

# From smart to smarter libraries

### Clara M. Chu

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MIT Capstone Conference, University of Pretoria and the Carnegie Corporation of New York

www.library.illinois.edu/mortenson

### **Overview**



### **Explore:**

smart technologies

smart strategies smarter libraries

### ...in order to:

- 1. understand different ways to consider the notion of "smart" in smarter libraries,
- 2. learn about smart technologies for libraries, and
- 3. be mindful of social traits such as inclusivity and equity in designing smarter libraries.

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### Information Landscape

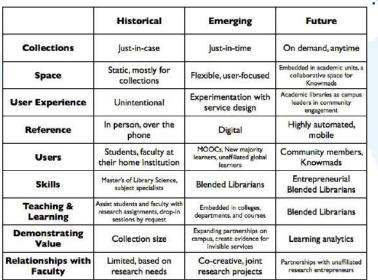


MORTENSON CENTER ® THE UNIVERSITY OF ILLINOIS LIBRARY developing librarians worldwide

- 1. Who creates the content? (any one)
- 2. What form does information take? (multimedia)
- 3. What senses engage information? (transliteracy)
- 4. Where do we access information? (anywhere)
- 5. Where are information products housed? (public/private/commercial, personal/institutional collections)
- 6. Who is accessing information? (diverse and globalized users)
- 7. How we access information? (analog, digital, mobile)
- 8. How do we engage with information? (social, networked, individual)

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# Evolving Roles (e.g., Academic Library)



Soure: https://educationfutures.com/blog/2012/03/the-future-of-academic-libraries-an-interview-with-steven-j-bell/

### Smart libraries (any type) – an evolving concept

- •"Smart" libraries facilitate the integration of digital processes and informational feedback loops in the organizational infrastructure, whereby such integration is a desirable state for "smarter" institutions, i.e., more efficiently organized, resource-friendly, flexible, sustainable, green, and socially inclusive.\*
- •"smart" refers to efficiency due to the use of technologies and to an automatization of processes to facilitate the working and everyday environment.\*

\*Adapted from Freyberg, Linda. "Smart Libraries," July 2, 2018. http://elephantinthelab.org/smart-libraries/

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### Smart and smarter libraries - Global and sustainable

- •smart libraries deploy technologies that connect and monitor almost every object in our lives, smart phones/devices process real-time data to enhance our lives, communities and to better predict our future needs. Thus, a smart library is constantly assessing and ranking the needs of the local community so that relevant programs can be created, funded, evaluated, enhanced and sustained.
- "Smart libraries play a major role in the creation of networked and more sustainable communities."

Weston, Chip. "Smart Libraries: Community Development Through Innovation and Partnerships," *The Aspen Institute Dialogue on Public Libraries*. September 12, 2016.

http://www.libraryvision.org/smart libraries community development through innovation and partnerships



### **Thematic areas**

- 1. Sustainable environment
- 2. Sustainable resources
- 3. Sustainable technologies
- 4. Sustainable services

Source:: http://library.ust.hk/al4/

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# **Evolving** > Smart

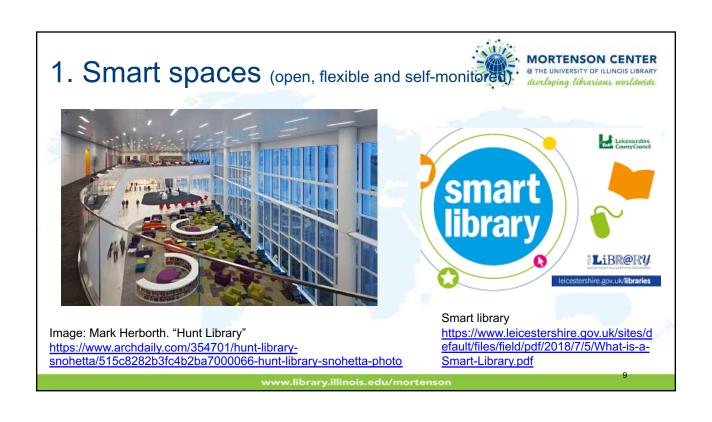


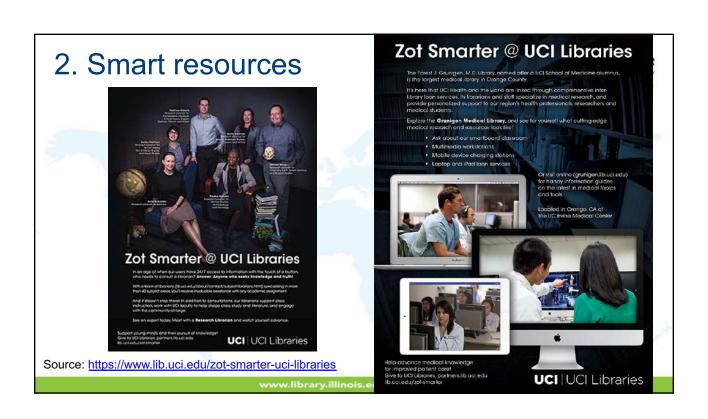
- 1. environments
- 2. resources
- 3. technologies
- 4. services
- 5. practices
- 6. modes of engagement

- 1. Smart spaces (open, flexible and self-monitored)
- 2. Smart resources (e.g., <a href="https://www.lib.uci.edu/zot-smarter-uci-libraries">https://www.lib.uci.edu/zot-smarter-uci-libraries</a>, linked data)
- 3. Smart devices (e.g., voice computing)
- 4. Smart search (e.g., <a href="https://sppl.org/blogs/post/search-smarter/">https://sppl.org/blogs/post/search-smarter/</a>)
- 5. Smart librarians
- 6. Smart interactions, experiences

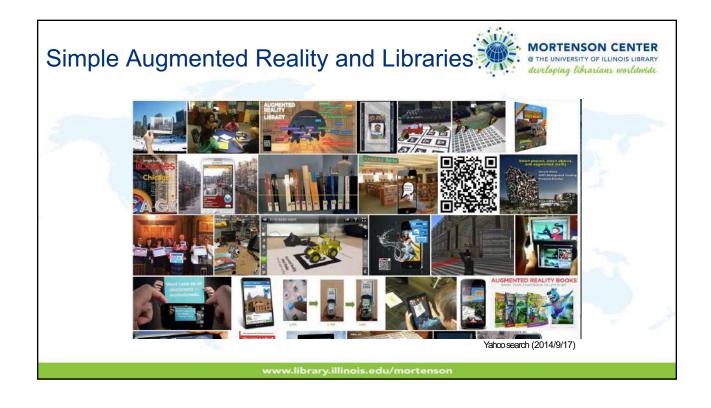
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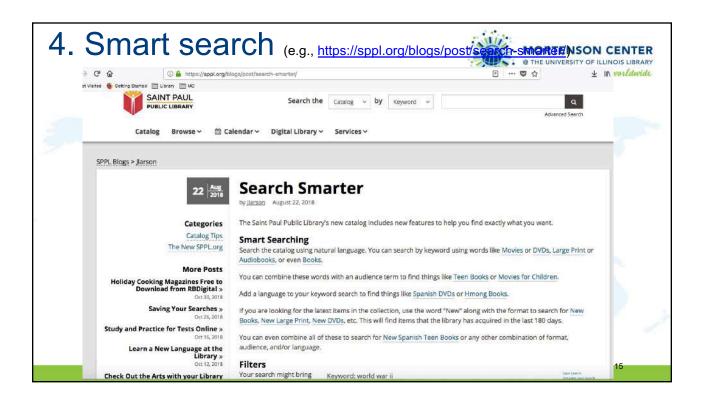




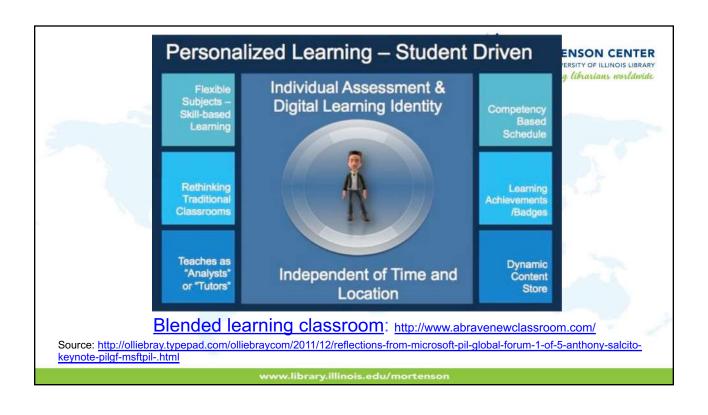




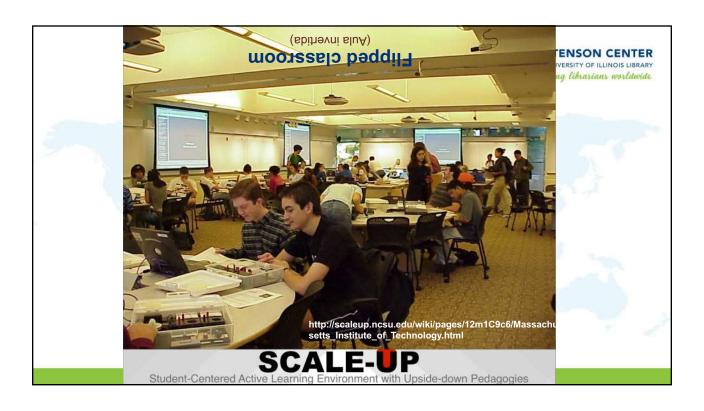




### MORTENSON CENTER @ THE UNIVERSITY OF ILLINOIS LIBRARY Being "smarter", not just smart developing librarians worldwide - consider human/critical intervention and context, NOT just intelligent based on digital, data-driven, technological solutions and advances Intentional/strategic Interoperable Innovative Cost-effective Collaborative Open Interdisciplinary •Etc. Culturally-relevant Sustainable







### Personalized learning



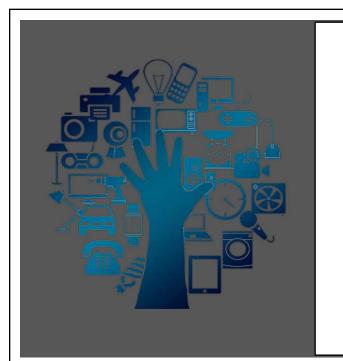
- technology that helps professors differentiate instruction and think differently about the delivery of instructional content.
  - -Libraries enable them to efficiently and effectively search, discover, and select the best sources to help students succeed in their courses
- Learning analytics enable content recommendations based on student outcomes, learning history or faculty preference
- Content can then be pushed to individuals or the appropriate course site via the learning management system (LMS)

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A knowmad is what I term a nomadic knowledge and innovation worker – that is, a creative, imaginative, and innovative person who can work with almost anybody, anytime, and anywhere. (adapted from Moravec, John. *Knowmad Society* (2013))

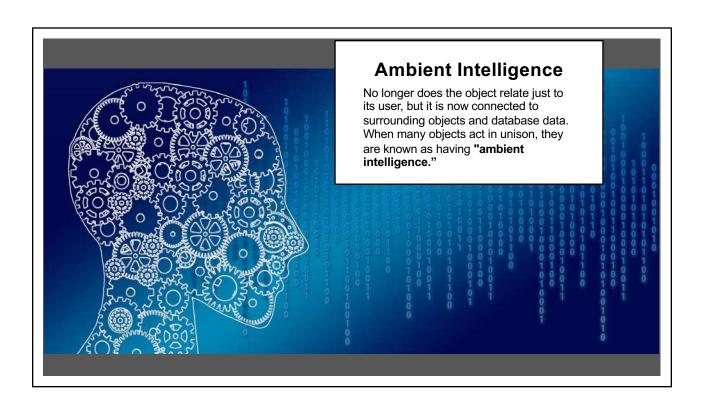


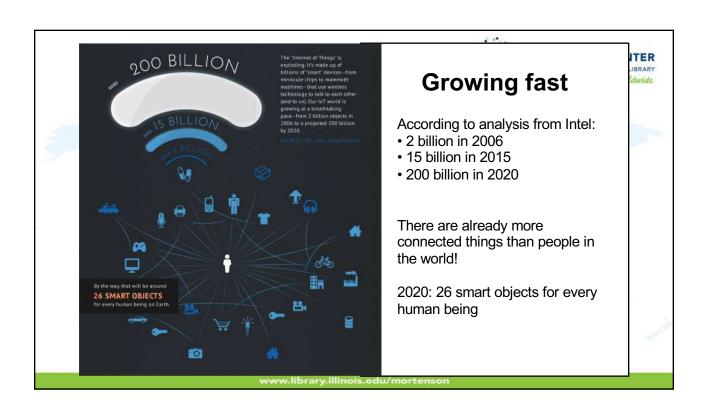


### **Definitions**

"The internet of things (IoT) is a computing concept that describes the idea of everyday physical objects being connected to the internet and being able to identify themselves to other devices."

https://www.techopedia.com/definition/28247/internet-of-things-iot









### **IoT Device Categories**

- · Smart cars
- Wearables
- Smart appliances
- Smart buildings
- Smart homes
- Smart TVs
- Smart farming
- Smart health
- Smart city
- Smart libraries





# Whose desk is it?

Voice computing Virtual assistant Virtual librarian

https://heightslibrary.org/tag/alexa/

How do we develop smarter libraries in global context with diverse and underserved users in mind?

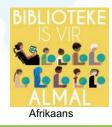


- Social responsibility
- Sustainable development

South Africa: 11 official languages









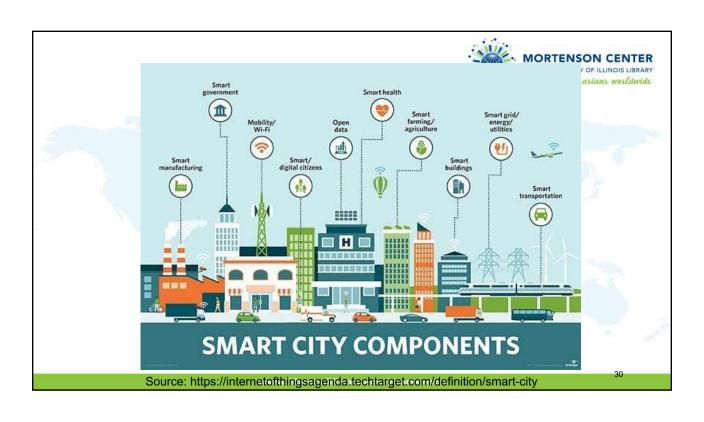
Images: https://hafuboti.com/2017/02/02/libraries-are-for-everyone/: https://hafuboti.com/2017/02/28/libraries-are-for-everyone-epic-rainboy

# IoT and Librarians: Ten Pledges

- 1. Integrate and be relevant to the larger ecosystem
- 2. Create efficiencies
- 3. Ensure safety (security and privacy)
- 4. Make life better for users
- 5. Reduce inequity
- 6. Enhance access to information, learning and creativity
- 7. Develop community, enhance connections
- 8. Teach digital literacy
- 9. Partner to enhance the library
- 10. Sustain the library

... to address social responsibility and sustainable development

1. Integrate and be relevant to the larger ecosystem



### **Smart Library Example**

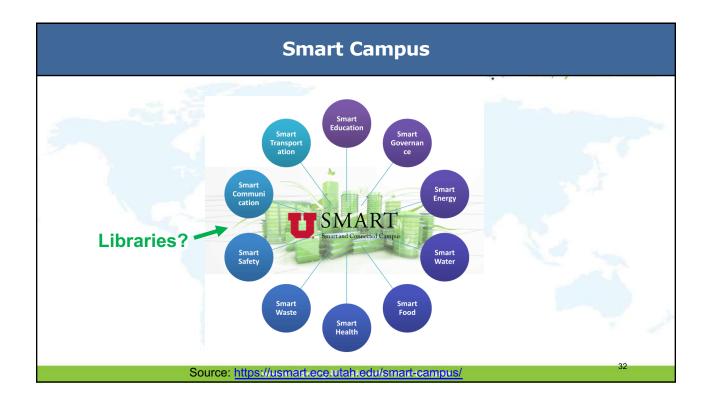
#### What is a smart library?

self-service-libraries-the-danish-way/; Ireland http http://librarianinblack.net/librarianinblack/staffless

A library fitted with 'Smart Library' technology is able to be open to library users without being staffed. The technology enables remote control of library buildings, including automatic doors, lighting, selfservice kiosks and public computers. This allows us to significantly extend library opening hours, so more people can use the library at times that is convenient for them.



Others: Loughborough (UK) https://www.loughboroughecho.net/news/local-news/locations-smart-libraries-revealed-14659294; Denmark https://janholmgu 016/; Express Library – King County (USA)





# 2. Create efficiencies



# Google Analytics for Your Building Jason Griffey



http://measurethefuture.net/

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# What libraries usually measure



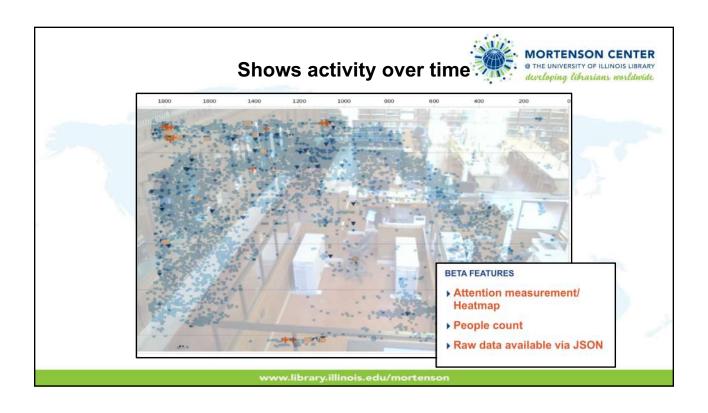
# Typical stats

- gate count
- circulation count
- # of reference Interactions
- -# of classes taught
- website visits



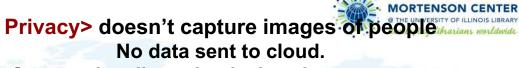
### What we could measure

- Number of visits
- What patrons browsed
- What parts of the library were busy during which parts of the day
- And more...





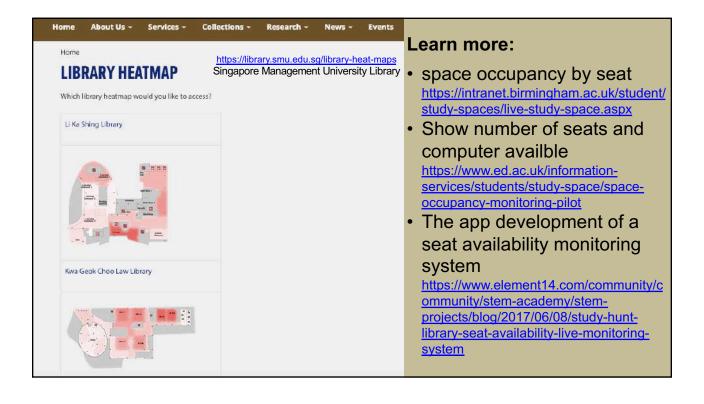
# 3. Ensure safety (security and privacy)



Connect locally to the devices in your space to download the data.

### **PRIVACY**

- No photo or video of patrons is saved
- All communication is secured
- Collapsing single-stat areas
- ▶ 15 Minute reporting blocks



4. Make life better for users

Assessment of learning environments cloping librarians worldwing Virginia Tech Libraries

# **The Smart Commons:**

An Experiment in Sensor-Based Space Assessment of Learning Environments

Jonathan Bradley, Patrick Tomlin, and Brian Mathews\*

- Jonathan Bradley is Web Learning Environments Application Developer
- Patrick Tomlin is Associate Director of Learning Environments
- · Brian Mathews is Associate Dean for Learning

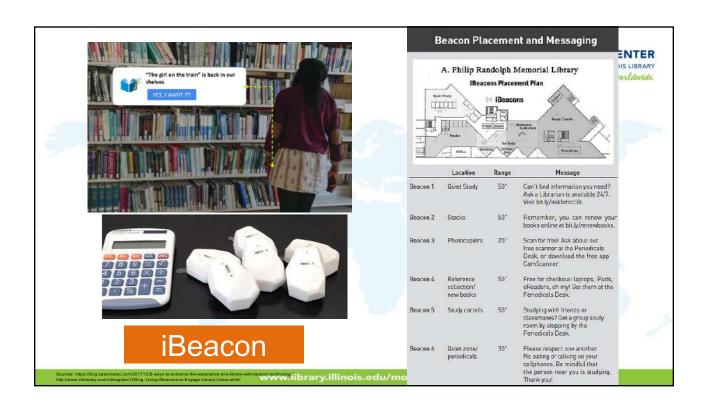


# Aiming to design more effective learning spaces Virginia Tech Libraries

- · Tracking the movement of furniture and whiteboards
- Understanding patterns of student work













# People with low literacy skills

**Under-literate**—Voice interfaces also work well for people with lower literary skills. In many parts of the world and in the US, smart phone penetration is limited in certain neighborhoods due to lower local literacy levels. There are numerous studies (such as <u>this</u>, <u>this</u> and <u>this</u>) that have proven how 3G and 4G connectivity correlate with local economic upliftment. For people that are unable to use mobile and web due to literacy hurdles, Voice UIs, can once again bridge the gap help level the playing field.

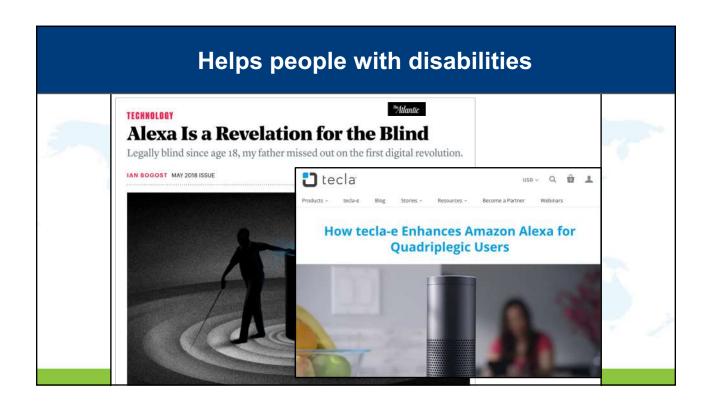
Elderly & Senior Citizens—As a demographics are on the other s been able to leverage the value to

**People with limited or no vision**—people with vision anomalies that m

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6. Enhance access to information, learning and creativity





# Kids are growing up with it



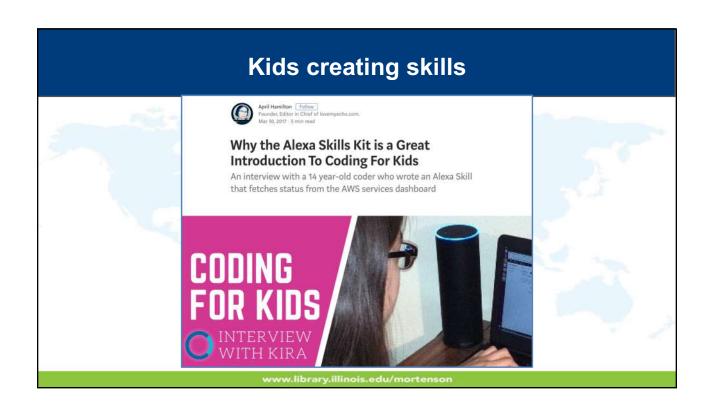
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# Kids as both peers & teachers

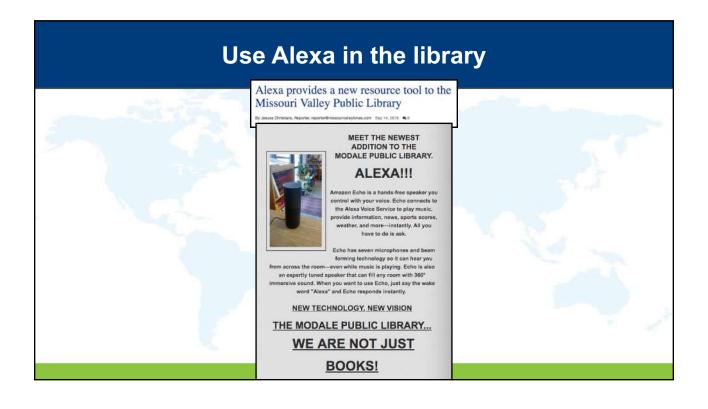
In this study researchers found that sometimes kids engaged with voice assistants as peers and other times as teachers. Kids believed that they could both learn from their digital assistants and also teach them. The study concluded that perhaps in the future, we could design voice computing so that kids are able to tinker with and program the agents, "and thus expand their perception of their own intelligence and different ways to develop it."



Stanford, California, USA — June 27 - 30, 2017 <u>ACM</u> New York, NY, USA 6/2017 <u>Iabble of contents</u> ISBN: 978-1-4503-4921-5 doi>10.1145/3078072.3084330





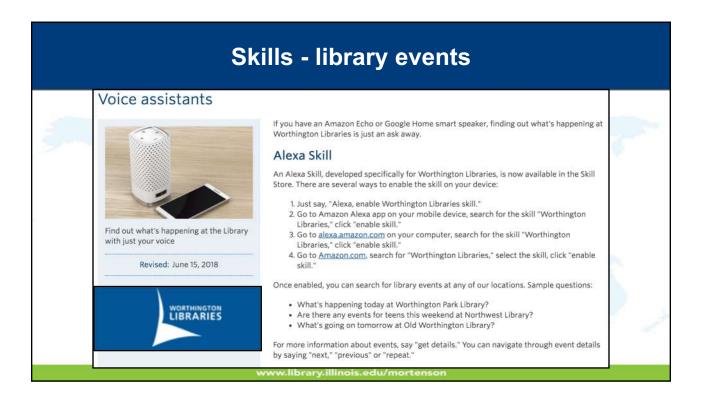


### **The Daring Librarian (blog)**

### List of things the Alexa in the Echo can do in your Library:

- Get the Title or Author of a book (She knows Harry Potter & Hitch-hiker, may not know more obscure YA titles)
- Answer basic factual questions
- · Spell and define words
- NPR News Flash (Customizable)
- Tells the time
- Weather forecast for your location
- Play Prime or purchased music & playlists
- · Listen to audiobooks from Audible or Kindle Unlimited on your Amazon Echo
- Teaches kids how to phrase a question this has been fascinating!





# Skills - library events

### Google Action

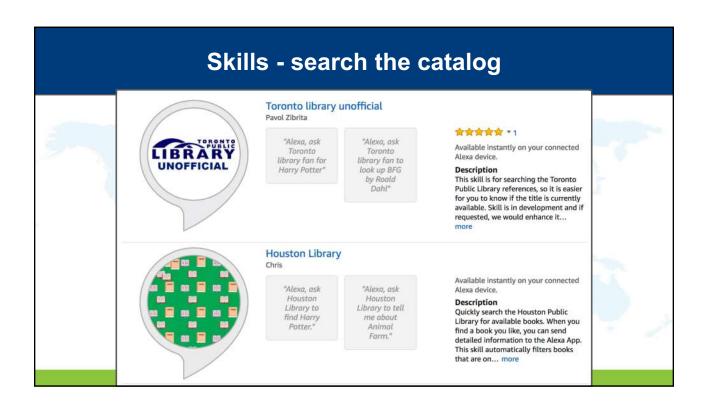
A Google Action, developed specifically for Worthington Libraries, is now available in the Google Actions Directory. You can talk to Google Assistant on your Google Home smart speaker, or talk or type in the Google Assistant app on your device. To use the Action:

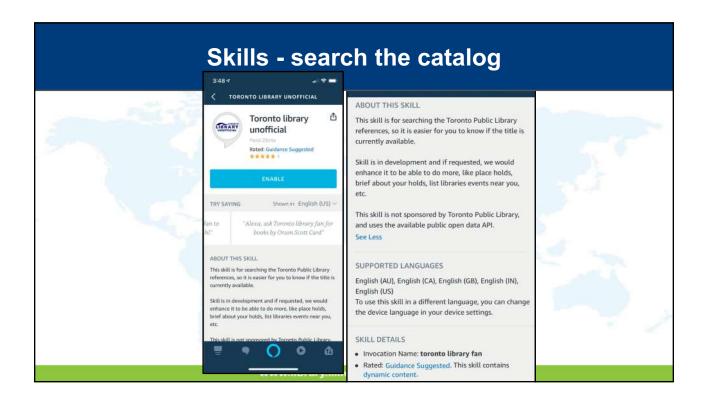
· Just say, "Hey Google, talk to Worthington Libraries."

You can search for library events at any of our locations. Sample questions:

- · What's happening today?
- · What's going on this week at Old Worthington Library?
- · Are there any events for toddlers this weekend?

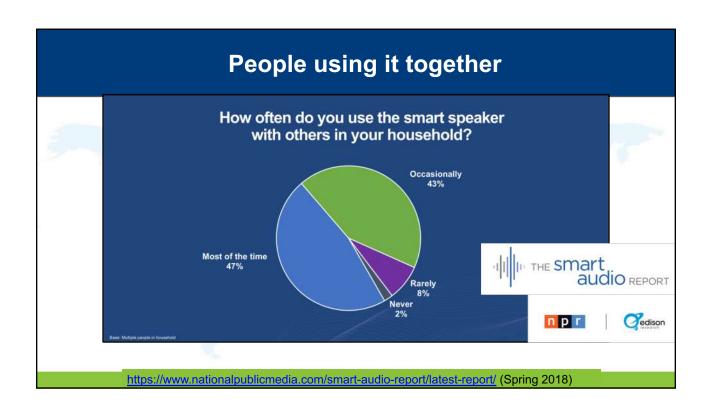
You can navigate through event details by saying "next," "previous" or "repeat."











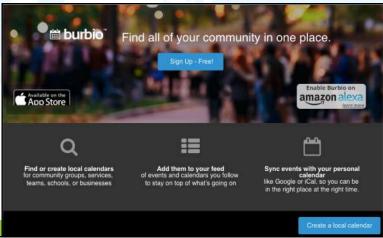




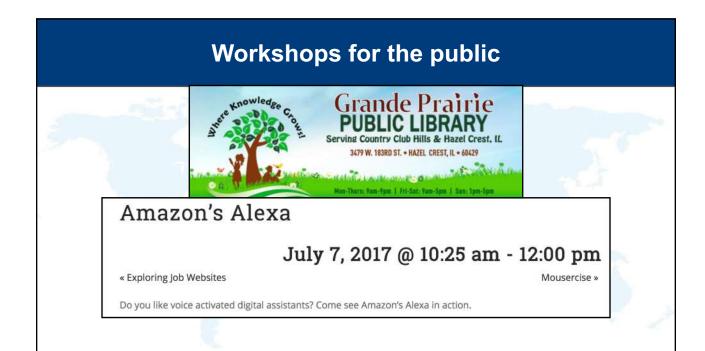
### Uses a service called Burbio

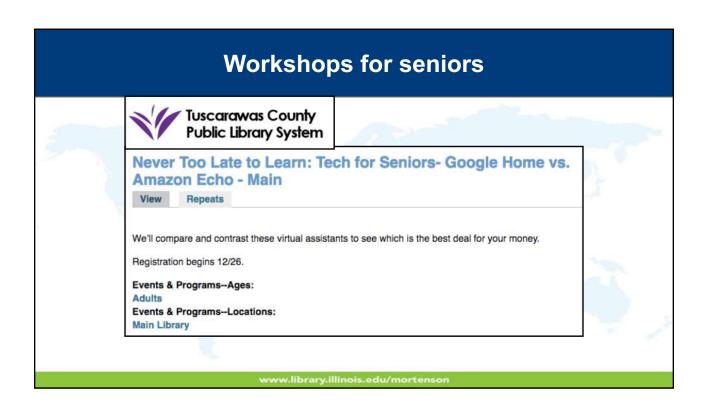
Any school, library, government or non-profit can also post their own calendar on Burbio for free and be able to share their events with their community through the Burbio Skill on Amazon Alexa.

For more information go to http://groups.burbio.com.

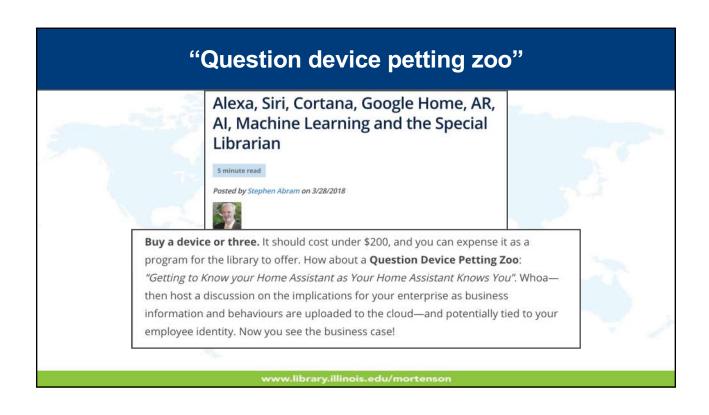


8. Teach digital literacy

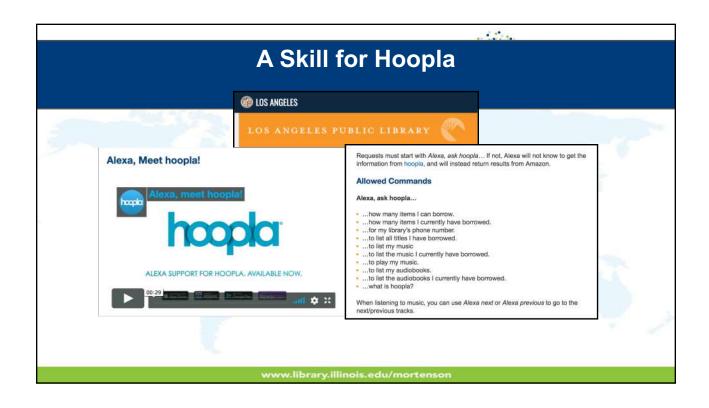


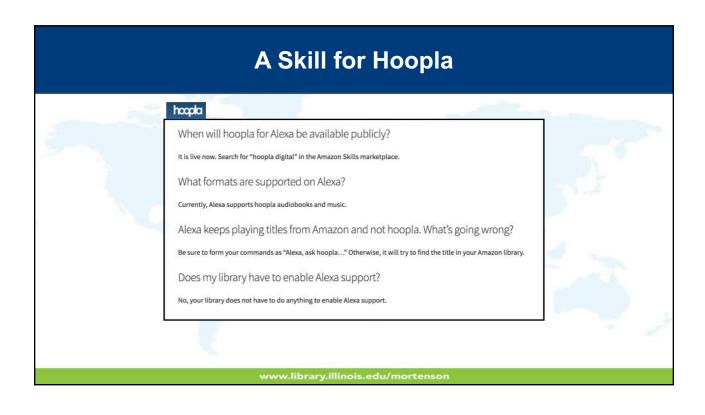




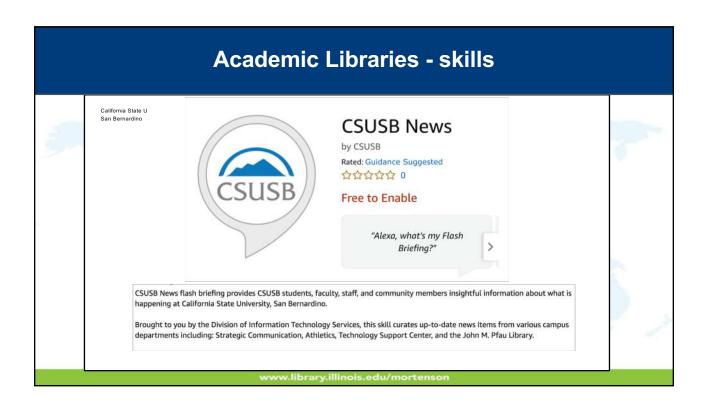


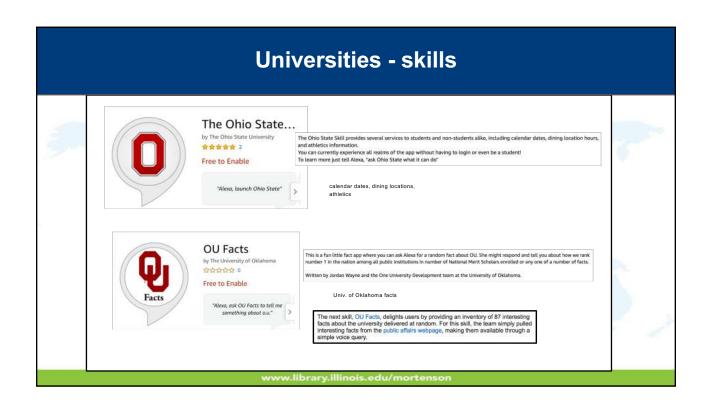












## 9. Partner to enhance the library

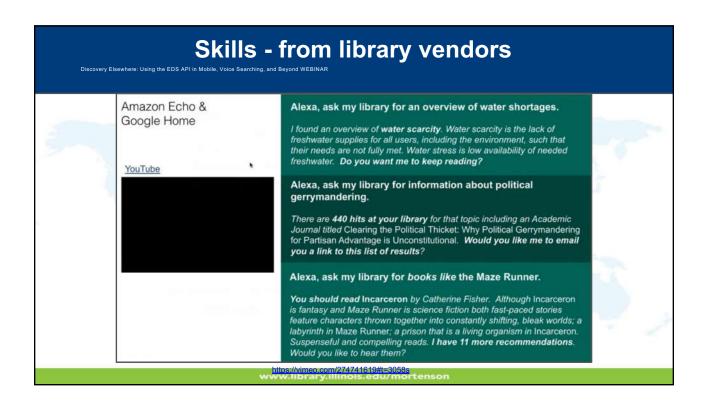
### **Skills - from library vendors**

Discovery Elsewhere: Using the EDS API in Mobile, Voice Searching and Beyond 2:00p.m. – 2:45p.m., Salon 4, AT&T Executive Education & Conference Center

William H. Mischo, Acting Dean of Libraries and University Librarian; Head, Grainger Engineering Library Information Center from University of Illinois, Eric L Frierson MSI, Director of Field Engineering at EBSCO and Rob O'Connell, Director of Discovery and Access from Smith College will look at the integration of discovery and ways to leverage the EBSCO Discovery Service API within the learning management system, within a Bento environment, within a mobile interface within Alexa or Google Homes or within the ILS interface of the library's choosing.

#### **EBSCO Discovery Service**

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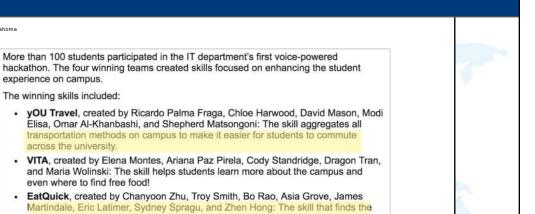
**Universities - hackathon** 

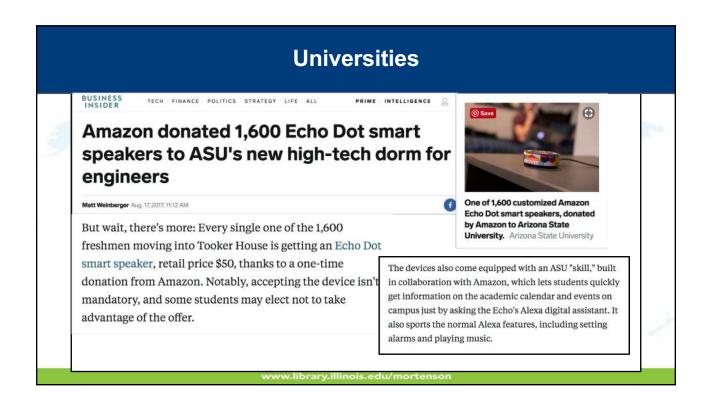
closest food providers along with restaurant reviews and delivery times.

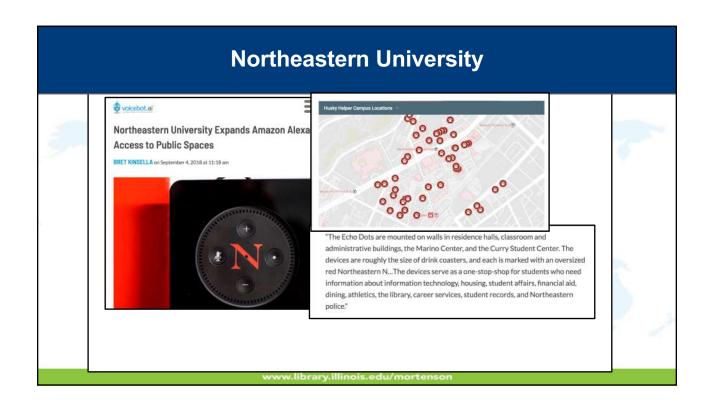
SoonerGuide, created by JJ Brown, Will booker, Catherine Ha, Emily Black, and Stephanie Whitworth: The skill helps new students navigate their way around

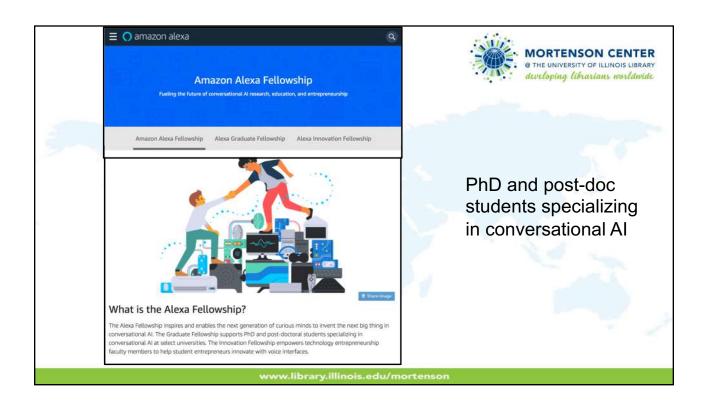
University of Oklahoma

campus.











## 10. Sustain the library

- a. sustainable environment
- b. sustainable resources
- c. sustainable technologies
- d. sustainable services

### **Small self-contained computer + camera**





Jason Griffey <a href="http://measurethefuture.net/">http://measurethefuture.net/</a>

### Some early test versions









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# Open source project Hardware used



MEASURE THE FUTURE BETA

### HARDWARE STACK

- ► Raspberry Pi 3 Model B
- Adafruit RPi Realtime Clock Module
- ► Logitech C525 Webcam
- ▶ 3D printed case
- > 2.5 Amp USB Micro power supply

## **Current beta version**



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### The path forward...

- Experimentation instill innovation and learning from trying
- 2. Collaboration step out of the silo
- 3. Resident expertise hone, hire or crowdsource it

Images: https://hafuboti.com/2017/02/02/libraries-are-for-everyone/; https://hafuboti.com/2017/02/28/libraries-are-for-everyone-epic-rainbow.

From smart to smarter libraries



## Thank you

- Clara M. Chu ~ cmchu@illinois.edu
- Selected IoT examples from Nicole Hennig

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