



## BConSci (Clothing Retail Management)

Clothing Retail Management combines clothing construction, design, fashion, textiles, consumer behaviour, and retail and merchandising subjects with various marketing and business modules to prepare students for the exciting and ever-changing textile and clothing industry. Candidates who excel in this programme are those who are both creative and analytical, and can function well under pressure and in team-oriented environments.



### What makes this programme unique?

This is a vocational programme that balances theory, practical application, and experiential training in the industry. Through the programme students are exposed to the entire clothing supply chain and can specialise in a particular area of interest once they graduate.

Graduates are well-trained and ready to venture into the many different areas offered in the textile and clothing industry.

### What career opportunities exist for graduates?

Graduates are typically employed as clothing buyers and planners, allocation planners, brand managers, product developers, fashion designers, fashion marketers, social media content managers, quality assurance managers, sourcing coordinators, textile technologists, visual merchandisers, and pattern technologists or can become entrepreneurs.

### Which companies employ our graduates?

All the major clothing retailers in South Africa (e.g., Mr Price (MRP), Truworths, TFG group, Pep, Woolworths, Cape Union Mart) and various brands (e.g., Lacoste, Guess) employ our graduates.

Students are also appointed as merchandisers, account managers, or production coordinators at suppliers, production companies, and licensing companies (e.g., Blue Horizon for Mattel, Character group, Cosmic Options).



'I thoroughly enjoyed this degree programme as it combines my two passions, namely fashion and business, and develops the students' creative and analytical abilities to achieve all-round excellence.

I appreciated the focus on sustainability, especially in the final year, which provides the tools needed to have a positive environmental impact in the clothing and textile industry. I dream of becoming a sustainable fashion planner/buyer.'

- Shanna Howarth: BConSci (Clothing Retail Management) graduate 2020



'I have always dreamed of working in the fashion industry, specifically as a buyer. This degree opens the doors to all sections of this industry. Unlike many other degrees, it has the ability to develop and test both the creative and business sides of the brain and prepare students of all personality types for any aspect of the fashion industry.'

- Tannah Metzler: BConSci (Clothing Retail Management) graduate 2020

### Minimum admission requirements

Programme	Minimum requirements for NSC and IEB for 2022		
	Achievement level		APS
	English Home Language or English First Additional Language	Mathematics	
<b>BConSci (Clothing Retail Management)</b> [4 years] Closing dates: SA - 30 September Non-SA - 31 August	5	4	28