

## Faculty of Humanities

### BSocSci (Heritage and Cultural Tourism)

This programme focuses on tourism as the world's number one industry and the fastest-developing enterprise in Africa. The emphasis is on heritage and cultural tourism, with strong theoretical conceptualisations and practical contextualisations that are vital for understanding tourism as a human activity. Attention is given to aspects such as tourism as a phenomenon, heritage tourism management, tourism and representation, community-based tourism, the South African tourism product and current discourses in tourism, for example, tourism entrepreneurship.

#### Who is the ideal candidate?

The ideal candidate for this programme displays an outgoing nature, broad interests, creativity, enthusiasm, the willingness to take initiative and be innovative and the candidate must be prepared to work hard.

#### What makes this programme unique?

- The programme offers a multidisciplinary perspective on tourism and heritage management that includes a variety of aspects like entrepreneurship, conservation, business, travel and tour planning, event planning, destination marketing, amongst others.
- Included in the third year of the degree is accreditation to register as a provincial culture tourist guide in Gauteng.
- In the honours year of this programme, students are given the opportunity to participate in running UP Campus Tours (a unique simulated tourism business).

#### Structure of programme

##### Core Modules

All modules of the discipline heritage and cultural tourism are compulsory.

##### Elective Modules

In addition to heritage and cultural tourism, students have to select one of the following disciplines as their second major: archaeology, anthropology, history, geography, visual culture studies, or a language. Specific modules of some of these disciplines are also compulsory.



#### Which companies employ our graduates?

Alumni are employed throughout the tourism and heritage sectors and have or currently hold positions in local and international companies.



#### Government Departments or Agencies:

- South African Heritage Resources Agency (SAHRA)
- The South African National Department of Tourism
- The KwaZulu Natal Provincial Tourism Department
- The North West Provincial Tourism Department



#### Tour Operators, Tour Guides and Travel Agencies:

- Drifters (a division of Tourvest)
- Travelstart South Africa
- Bookings.com
- Mongena Private Game Lodge



#### Public sector educators:

- University of Botswana
- University of Lesotho
- Sol Plaatje University



#### Entrepreneurs:

- Turnscape Travel and Tours
- Greyspot Consult and Tour Operators
- Sana-Sisaphoko Travel and Tours



#### Museums and Heritage Sites:

- Mapungubwe World Heritage Site and National Park
- University of Pretoria Museums
- Pioneer Museum



#### Private sector educators:

- The Academic Institute of Excellence
- Oakfields College
- A'takamul International School

#### Contact information

Mr CR Botha | Tel +27 (0)12 420 3219 | Email christroffel.botha@up.ac.za

Ms C Hersleman | Tel +27 (0)12 420 2323 | Email charlene.herselman@up.ac.za

## Career opportunities

Travel, tourism, tourist guiding, management, hospitality, marketing, journalism, government, education and/or work in the broader museum and heritage fields on a local, national and international level.



“Our rich and varied cultural heritage has a profound power to help build our nation” (Nelson Mandela)

‘My name is Matsobane Steven Motena, and I chose the University of Pretoria because of the quality education this institution offers. As I am passionate about history, heritage and culture, the Faculty of Humanities and the Department of Historical and Heritage Studies gave me this fulfilment.

The Faculty of Humanities is the best faculty and taught me a lot about humankind. It shaped me into a person who values history, heritage and culture. Enrolling with the Faculty of Humanities, specifically in the BSocSci (Heritage and Cultural Tourism) programme, has been the best decision I ever made. I am now a qualified tourist guide in the cultural category in Gauteng province. It made me realise that South Africa is rich in heritage and culture. Furthermore, I obtained skills to speak in public confidently and share my knowledge as a tourist guide. And that didn’t only limit me to South African culture but inspired me to learn about other cultures such as those in South America. I took Spanish as an elective to further learn the language and culture.

I am currently pursuing a career to become a researcher. At first, I sometimes doubted myself and my abilities until a lecturer said to me during my final year in 2018, “Steven, you are doing well; keep it up”. These might be the words all lecturers say to their students, but to me, it’s constantly motivating me. Ever since that day, I have never doubted myself once, and I’ve always given my best now that I’m enrolled for a master’s degree. The Faculty and the Department really proved to me that they care about their students academically and their future. I am forever grateful for my decision to apply and study at the University of Pretoria.’ **Matsobane Steven Motena – BSocSci (Heritage and Cultural Tourism)**

## Minimum admission requirements for NSC/IEB

NON-SELECTION PROGRAMME		
Programme	Minimum requirements for NSC and IEB for 2023	
	Achievement level	APS
	English Home Language or English First Additional Language	
<b>BSocSci (Heritage and Cultural Tourism)</b> [3 years] <b>Close on availability of space:</b> As soon as the number of places available for this programme are filled, it will be closed for further applications.	5	30

To retain admission, you must obtain an APS of at least 28 in the NSC.  
**Careers:** Travel, tourism, tourist guides, management, hospitality, marketing, journalism, government, education and/or work in the broader museum and heritage fields on a local, national and international level.

## Minimum admission requirements for qualifications other than the NSC/IEB

For qualifications not indicated in the table below, refer to the conversion table in the brochure: *2023 Undergraduate programme information - Qualifications other than the National Senior Certificate (NSC) and Independent Examination Board (IEB)* at [www.up.ac.za/programmes](http://www.up.ac.za/programmes) > Undergraduate > Admission information

Programme	Minimum requirements for 2023									
	Achievement level									
	Compulsory subjects	IGCSE/ LGCSE/ BGCSE/ GCSE/ NSSC OL/ O Level = Gr 11*	AS Level	IB SL	IB HL	HIGCSE/ NSSC HL	KOMBI ABITUR	CGCE UCE NECO WAEC ZIMSEC O Level = Gr 11*	CGCE UACE WAEC ZIMSEC A Level	KCSE
BSocSci (Heritage and Cultural Tourism)	English	C	C	4	3	3	60-69%	C	E	B+



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 ISBN 978-1-86854-802-6