



**MADELYN CLOETE**  
**UNIVERSITY OF PRETORIA**

## 1. BIOGRAPHICAL SKETCH

1.1 GENERAL INFORMATION										
<b>Surname</b>	Cloete									
<b>First names</b>	Madelyn				<b>ID Number</b>					
<b>Citizenship</b>	South African				<b>Title</b>	Me	<b>Female</b>	X	<b>Male</b>	
<b>Place of birth</b>	South Africa				<b>Date of birth</b>		1977/01/16			
<b>Population group</b>	<b>African</b>		<b>Coloured</b>		<b>Indian</b>		<b>White</b>	X	<b>Other</b> <i>(Please specify)</i>	
<b>Department</b>	Accounting				<b>Position</b>		Lecturer			
<b>Direct Telephone</b>	012 420 3425				<b>Direct Telefax</b>					
<b>E-mail</b>	Madelyn.cloete@up.ac.za									
<b>Date of appointment</b>	2003				<b>Permanent full-time</b>		X	<b>Temporary full-time</b>		

1.2 ACADEMIC QUALIFICATIONS OBTAINED				
Degree/ Diploma	Field of study	Higher education institution	Year	Distinctions
BCom (Hons)	Accounting Sciences	NWU	1999	
PGCHE	Higher Education	University of Pretoria	2013	
MEd	Curriculum design & Professional development	University of Pretoria	2016	

<b>1.3 WORK EXPERIENCE TO DATE</b>		
<b>Name of employer</b>	<b>Capacity and/or type of work</b>	<b>Period From (mm//yy to mm//yy)</b>
PriceWaterhouseCoopers	Chartered Accountant Articles	01/1999 – 04/2002
Rentmeester Insurance	Assistant Financial Manager	04/2002 – 04/2003
University of Pretoria	Lecturer	04/2003 – Current

## 2. TEACHING ACTIVITIES

<b>2.1 Courses presented</b>		
<b>Course</b>	<b>Level (e.g. second year, Masters)</b>	<b>Self-developed (Yes or No)</b>
FRK 111 – Financial Accounting	First year	
FRK 121 - Financial Accounting	First year	
FRK 122 - Financial Accounting	First year	Assisted with curriculum development for UP
VRK400 – Didactics of Accounting	Post grad diploma	Assisted with curriculum development for UP
Fundamental Accounting for SARS	NQF 4	Co-developer

<b>2.2 Other education and pedagogic courses presented</b>		
<b>Course</b>	<b>Year</b>	<b>Institution</b>
Teaching the teachers	2016	CE@UP
Insurance – Introductory Accounting	2005	Momentum

### 3. TEACHING OUTPUTS

#### 3.1 Educational publications and products

International, national and institutional impact

- Institutional language data-base involvement.

Committee work, subject or T&L associations

- Steering the development of a new subject FRK 122 (Financial literacy) in 2010.
- Developing and presenting a financial accounting course for the SARS during 2005.
- Study material and course development for Didactics of Accounting (VRK 400) in 2013.
- SACAI course development in Accounting for scholars.

Publications on teaching in the discipline or more generally

- Co-presenting a paper at Grahamstown with Prof PH du Toit in 2009 on “Wholebrain learning and teaching in a social space”.

### 4. POSTGRADUATE SUPERVISION

#### 4.1 Supervision or co-supervision of students who have completed degrees

Name of student	Degree <sup>1</sup> /Title of dissertation/ thesis and date completed	Supervisor	Co-supervisor(s)	Duration of studies (years)
MM Maine	MCom - The impact of online assessments on student performance		M Cloete & C Joynt	2 years (under our supervision)

### 5. RESEARCH OUTPUTS

#### 5.1 Previous and current research projects

International conference attendance:

2014 IAEER in Italy: Poster presentation on “The readability of the Conceptual Framework”

Local conference attendance:

Presentation of a SWOT analysis performed as part of a team research project for the First Year Experience conference in 2015 titled ‘*Blended learning: managing large, diverse first-year groups in an introductory accounting course*’.

Current joint research projects for which we have received ethical clearance:

‘Blended learning as an off-campus alternative: perceptions of first-year accounting students and best practices according to their lecturers’.

<sup>1</sup> Indicate whether Honours, Masters research, Masters coursework with dissertation or Doctorate

‘An exploratory study into the difference in academic performance of students participating in online vs traditional assessments’.

PhD in Accounting Education. Title: Alternative engagement and assessment in Accounting Education

## 5.2 Books and/or chapters in books

- Co-author of “Accounting - An introduction” since 2009 – Chapters include Companies, Partnerships, Non-current and current liabilities as well as general design and question bank creation.
- Co-authors of An introduction to Accounting 2011 (This includes a workbook and question book.
- Co-authors of Accounting and a basic financial literacy since 2011 (This includes workbook and question book.
- Co-authors of Basic Financial Accounting for Tourism Management - 2017
- Co-authors of Basic Financial Accounting for Tourism, Adventure and Ecotourism - 2017
- Co-authors of Basic Financial Accounting for Tourism and Event Management - 2017

## 6. OTHER SCHOLARLY RESEARCH-BASED CONTRIBUTIONS

### 6.1 Participation in conferences, workshops and short courses - specify type of contribution

#### *National*

Guest at Southern African Association for Institutional Research (SAAIR) research workshop with the application of FRK 111 data in the pre-conference workshop – 2016

Keynote speaker with Dr C Joynt at UFS Blended Learning Colloquium – 2019

Presenter at Flexible Futures conferences at University of Pretoria – 2018 & 2019

#### *International*

## 7. MANAGEMENT AND ADMINISTRATIVE DUTIES

Subject responsible lecturer – FRK 111 & 121 – responsible for day-to-day management and co-ordination of 6 staff members across a number of campuses and +/- 1 800 students.

## 8. COMMUNITY SERVICE OR PROFESSIONAL SKILLS

### 8.1 Outreach projects

Planning, presentation and co-ordination of Winter and Summer schools as an additional intervention to ensure timely completion of degrees.

Involvement in SACAI project for development of scholarly content for development of Accounting as a high impact subject in Grade 12.

### 8.2 Professional service performed

Involvement in professional development of staff members through faculty wide presentations on teaching practices and blended learning.

## 9. AWARDS AND SCIENTIFIC/SCHOLARLY RECOGNITION

### 9.1 Research awards and prizes

Novus Researchers – Research Indaba of Education Faculty at University of Pretoria 2015.

### 9.2 Teaching awards and prizes

Teaching and Learning Excellence Award from the Faculty of Economic and Management sciences of the University of Pretoria – 2017

Teaching Excellence Laureate Award as a team by the University of Pretoria - 2017.