



UP hosts 2015 IAMOT conference

The Graduate School of Technology Management (GSTM) in the Faculty of Engineering, Built Environment and Information Technology at the University of Pretoria was privileged to host the 24th International Conference for the International Association of Management of Technology (IAMOT) in Cape Town in June 2015.

The conference took place some seven years after the 2008 financial crisis. During this crisis, many businesses in countries around the world closed down or were forced to adjust their business models. Other companies survived through unconventional ways of sustaining or exceeding their growth potential. This points to an innovation and technology approach to survival.

Many business leaders see technology as an enabler of innovation. Technology and innovation is considered an intertwined concept. During the economic downturn, companies

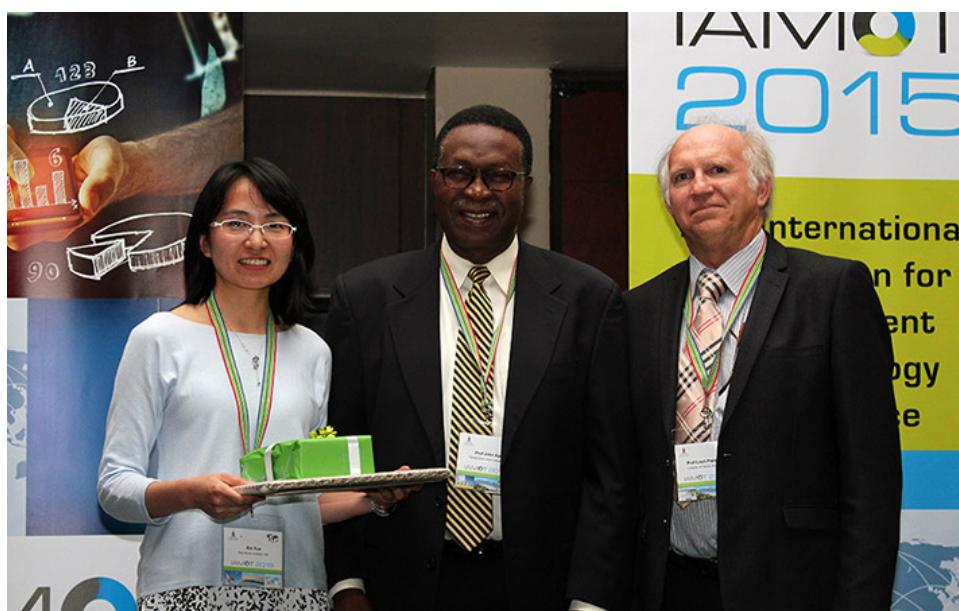
started using technology, such as innovative shopping experiences that used both physical and virtual shopping channels, for sustainability.

In this context, the theme for the 24th IAMOT conference was "Technology, innovation and management for sustainable growth". The conference aimed to bring together specialists, researchers, scholars and industry participants from all over the world to exchange and share their experiences and latest research results in all aspects of technology, engineering and project

management, as well as industrial and systems engineering.

Papers and presentations were delivered on a variety of topics, including asset and maintenance management, emerging technologies and technology management.

Some 416 abstract submissions were received for the 24th IAMOT conference, representing more than 700 authors and 33 countries around the world. More than 198 final full conference papers were accepted and published in the *IAMOT 2015 conference proceedings*. ☈



→ *Xin Yue from Stony Brook University, USA, recipient of the Best Paper Award (co-authored by Guodong Sun), with Dr JO Aje from Thomas Edison State College, USA (centre), and Dr Leon Pretorius (right) from the GSTM at the University of Pretoria.*