



Faculty of Humanities

Fakulteit Geesteswetenskappe
Lefapha la Bomotho

Invitation

22 September 2017

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Letting Our Research Questions Drive Our Research Methods

Expert lecture presented by Prof Cathy Binger

Friday, 22 September 2017
09h00 – 11h00, Centre for AAC

As researchers, it is tempting at times to attempt to construct studies based on the research methodologies with which we are most familiar. This can be an appropriate exercise in certain circumstances -- for example, as part of a doctoral level course that focus on a particular method. However, in the broader scope of planning and executing our research careers, our research questions should guide the methods, rather than allowing our comfort with particular types of research designs to dictate our research questions. In this talk, Prof Binger will discuss the ways in which she, together with her research collaborator Prof Jennifer Kent-Walsh, have conceptualized their research careers and use examples of the ways in which research questions lead to using a wide variety of research designs.

Venue: Centre for Augmentative and Alternative Communication, Communication Pathology Building, Hatfield Campus

Space is limited. Please RSVP by Wednesday, 20 September, to Liza Rossetti-Siefe, Tel: (012) 420 – 2001, E-mail: saak@up.ac.za to

About the presenter: Professor Cathy Binger is an associate professor at the Department of Speech and Hearing Sciences, University of New Mexico. Her field of expertise is language development in augmentative and alternative communication (AAC). She has conducted research in this area for over a decade, and has authored over 20 peer-reviewed research articles. She has presented over 25 invited workshops and over 60 peer-reviewed papers in the USA as well as in other countries.

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