



I \_\_\_\_\_  
**AM A  
+ BRAND**

Development  
Workshop

**IDEA OF MY LIFE**



BE WHO **YOU** ARE

**LIVE  
DREAM  
BECOME** MORE



## MY VALUES

5

- ACHIEVEMENT** (I am driven to achieve)
- ADVENTURE** (I want new challenges on a daily basis)
- AFFECTION** (I want to show people love, & be shown love)
- BEAUTY** (I look for beauty in the small things)
- COMPETITIVENESS** (I am driven to win)
- COOPERATION** (I like working together with other people)
- POLITENESS** (I am driven to be well mannered)
- CREATIVITY** (I like to think of new ideas)
- DEPENDENCE** (I want to feel part of the group)
- DISCIPLINE** (I am driven to follow the rules)
- EXCELLENCE** (I always want to do my best)
- SECURITY** (I want to feel safe & make other people feel safe)
- EQUALITY** (I am driven to treat all people the same way)
- FAME** (I want to be famous)
- FAMILY** (I am driven to be part of my family, and to love & support them)
- FREEDOM** (I am driven to be free, & show others this freedom)
- FRIENDSHIP** (I am driven to have good friends)
- HAPPINESS** (I want to be happy and see others happy)
- HEALTH** (I want to be healthy & look after my body)
- HELPFULNESS** (I am driven to serve & help other people)
- HONESTY** (I am always honest with people, & want people to be honest with me)
- INNOVATION** (I am driven to create new things)
- INTEGRITY** (I am always the same, between all people. My word is my bond)
- LEARNING** (I am driven to learn new things)
- INVOLVEMENT** (I love being part of group activities)
- LOYALTY** (I am loyal to the people in my life)
- ORDER** (I like it when there is order in my environment. NO chaos)
- PASSION** (I am energetic about what I do. I love what I do!!)
- PLEASURE** (I am driven to experience the pleasures of life)
- POWER** (I like to be in control & lead other people)
- REASON** (I think practically about things & like to debate about things)
- RESPECT** (I am driven to respect other people & to be respected)
- RESPONSIBILITY** (I am a responsible person. I take ownership)
- SELF-ESTEEM** (I am driven to respect myself & find who I am – my identity)
- SPIRITUALITY** (I have a strong belief in the Lord & I am driven to seek Him)
- TEAMWORK** (I am a team player)
- WISDOM** (I have a lot of knowledge & experience that I want to share with people.)

# MY CHARACTER



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2.

3.



# MY FUTURE

VISION:

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MISSION:

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Roarrrr



Roarrrr\_za



Roarrrr\_leadership