





ARE YOU IP WISETM?

If you undertake research you also need to understand Intellectual Property!

SARIMA*, in conjunction with NIPMO** and your Technology Transfer Office at the University of Pretoria are running a workshop to help researchers (whether an academic, postgraduate student or post-doctoral fellow), understand the basics of IP and how to identify and protect it.

Join us and learn more about how to make your research really count!

When:	22 August 2019, 08h30 to 16h30	
Programme:	See attached	
Where:	Library Auditorium, Hatfield Campus, University of Pretoria	
Cost:	Free. However, Registration is <u>essential</u> for catering purposes.	
Registration Procedure:		
Enquiries:	Mashudu Nxumalo: 012 420 4240: mashudu.nxumalo@up.ac.za	

^{*} Southern African Research and Innovation Management Association

^{**} National Intellectual Property Management Office

Programme

Start	End	Topic/activity	Description
08h30	09h00	Registration (Coffee/Tea)	
09h00	09h15	The Role of NIPMO	This section will cover the role of NIPMO in
			the management of IP from publicly
		Presenter: (NIPMO)	financed research and development.
09h15	10h15	Module 1: Introduction to Intellectual Property	This section will outline the common forms
		1. Patents	of IP. Patents and the patenting process will
		2. Copyrights	be discussed in detail, including costs and
		3. Designs	timelines. The issues of patenting vs.
		4. Trademarks	publishing will be discussed. Using patents
		Plant Breeders' Rights	as a source of information for research will
		6. Trade Secrets	be briefly touched upon. A work group
		Presenter: (SARIMA)	exercise will be undertaken.
10h15	10h45	Module 2: Intellectual Property Rights Act	An outline of the IPR Act will be given,
			specifically focusing on a researcher's
		Presenter: (NIPMO)	obligations.
10h45	11h00	Tea/Coffee Break	
11h00	12h30	Module 3: IP Identification and its Role in	This section will focus on how researchers
		Research	can identify IP arising from their research.
		 Generating and evaluating IP 	It will also focus on the issues that
		2. IP issues in Research	researchers need to be aware of, such as IP
			in contract research projects,
		Presenter: (SARIMA)	confidentiality, etc.
12h30	13h30	Lunch	
13h30	14h45	Module 4a: IP Utilization and Commercialisation	An overview of the technology transfer
		 Technology Transfer process 	process will be discussed, with particular
			emphasis on the time frames involved,
		Presenter: (SARIMA)	realistic expectations from the process,
			and the roles of the TTO and the
			researcher.
14h45	15h05	Tea/Coffee Break	
15h05	16h30	Module 4b: IP Utilization and Commercialisation	A brief overview of different routes to
		1. Overview of Routes to Market	commercialise IP will be shared.
		Presenter: (SARIMA)	