

# University of Pretoria Yearbook 2022

## Applied strategic management 813 (OBS 813)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 25.00

**NQF Level** 09

**Programmes** [MPhil \(Business Management\) \(Strategic Management\) \(Coursework\)](#)

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** Module is presented in English

**Department** Business Management

**Period of presentation** Semester 1 or Semester 2

### Module content

The strategy as practice approach drives this course. The selected approach is that of the consultant to the venture. Students are required to identify a company where the project is executed. Focus is on analysis through research, formulation through interactive facilitation and implementation through processes. Finally a review of the benefits to the venture is done post execution.

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