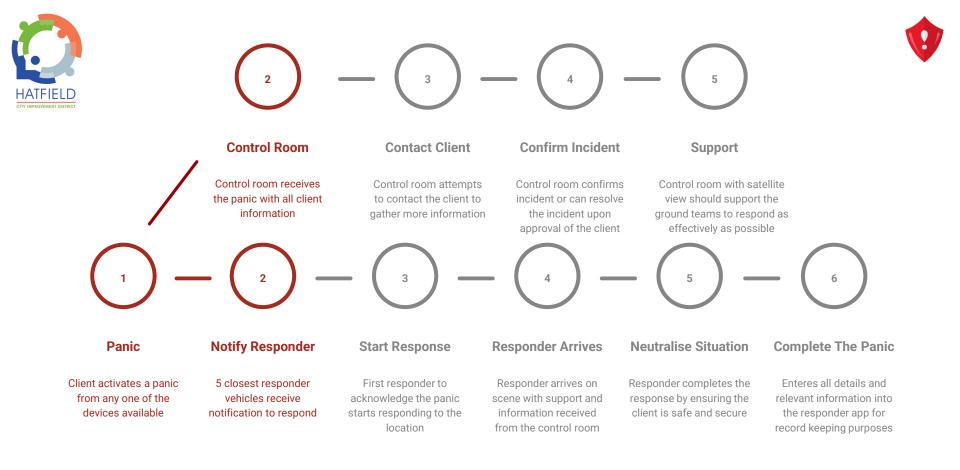


#### Panic button

Once activated, the ReactPlus app broadcasts your location to all the nearest responding partners as well as our 24 hour Command Centre that can track you in real time and assist the responder by providing them with all the required information.

Armed responders will then be dispatched and navigate to the location of the iPhone or Apple Watch Cellular that has activated the panic. Upon arrival the completion will be validated with a unique code.

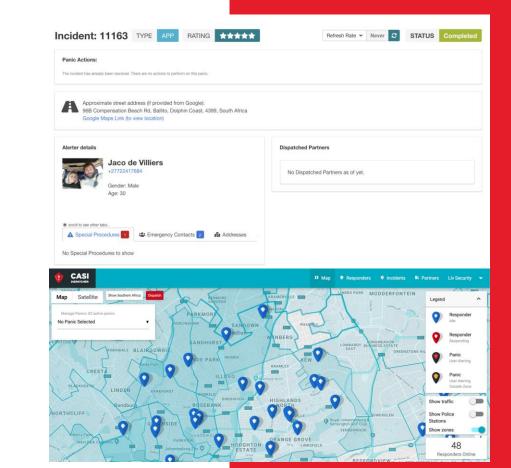






### Fully Integrated Command And Control

- Track performance on each incident
- Live track all response vehicles
- Dispatch CASI to incidents outside of their service areas











The Hatfield CIS Panic App responder app can run on any Android device in vehicle including a TomTom Bridge. This allows for auto dispatch to GPS locations which is especially important for:

- 1. Rapid response times
- 2. Locating the user
- 3. Reporting on response times

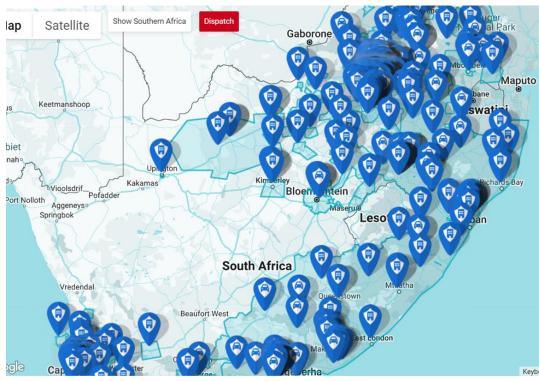
With the in-vehicle technology, partners can also leverage the platform to serve as a dispatching platform to a variety of sites and locations







#### Coverage



- **300+** Armed Response partners (and growing)
- **3** National service providers
- Coverage covers **98%** of the SA population
- Service is focussed on hotspot areas



### Current Corporate Clients















#### Change And Adapt To Grow

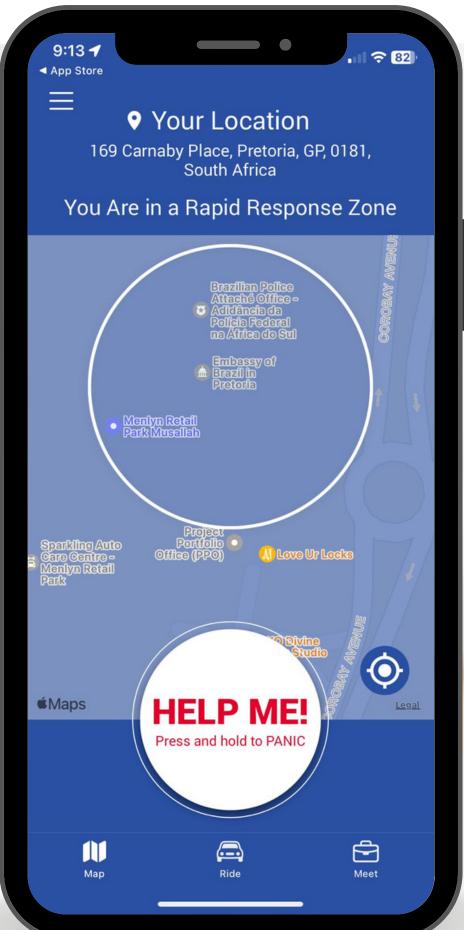
The Hatfield CID on partnership with CASI is focussed on continuously developing technology and partnerships that can equip the security industry with what they need to fight the ever-changing criminal activities and behaviours. Through strong partnerships and reliable technology, everyone can work together to offer innovative products, improved service levels and a reduction in crime.





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