



University of Pretoria Yearbook 2023

Research methodology 804 (NME 804)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
NQF Level	09
Programmes	MCom (Business Management) MPhil (Business Management) (Strategic Management) (Coursework) MPhil (Business Management) (Supply Chain Management) (Coursework) MPhil (Business Management) <i>Insolvency and Business Rescue</i> (Coursework) MPhil (Communication Management) <i>Strategic Communication Management</i> (Coursework) MPhil (Entrepreneurship) (Coursework)
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

Strong emphasis on market research, quantification of the market but also a basis for academic publications and a doctorate.

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.