



UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

# Virtual #ChooseUP Day

WEBSITE ACTIVITY REPORT – 15 AUGUST 2020

Make today matter

# RSVP's

Student RSVP's	7,897 (90 selected No for attendance)
Student Family RSVP's	2,437 (accepted invite)
Exec/Principal RSVP's	79

# RSVP - First Choice Faculty

Faculty of Health Sciences	2,183
Faculty of Engineering, Built Environment & IT	1,306
Faculty of Economic and Management Sciences	1,148
Faculty of Humanities	861
Faculty of Education	849
Faculty of Natural and Agricultural Sciences	568
Faculty of Law	487
Faculty of Veterinary Science	250
Faculty of Theology and Religion	74

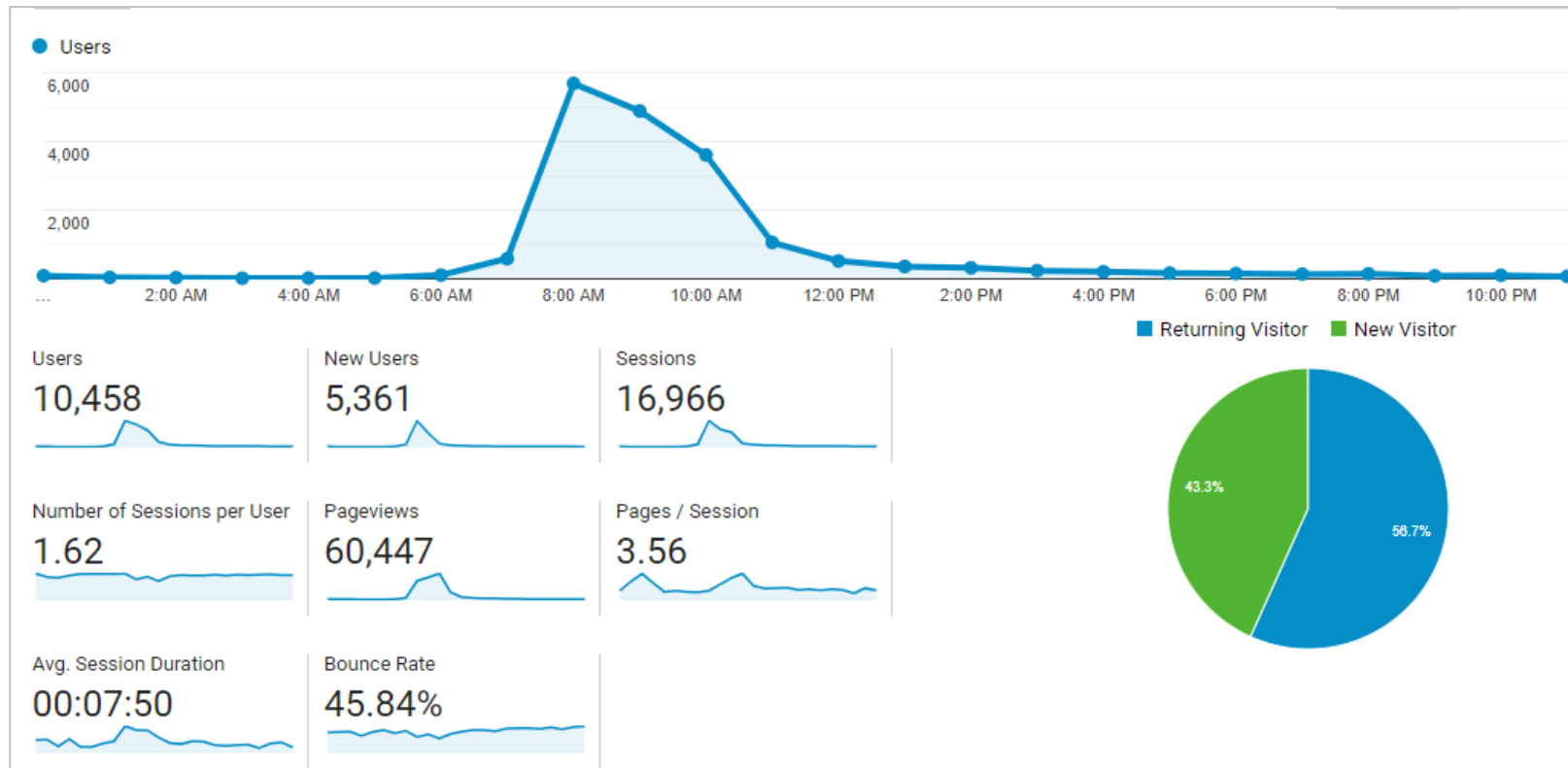
# RSVP - Alternative Admissions

To MBChB & BChD from BSc (Biological Sciences)	1,489
To Healthcare sciences programmes from BSc	816
EMS extended programme	516
To BVSc & BVetNurse from BSc (Biological Sciences), BScAgric	365
NAS extended programme	312

# RSVP – Other Interests

Student accommodation	5,622
How to choose modules	5,284
Financial Support and Awards	5,086
Library	4,136
Sport	3,952
Technologies for student success	3,924
Safety and security	3,745
Arts and culture	2,788
Student counselling	2,685

# Visitor Summary (15 August 2020)



# YouTube Live Stream

11,928 Views on YouTube

231 Likes on YouTube



# Top 10 Pages Viewed

ChooseUP Landing Page	9,655
Campus Tour Page	2,950
Programme	2,621
Health Sciences Faculty Page	1,373
Education Faculty Page	804
EBIT Faculty Page	784
EMS Faculty Page	707
Humanities Faculty Page	596
NAS Faculty Page	490
Law Faculty Page	402



# Visitor Location

Country ?	Acquisition
	Users ? ↓
	<b>10,458</b> % of Total: 100.00% (10,458)
1.  South Africa	<b>10,059</b> (96.12%)
2.  United States	<b>90</b> (0.86%)
3.  Zimbabwe	<b>74</b> (0.71%)
4.  Eswatini	<b>22</b> (0.21%)
5.  United Kingdom	<b>19</b> (0.18%)
6.  Namibia	<b>17</b> (0.16%)
7.  Lesotho	<b>16</b> (0.15%)
8.  Netherlands	<b>16</b> (0.15%)
9.  Finland	<b>15</b> (0.14%)
10.  Austria	<b>13</b> (0.12%)

City ?	Acquisition
	Users ? ↓
	<b>10,458</b> % of Total: 100.00% (10,458)
1. Pretoria	<b>2,732</b> (24.54%)
2. Sandton	<b>1,681</b> (15.10%)
3. Centurion	<b>857</b> (7.70%)
4. Johannesburg	<b>742</b> (6.67%)
5. Roodepoort	<b>424</b> (3.81%)
6. Cape Town	<b>398</b> (3.58%)
7. Berea	<b>298</b> (2.68%)
8. Randburg	<b>297</b> (2.67%)
9. Durban	<b>291</b> (2.61%)
10. Pietermaritzburg	<b>284</b> (2.55%)

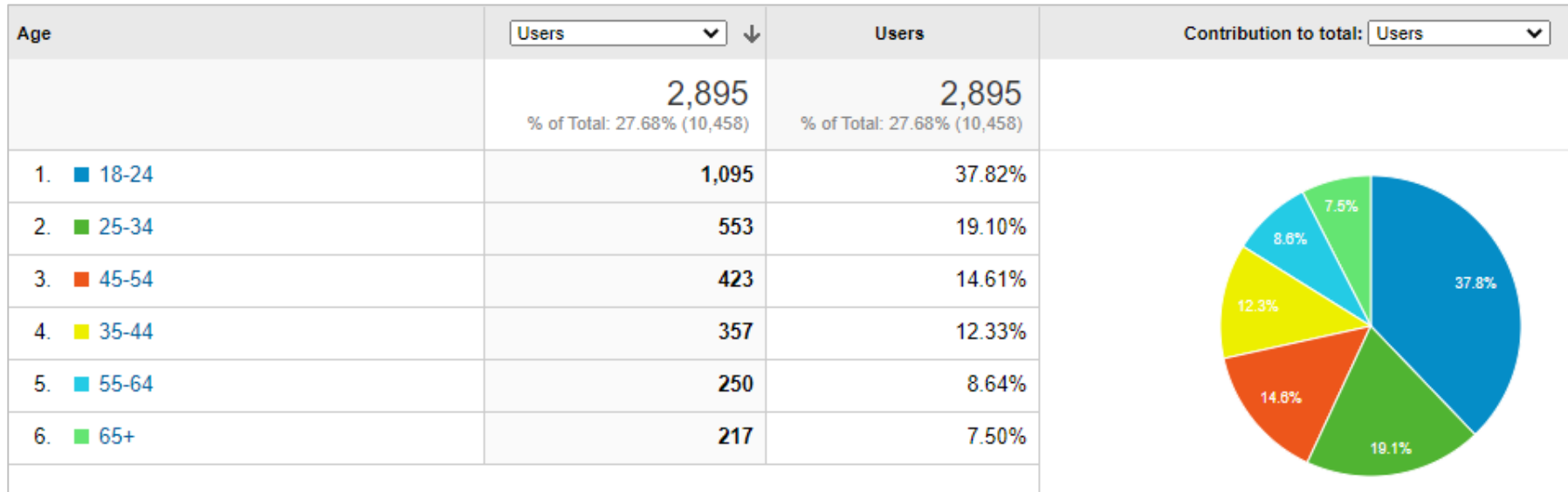


# Mobile Visitors

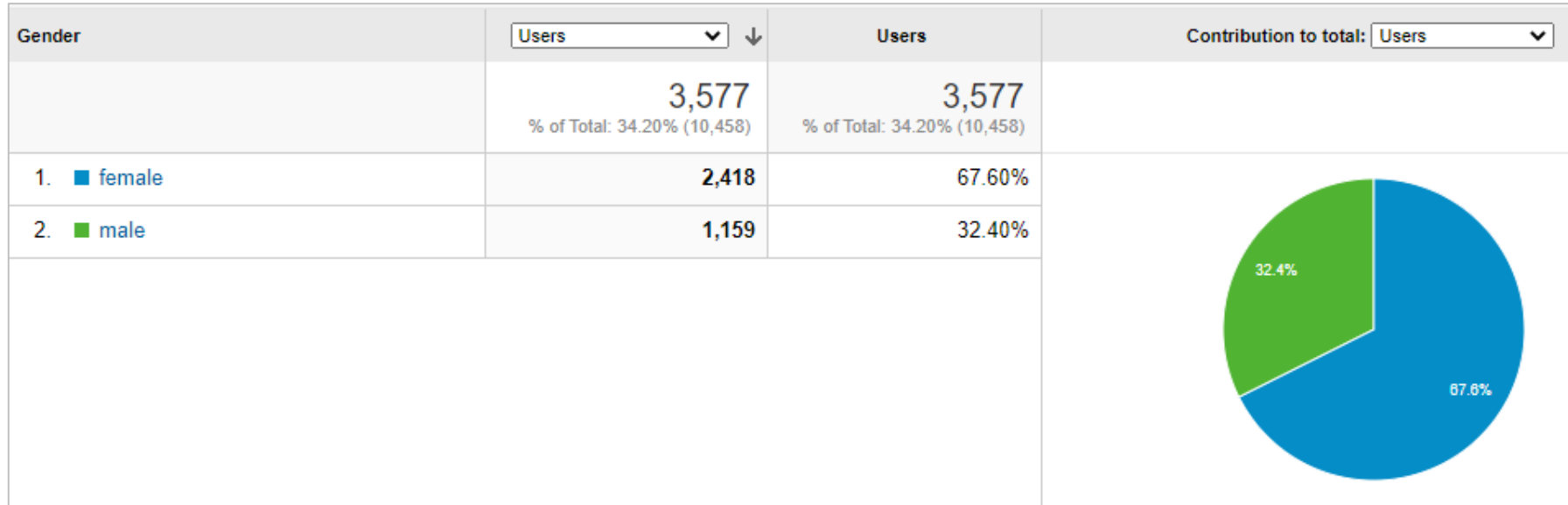
Device Category ?	Acquisition
	Users ? ↓
	<b>10,458</b> % of Total: 100.00% (10,458)
1. mobile	<b>6,372</b> (61.62%)
2. desktop	<b>3,669</b> (35.48%)
3. tablet	<b>300</b> (2.90%)



# Visitor Age



# Visitor Gender



# Forms Completed

Surveys completed: 1075

Enquiry forms submitted: 54

Live stream comments: 608



# Quotes from Live Stream comments (608 in total)

“UP is indeed the best and I see myself nowhere else but UP #CHOOSE UP”

“Beautiful university accompanied with high quality facilities. Love the vibe already”

“The live event video was very informative. No words or essays can ever express my gratitude to the University of Pretoria for giving me the opportunity to be part of this event. UP is definitely the place to be!”

“Thanks for the virtual info session today. It really was well put together and left me with a very clear idea of my future at UP”

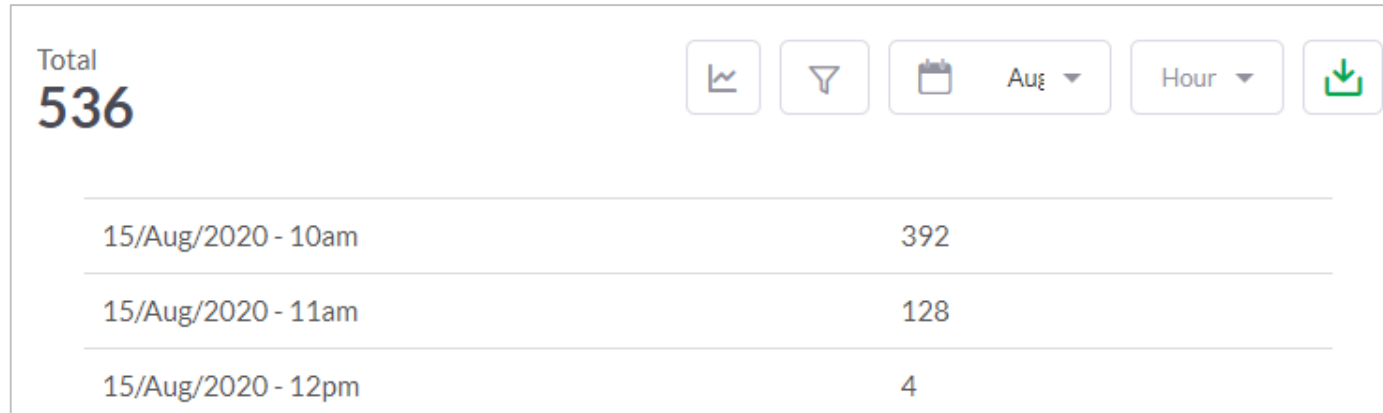
“Thank you so much for this as a matric of 2020 through this difficult times it is easy to loose sleep at night wondering about ones future. This virtual event has given one hope for a brighter and exciting future. Thank you for this amazing event. God bless you all.”

“It was an amazing first visual event that i have attended. I enjoyed it. It was an honour to receive an invite, looking forward to UP!”

“This video has made me excited and happy to start my future because due to this pandemic, It felt like University life would be postponed but I see the UP has made the ultimate precautions. I would be happy to attend such a prestigious school.”

# Live Chat

## Total Chats



## Chat Duration

Dates	Shortest	Average	Longest	Total
15/Aug/2020 - 10am	0	00:18:17	01:26:37	92:03:08
15/Aug/2020 - 11am	0	00:10:57	00:48:13	22:27:10



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# Thank You

*Make today matter*