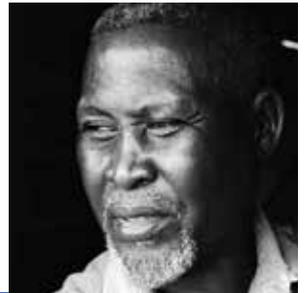


Albert Luthuli Centre for Responsible Leadership

Postgraduate Diploma in Integrated Reporting
(PGDIR)

2016



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Economic and
Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe
Lefapha la Disaense tša Ekonomi le Taolo

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PGDIR (Sponsored by PwC) 2016 (Course Code: 07220025)

The Albert Luthuli Centre for Responsible Leadership

The Albert Luthuli Centre for Responsible Leadership aims to develop a new generation of responsible leaders, shaping local and international business practices and policies in support of social and environmental justice.

The ALCRL's strengths lie in its ability to harness the academic integrity of a variety of academic disciplines, reaching across areas such as economic and management sciences, environmental sciences, natural sciences, law, engineering and humanities, to name a few. Its legitimacy lies in its ability to respond to key issues in the field of corporate responsibility and responsible leadership.

For more information, visit the Albert Luthuli Centre for Responsible Leadership's website:

<http://web.up.ac.za/crl>

The ALCRL's vision for integrated reporting

The ALCRL's involvement in <IR> stems from its foundational belief in the pivotal role that business must play if sustainable development is to be realised. It is for this reason that the educational approach toward <IR> is situated within existing literature promoting the move toward sustainable development.

Integrated reporting academic programmes

The ALCRL has established a formal Postgraduate Diploma in Integrated Reporting (PGDIR). The PGDIR is a one-year, part-time academic programme, consisting of six subject areas from different academic disciplines, including corporate communication, information knowledge management, business strategy, responsible leadership and integrated reporting frameworks and assurance.

The PGDIR has been designed to accommodate graduates from a wide variety of academic backgrounds. The focus on the multidisciplinary nature of integrated reporting is a primary imperative to ensure that the PGDIR prepares students for the multifaceted challenges that integrated reporting is aiming to address.

Presentation model

In 2016, the programme will be presented in blocks. This will make it possible for people all over South Africa and the rest of Africa to travel to the University of Pretoria to attend the classes.

“And I really loved the postgrad diploma because I got to learn completely different things. I think it's a good mix of academic topics, but I also think it's a good mix of practical work versus academic.”

- PGDIR Alumni



There will be three blocks (from Thursday to Saturday) in the first semester (between February and May 2016) and another three blocks in the second semester (between July and November 2016). Exams for the three modules of the first semester will take place in June and exams for the second semester in November. This will amount to a fourth block for each semester.

Specialist practitioners will present topics within the PGDIR curriculum, including visiting scholars from other Universities and sustainability professionals from PwC and other organisations.

PwC sponsorship

As a proud sponsor of the PGDIR, PwC also offers technical and professional support in advancing the field of integrated reporting at the ALCRL. (Please note that this document is for general information purposes only, and should not be used as a substitute for consultation with professional advisors).

PwC helps organisations and individuals create the value they're looking for. We're a member of the PwC network of firms in 158 countries, with close to 169 000 people. We're committed to delivering quality in assurance, tax and advisory services. PwC refers to the South African member firm, and may sometimes refer to the PwC network. Each member firm is a separate legal entity.

“I think the whole concept of responsible citizenship for people and for business was really awakened in me, and it's something I'm much more passionate about today, than I was before.”

- Elana du Plessis (PGDIR Alumni)

Contemporary Management & Leadership



Information & Knowledge Management



Strategic Communication Management



1st Semester



“It influenced me as an individual to think about the little tasks that I need to do just to complete my work, how does it impact the next person, how does it impact the next person, learning all of those things I think I’m tired of doing, and it’s not just a job but I actually know what I’m doing, and also that I have a voice as an employee in the company on behalf of those people who don’t have a voice.”

– Celiwe Mhlongo (PGDIR Alumni)



2nd Semester

Strategic Management



Reporting Frameworks



Assurance



think more broadly with regards to those who are impacted by my day but more of how does that impact the community around me, and in taking slightly more into consideration how that I have a voice as an individual and how that I have a voice in the company and that I need to speak up and have a voice.

Subject areas within PGDIR

Course	Description	Credits	Link to integrated reporting
Strategic Management	Strategic Management analyses the combination of competitive strategies and business approaches that organisations can employ to satisfy customer needs, achieve organisational objectives and compete successfully in a dynamic business environment.	20	<IR> aims to provide information on the strategic intent of an organisation. This module provides the basic building blocks to reconsider strategy formulation within an <IR> context.
Strategic Communications Management	The objective of this module is to conceptualise the role of corporate communication in the strategic decision-making process. It also addresses the overlapping and complementary areas of communication management with other fields of study in the management sciences.	20	Management of stakeholder relationships and the engagement of stakeholders is an integral part of the integrated reporting process.
Contemporary Management and Leadership	The purpose of the module is to firstly situate <IR> within the broader discourse of sustainable development and to secondly, focus on the type of leadership that is required to realise sustainable development.	20	The module provides a broader philosophical understanding of the challenges that <IR> will have to overcome to flourish within the current economic paradigm.
Reporting Frameworks	The most prevalent reporting frameworks that currently affect integrated reporting practice will be considered in this module. Through the process of action learning, students will acquire the knowledge and skills to implement basic reporting principles within an organisation. A secondary aim of this module will be to create a platform where students can learn to apply the skills obtained in the other subject areas of the Diploma within an integrated reporting context.	25	The reporting frameworks that inform integrated reporting will be discussed in this subject.

“ I learnt how businesses impact on society, impact on the environment, the seriousness of the damage that is currently happening to the earth and my views changed.”

- Venile Kabini (PGDIR Alumni)

Subject areas within PGDIR (continued)

Course	Description	Credits	Link to integrated reporting
Assurance	The value of an integrated report is directly dependent on the quality of the information. By viewing <IR> through the lens of an assurance provider, students will attain the proficiency to prepare information in an integrated report of a sufficient quality to withstand the scrutiny of external assurance.	20	An understanding of assurance principles provide students with the knowledge to prepare robust integrated reports.
Information and Knowledge Management	This module consists of two main sections. A theoretical framework of information and knowledge management will be addressed in Section One. Section Two covers the enablers of information and knowledge management, including leadership, corporate culture, organisational learning, strategy, laws and policies, measurement, and information technology.	15	A major motivation for the move toward <IR> resides in the inadequacies of intellectual capital reporting. This module provides students with the basic skill to capture and manage the internal drivers of intellectual capital.

Important Dates for 2016

1 st Semester			
	Block 1	4 — 6	February 2016
	Block 2	10 — 12	March 2016
	Block 3	12 — 14	May 2016
	Exams	9; 11; 13	June 2016
2 nd Semester			
	Block 1	21 — 23	July 2016
	Block 2	29 August — 3 September 2016	
	Block 3	13 — 15	October 2016
	Exams	10; 12; 14	November 2016

“The PGDIR really stretched me — it made a huge difference in my life. The way I look at things.”
- Gerdileen Taylor (PGDIR Alumni)



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