



Facilitator:

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1HOPE-GPA (Governance, Policy, Advocacy)

General Focus:

- Governance/Policy → Top-down: educating government officials, politicians and others, to understand the importance of One Health approach and SDGs, and to change their policies and behaviour towards the highest good of all
- Advocacy → Bottom-up: drawing the public (worldwide) into the conversation, raising awareness, so that they not only embrace OHWB principles, but demand these harmonious approaches from leadership at all levels, as well



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Specific Approaches:

1) Development of Systemic Leadership

- “ If the world should be humble before the earth, we should start being humble towards ALL people first”
- eg Valuing all points of view - avoid unnecessary backlash, alienation of stakeholders

2) Strategy

- Establish connections, strengthen networks → OH Global Alliance
- Organise a united global, integrated strategy for implementing One Health
- Join many voices into one
- 1HOPE (One Health) Ambassador[s]/Champion[s] → Messengers

3) Effective Information Instruments

- Curricula - formal and informal education
- Learning module on Continuing Environmental Education Environmental (CEE)
- Generating scripts to be adapted into highly accessible content intended for wide dissemination (posters, pamphlets, videos)

4) One Health in Action

- Papers - studies, comprehensive collection of examples and “hard” evidence → results speaking for themselves



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Challenges:

“How do we effectively reach the current decision-makers?”

- Employing the best-suited media, messaging, messengers - across platforms
- Access - Need to influence individuals (decision-makers) on-the-ground in order to effect any change. How do we establish points of contact with such individuals?
- Funding - Depends on interest in research questions → transdisciplinary approaches to problem-solving
- Current “climate” - Fear/power (over others)/control; anti-science, anti-expert; “*Me-first*”
- Noise - Making connections/impact despite now-constant social/political/environmental upheaval → *distraction*; avoiding unnecessary backlash, alienation of stakeholders

Operating in the political realm while working to maintain the understanding of One Health as apolitical, transparent, neutral, and in service to *All Life on Earth*.



Looking Forward