University of Pretoria Yearbook 2023

BA (Information Design) (01130102)

Department	School of the Arts
Minimum duration of study	4 years
Total credits	530
NQF level	08

Programme information

This programme qualifies candidates for entry-level positions into the mass communications industries such as graphic design, branding and advertising as well as broadcast design. With a strong social underpinning, the programme incorporates design strategies, design applications and design products in print, ambient and screen-based media and technologies.

Closing date for applications: 30 June annually

Admission requirements

Important information for all prospective students for 2023

The admission requirements below apply to all who apply for admission to the University of Pretoria with a **National Senior Certificate (NSC) and Independent Examination Board (IEB) qualifications. Click here for this Faculty Brochure.**

Minimum requirements		
Achievement level English Home Language or English First Additional Language	**APS (Grade 11)**	**APS (NSC/IEB completed)**
5	**30**	**28**

* To retain admission, you must obtain an APS of at least 28 in the NSC.

* In addition to the UP application, it is compulsory for applicants to submit an online portfolio to the Information Design division by 30 June. Those who fail to do this will end up with an incomplete application and will therefore not be considered for the selection process.

Life Orientation is excluded when calculating the APS.

You will be considered for final admission to degree studies if space allows, and if you have a National Senior Certificate (NSC) or equivalent qualification with admission to bachelor's degree studies, and comply with the minimum subject requirements as well as the APS requirements of your chosen programme.

Applicants with qualifications other than the abovementioned should refer to the Brochure: Undergraduate Programme Information 2023: Qualifications other than the NSC and IEB, available at click here.

International students: Click here.

Transferring students

A transferring student is a student who, at the time of applying at the University of Pretoria (UP) is/was a registered student at another tertiary institution. A transferring student will be considered for admission based on NSC or equivalent qualification and previous academic performance. Students who have been dismissed from other institutions due to poor academic performance will not be considered for admission to UP.

Closing dates: Same as above.

Returning students

A returning student is a student who, at the time of application for a degree programme is/was a registered student at UP, and wants to transfer to another degree at UP. A returning student will be considered for admission based on NSC or equivalent qualification and previous academic performance.

Note:

- Students who have been excluded/dismissed from a faculty due to poor academic performance may be considered for admission to another programme at UP, as per faculty-specific requirements.
- Only ONE transfer between UP faculties and TWO transfers within a faculty will be allowed.
- Admission of returning students will always depend on the faculty concerned and the availability of space in the programmes for which they apply.

Closing date for applications from returning students

Same as above.

Additional requirements

Departmental selection is necessary prior to admission to this programme. Although Art as a Grade 12 subject is not a requirement, a candidate must be able to demonstrate his/her creative potential and commitment to the chosen field of study. Candidates are therefore required to submit a portfolio of work for a merit selection review and, if invited, undergo a series of tests and be interviewed by a selection committee. Contact the coordinator for more information. A student who chooses this programme must work in an appropriate design studio, approved by the coordinator, for at least six weeks during the third and fourth years.

Other programme-specific information

- Students with an achievement level of 5 or 6 or 7 for English Home Language or an achievement level of 6 or 7 for English First Additional Language, or the foreign qualification equivalence as per the conversion table, may apply for an exemption from ALL 110 and ALL 125.
- Students who are deemed NOT to be at risk of their level of academic literacy are compelled to take language modules to the value of 12 credits from the other departments.
- Students who are deemed to be at risk with an achievement level of 4 and below for English Home Language or an achievement level of 5 and below for English First Additional Language or the foreign qualification equivalence must register for ALL 110 and ALL 125.

Promotion to next study year

A student must pass all the core modules to be promoted to the next year of study. The Dean may approve exceptions to these promotion requirements on the recommendation of the head of the department.

Pass with distinction

The degree is awarded with distinction to a candidate who obtains at least 75% in IOW 400 and VKK 402.

General information

University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.

Curriculum: Year 1

Minimum credits: 124

To be promoted to the second year of study all core modules must be passed.

Fundamental modules

Academic information management 111 (AIM 111) - Credits: 4.00
Academic information management 121 (AIM 121) - Credits: 4.00
Academic literacy 110 (ALL 110) - Credits: 6.00
Academic literacy for Humanities 125 (ALL 125) - Credits: 6.00
Academic orientation 101 (UPO 101) - Credits: 0.00

Core modules

Imaging and visualisation (1) 101 (ILL 101) - Credits: 40.00
Information design (1) 100 (IOW 100) - Credits: 40.00
Visual culture studies 111 (VKK 111) - Credits: 12.00
Visual culture studies 121 (VKK 121) - Credits: 12.00

Curriculum: Year 2

Minimum credits: 126

To be promoted to the third year of study all core modules must be passed.

Core modules

Imaging and visualisation (2) 201 (ILL 201) - Credits: 40.00
Information design (2) 200 (IOW 200) - Credits: 40.00
Community arts in practice 210 (SOA 210) - Credits: 6.00
Visual culture studies 211 (VKK 211) - Credits: 20.00
Visual culture studies 221 (VKK 221) - Credits: 20.00

Curriculum: Year 3

Minimum credits: 160

To be promoted to the fourth year of study all core modules must be passed.

Core modules

Imaging and visualisation (3) 301 (ILL 301) - Credits: 50.00
Information design (3) 300 (IOW 300) - Credits: 50.00
Visual culture studies 311 (VKK 311) - Credits: 30.00
Visual culture studies 321 (VKK 321) - Credits: 30.00

Curriculum: Final year

Minimum credits: 120

Core modules

Information design 400 (IOW 400) - Credits: 60.00
Arts research and methodology 400 (SOA 400) - Credits: 40.00
Design studies 402 (VKK 402) - Credits: 20.00

Regulations and rules

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The General Academic Regulations (G Regulations) and General Student Rules apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.

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