



University of Pretoria Yearbook 2022

BIS (Publishing) (12131014)

Department Information Science

Minimum duration of study 3 years

Total credits 382

NQF level 07

SAQA ID 12133

Programme information

This package contextualises the South African publishing industry, with specific application to book publishing and corporate publishing. The objectives are to equip students with background knowledge on the industry, role players and trends, as well as with specific skills linked to the publishing value chain. These skills include: the commissioning of manuscripts aimed at specific markets; the management of the design, reproduction and printing phase; copy-editing and proofreading; financial and marketing management. Students are empowered to act as responsible information intermediaries who can add value to publications during the various phases of the publishing process.

Admission requirements

Important information for all prospective students for 2022

- The admission requirements apply to students who apply for admission to the University of Pretoria with a **National Senior Certificate (NSC) and Independent Examination Board (IEB) qualifications**.
- **Applicants with qualifications other than the abovementioned** should refer to:
 - **Brochure:** Undergraduate Programme Information 2022: Qualifications other than the NSC and IEB, available at [click here](#).
- **Citizens from countries other than South Africa (applicants who are not South African citizens)** should also refer to:
 - **Brochure:** Newcomer's Guide 2021, available at [click here](#).
 - **Website:** [click here](#).
- **School of Tomorrow (SOT), Accelerated Christian Education (ACE) and General Education Development Test (GED):** The University of Pretoria no longer accepts qualifications awarded by these institutions.
- **National Certificate (Vocational) (NCV) Level 4:** The University of Pretoria may consider NCV candidates, provided they meet the exemption for bachelor's status criteria and the programme requirements.

Transferring students

A transferring student is a student who, at the time of application for a degree programme at the University of Pretoria (UP) –

- is a registered student at another tertiary institution, **or** was previously registered at another tertiary institution



and did not complete the programme enrolled for at that institution, and is not currently enrolled at a tertiary institution, **or** has completed studies at another tertiary institution, but is not currently enrolled at a tertiary institution, **or** has started with tertiary studies at UP, then moved to another tertiary institution and wants to be readmitted at UP.

A transferring student will be considered for admission based on

- an NSC or equivalent qualification with exemption to bachelor's or diploma studies (whichever is applicable); **and** meeting the minimum faculty-specific subject requirements at NSC or tertiary level; **or** having completed a higher certificate at a tertiary institution with faculty-specific subjects/modules passed (equal to or more than 50%), as well as complying with faculty rules on admission;
- previous academic performance (must have passed all modules registered for up to the closing date of application) or as per faculty regulation/promotion requirements;
- a certificate of good conduct.

Note: Students who have been dismissed at the previous institution due to poor academic performance, will not be considered for admission to UP.

Returning students

A returning student is a student who, at the time of application for a degree programme –

- is a registered student at UP, and wants to transfer to another degree at UP, **or** was previously registered at UP and did not complete the programme enrolled for, and did not enrol at another tertiary institution in the meantime (including students who applied for leave of absence), **or** has completed studies at UP, but is not currently enrolled or was not enrolled at another tertiary institution after graduation.

A returning student will be considered for admission based on

- an NSC or equivalent qualification with exemption to bachelor's or diploma studies (whichever is applicable); **and** meeting the minimum faculty-specific subject requirements at NSC or tertiary level; **or** previous academic performance (should have a cumulative weighted average of at least 50% for the programme enrolled for);
- having applied for and was granted leave of absence.

Note: Students who have been excluded/dismissed from a faculty due to poor academic performance may be considered for admission to another programme at UP. The Admissions Committee may consider such students if they were not dismissed more than twice. Only ONE transfer between UP faculties will be allowed, and a maximum of two (2) transfers within a faculty.

Important faculty-specific information on undergraduate programmes for 2022

- The closing date is an administrative admission guideline for non-selection programmes. Once a non-selection programme is full and has reached the institutional targets, then that programme will be closed for further admissions, irrespective of the closing date. However, if the institutional targets have not been met by the closing date, then that programme will remain open for admissions until the institutional targets are met.
- The following persons will be considered for admission: Candidates who have a certificate that is deemed by the University to be equivalent to the required National Senior Certificate (NSC) with university endorsement; candidates who are graduates from another tertiary institution or have been granted the status of a graduate of such an institution, and candidates who are graduates of another faculty at the University of Pretoria.
- Life Orientation is excluded when calculating the APS.
- Grade 11 results are used for the conditional admission of prospective students.
- A valid qualification with admission to degree studies is required.
- Minimum subject and achievement requirements, as set out below, are required.
- All modules will be presented in English, as English is the language of tuition, communication and



correspondence.

University of Pretoria website: [click here](#)

Minimum requirements

Achievement level

English Home Language or English First Additional Language

APS

NSC/IEB

5 **28**

Other programme-specific information

- Select a **language** up to year-level 3, from one of the language module groups, e.g. Afrikaans, English, German, French or an African language in consultation with the package organiser. A language for beginners may not be selected.
- Select modules to the level of **24 credits** on **year-level 1** of the selected language.
- Continue with the same **language** as selected on year-level 1 up to year-level 3.
- Select modules to the value of **40 credits** on **year-level 2** of the selected language.
- Select modules to the value of **30 credits** on **year-level 3** of the selected language.
- Students who wish to continue with language studies at postgraduate level should consult the specific department for the selection of their modules and may possibly have to select additional modules.

See Language groups for more information

LANGUAGE GROUPS FOR SELECTION IN PROGRAMMES

Note: Consult the yearbook for module-specific requirements/prerequisites by searching for the relevant language module.

Module group 1 - Afrikaans

Year level 1

- As a first language: AFR 110, 120
- For speakers of other languages (also for speakers of other languages who are registered for qualifications in education and law) AFR 114
- For law students (first language): AFR 110 Note: AFR 120 may be taken additionally.
- For students following a programme in education: AFR 110, 120; (first language); AFR 114 (speakers of other languages)

Year level 2

- As a first language: AFR 214, AFR 210, 220
- For students following a programme in education: AFR 214, AFR 220

Year level 3

- As a first language: AFR 311, 321
- For students following a programme in education: Any modules with alpha codes AFR offered at year level 3.

Module group 2 - English

Year level 1

- For special purposes: ENG 118
- For academic purposes: ENG 110, 120

Year level 2



ENG 210, 220

Year level 3

- ENG 310, 320
- ENG 311, 322

Module group 3 - French

Year level 1

- For beginners: FRN 104, 181 (LLM students)
- Cultural-professional (for students who have passed French in Grade 12): FRN 113, 123

Year level 2

FRN 211, 221

Year level 3

Cultural-professional: FRN 361, 362, 363, 364

Module group 4 - German

Year level 1

- For beginners: DTS 104
- Cultural-professional (for students who have passed German in Grade 12): DTS 113, 123

Year level 2

DTS 211, 221

Year level 3

Cultural-professional: DTS 361, 362, 363, 364

Module group 5 - Greek

Year level 1

GRK 110, 120

Year level 2

GRK 210, 220

Module group 6 - Hebrew

Year level 1

HEB 110, 120

Year level 2

HEB 210, 220

Module group 7 - Latin

Year level 1

LAT 110, 120 (students who passed Latin in Grade 12 may start immediately with Latin at year level 2)

Year level 2

LAT 210, 220

Year level 3

LAT 310, 320

Module group 8 - IsiNdebele

Year level 1

For speakers of isiNdebele as home language or first or second additional language

NDE 110, AFT 121

Year level 2



NDE 210, AFT 220

Year level 3

NDE 310, AFT 320

Module group 9 - IsiZulu

Year level 1

- For beginners: ZUL 110, 120
- For speakers of isiZulu as home language or first or second additional language: ZUL 111, AFT 121

Year level 2

- For students who did ZUL 110, 120 at year level 1: ZUL 210, 220
- For students who did AFT 121: ZUL 111 at year level 1: AFT 220, ZUL 211

Year level 3

ZUL 310, AFT 320

Module group 10 - Sepedi

Year level 1

- For beginners: SEP 110,120
- For speakers of Sepedi as home language or first or second additional language: SEP 111, AFT 121

Year level 2

- For students who did SEP 110, 120 at year level 1: SEP 210, 220
- For students who did AFT 121, SEP 111 at year level 1: AFT 220, SEP 211

Year level 3

SEP 310, AFT 320

Module group 11 - Setswana

Year level 1

- For beginners: STW 110, 120
- For speakers of Setswana as home language or first or second additional language: STW 111, AFT 121

Year level 2

- For students who did STW 110, 120 at year level 1: STW 210, 220
- For students who did AFT 121, STW 111 at year level 1: AFT 220, STW 211

Year level 3

STW 310, AFT 320

Module group 12 - Spanish

Year level 1

For beginners: SPN 101, 102

Year level 2

SPN 211, 221

Year level 3

SPN 311, 321

Module group 13 - Portuguese

Year level 1

- For beginners: PTG 101
- Portuguese language and culture (for students who have passed Portuguese in Gr 12): PTG 113, 123

Year level 2

PTG 211, 221



Year level 3

PTG 311, 321

Pass with distinction

A degree (undergraduate) in the School of IT is conferred with distinction on a student who did not repeat any module of his/her final year, obtained a weighted average of at least 75% in all the prescribed modules for the final year, provided that a subminimum of 65% is obtained in each of these modules and provided that the degree is completed in the prescribed minimum period of time. Ad hoc cases will be considered by the Dean, in consultation with the relevant head of department.



Curriculum: Year 1

Minimum credits: 132

Fundamental: 26

Core: 82

Elective: 24

Additional information: Select two language modules from the Faculty of Humanities at first-year level (2 x 12 = 24 credits).

Fundamental modules

Academic information management 111 (AIM 111)

Module credits 4.00

NQF Level 05

Service modules

Faculty of Engineering, Built Environment and Information Technology
Faculty of Education
Faculty of Economic and Management Sciences
Faculty of Humanities
Faculty of Law
Faculty of Health Sciences
Faculty of Natural and Agricultural Sciences
Faculty of Theology and Religion

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1

Module content

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology.

Academic information management 121 (AIM 121)

Module credits 4.00

NQF Level 05



Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Humanities Faculty of Law Faculty of Health Sciences Faculty of Natural and Agricultural Sciences Faculty of Theology and Religion Faculty of Veterinary Science
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Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Module is presented in English

Department Informatics

Period of presentation Semester 2

Module content

Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

Academic literacy for Information Technology 121 (ALL 121)

Module credits 6.00

NQF Level 05

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Economic and Management Sciences

Prerequisites No prerequisites.

Contact time 1 web-based period per week, 2 lectures per week

Language of tuition Module is presented in English

Department Unit for Academic Literacy

Period of presentation Semester 2

Module content

By the end of this module students should be able to cope more confidently and competently with the reading, writing and critical thinking demands that are characteristic of the field of Information Technology.

English for specific purposes 118 (ENG 118)

Module credits 12.00

NQF Level 05

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Economic and Management Sciences
Faculty of Law

Prerequisites No prerequisites.



Contact time	2 lectures per week
Language of tuition	Module is presented in English
Department	English
Period of presentation	Semester 1

Module content

This module is intended to equip students with a thorough knowledge of English grammar and is particularly useful for those interested in a career in teaching, editing, document design or other forms of language practice.

Academic orientation 112 (UPO 112)

Module credits	0.00
NQF Level	00
Language of tuition	Module is presented in English
Department	EBIT Deans Office
Period of presentation	Year

Core modules

Marketing management 120 (BEM 120)

Module credits	10.00
NQF Level	05
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Marketing Management
Period of presentation	Semester 2

Module content

This module provides an overview of the fundamentals of marketing by considering the exchange process, customer value, marketing research and the development of a marketing plan. It also addresses the marketing mix elements with specific focus on the seven service marketing elements namely the service product, physical evidence, people, process, distribution, pricing and integrated marketing communication.

Information science 110 (INL 110)

Module credits	12.00
NQF Level	05
Service modules	Faculty of Humanities
Prerequisites	No prerequisites.



Contact time 1 practical per week, 3 lectures per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1

Module content

Introduction to Information Science. This module is an introduction to the study field of information science and its various professions. Key concepts that will be discussed include the following: the human as information processor and user; the life-cycle of information in terms of processes, products and role-players; as well as the communication of information. The social-ethical impact of globalisation is included as a key concern, with reference to Africa, the 4th Industrial Revolution and other revolutions to come are addressed as well as core principles such as equity, diversity and inclusion.

Information science 120 (INL 120)

Module credits 12.00

NQF Level 05

Service modules Faculty of Humanities

Prerequisites No prerequisites.

Contact time 1 practical per week, 3 lectures per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 2

Module content

Organisation and representation of information. This module offers a brief overview of the basic principles and processes underlying the organisation, representation, and structuring of information. The process of organising information on the web (such as social networking sites), in multimedia formats, by means of document image processing and in databases is dealt with. Themes on the representation of information through the creation of metadata include various general and domain specific metadata schemas such as Dublin Core for the web, as well as the various retrieval and management tools available for metadata. Practical classes include basic HTML and the design of web pages incorporating and applying what was covered in theory.

Information science 140 (INL 140)

Module credits 12.00

NQF Level 05

Service modules Faculty of Humanities

Prerequisites No prerequisites.

Contact time 1 practical per week, 3 lectures per week

Language of tuition Module is presented in English

Department Information Science



Period of presentation Semester 2

Module content

Information and communication technology. This module offers a brief overview of hardware and software and telecommunications technologies. Various networks, network applications. intranets, internet, the World Wide Web, deep web and cloud computing are discussed. Computer ethics, ICTs, e-commerce, ergonomics, mobile computing technology and the influence that new trends and developments such as the 4th Industrial Revolution and virtual reality have on the creation and distribution of information are covered in this module. The practical component focuses on the introduction to the coding language, Python.

Publishing: Introduction to publishing 110 (PUB 110)

Module credits 12.00

NQF Level 05

Prerequisites No prerequisites.

Contact time 1 practical per week, 3 lectures per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1

Module content

*Closed - requires departmental selection.

Introduction to publishing. This module will focus on an introductory overview of publishing: the historical development of publishing; the publishing value chain; business and legal issues relating to the publishing industry; and the broader macro-context.

Publishing 120 (PUB 120)

Module credits 12.00

NQF Level 05

Prerequisites No prerequisites.

Contact time 1 practical per week, 3 lectures per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 2

Module content

*Closed - requires departmental selection.

The Book Publishing Environment. This module provides a basic introduction to the book publishing environment. The following aspects are highlighted: the concept "publishing"; different publishing industries and environments; contexts of book publishing; the publishing value chain; processes, tasks and role-players involved in book publishing; different sectors of the book publishing industry; different types of publishing houses; external role-players; initiatives; strategies; current trends and issues.



Visual culture studies 111 (VKK 111)

Module credits	12.00
NQF Level	05
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	School of the Arts
Period of presentation	Semester 1

Module content

Foundations of visual culture

This module introduces art and visual culture theory using a wide range of texts and ideas. The module gives students wide exposure to visual discourses and includes a variety of visual culture examples e.g. artworks, advertisements. These discourses may include: exploring what visual culture is; modes of analysis; introducing terminology such as ideology and myth; dealing with selected periods from history contextually; introducing cultural icons and themes from popular visual culture.

Elective modules

Afrikaans 110 (AFR 110)

Module credits	12.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Law Faculty of Health Sciences
Prerequisites	No prerequisites.
Contact time	2 discussion classes per week, 2 lectures per week
Language of tuition	Module is presented in Afrikaans
Department	Afrikaans
Period of presentation	Semester 1

Module content

Taalkundekomponent: Inleiding tot die Afrikaanse taalkunde met klem op lees-en skryfvaardigheid.

Letterkundekomponent: Inleiding tot die Afrikaanse en Nederlandse letterkunde aan die hand van kortverhale en gedigte.

Afrikaans 120 (AFR 120)

Module credits	12.00
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NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Law
Prerequisites	No prerequisites.
Contact time	2 discussion classes per week, 2 lectures per week
Language of tuition	Module is presented in Afrikaans
Department	Afrikaans
Period of presentation	Semester 2

Module content

Taalkundekomponent: Inleiding tot die Afrikaanse sintaksis, fonetiek en taalgeskiedenis.

Letterkundekomponent: Inleiding tot die Romankuns Inleiding tot die Drama

African languages literature: Capita selecta 121 (AFT 121)

Module credits	12.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	NDE 110/SEP 111/ZUL 111/STW 111
Contact time	2 lectures per week
Language of tuition	Module presented in English and African Language
Department	African Languages
Period of presentation	Semester 2

Module content

Aspects of the literature of isiNdebele/isiZulu/Sepedi/Setswana such as an introduction to literary concepts such as literary text(s), topic, characters, events, time and place; the analysis of selected short stories.

German: Cultural-professional (1) 113 (DTS 113)

Module credits	12.00
NQF Level	05
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	Grade 12 German
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Module is presented in English and German
Department	Ancient and Modern Languages and Cultures



Period of presentation Semester 1

Module content

Comprehensive review of German grammar; development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

German: Cultural-professional (2) 123 (DTS 123)

Module credits 12.00

NQF Level 05

Service modules Faculty of Health Sciences

Prerequisites DTS 113

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Module is presented in English and German

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 2

Module content

Continuation of comprehensive review of German; further development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

English 110 (ENG 110)

Module credits 12.00

NQF Level 06

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education
Faculty of Economic and Management Sciences
Faculty of Law
Faculty of Health Sciences

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 2 lectures per week, 2 web-based periods per week

Language of tuition Module is presented in English

Department English

Period of presentation Semester 1

Module content

*Alternative evening classes - 2 discussion classes per week Introduction to Literature in English (1)

This module introduces the study of literature by examining a number of texts representing different genres (poetry, prose, drama). The texts studied here will be mainly from the pre-twentieth century era and may include texts written in English from both Africa and other parts of the world. The aim of this module is to equip students with the critical and analytical skills required for a perceptive reading of poetry, novels and plays.



English 120 (ENG 120)

Module credits 12.00

NQF Level 06

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education
Faculty of Economic and Management Sciences
Faculty of Law
Faculty of Theology and Religion

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Module is presented in English

Department English

Period of presentation Semester 2

Module content

*Alternative evening classes: 2 discussion classes per week

Introduction to Literature in English (2)

This module introduces the study of post-nineteenth century literature by examining a number of texts representing different genres (poetry, drama, prose). Texts will be from both Africa and other parts of the world. By the end of this module students should have the background and analytical skills to perceptively read modern and contemporary poetry, novels and plays.

French: Cultural-professional (1) 113 (FRN 113)

Module credits 12.00

NQF Level 05

Service modules Faculty of Health Sciences

Prerequisites Grade 12 French

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Module is presented in English and French

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 1

Module content

Comprehensive review of French grammar; development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

French: Cultural-professional (2) 123 (FRN 123)

Module credits 12.00

NQF Level 05

Service modules Faculty of Health Sciences



Prerequisites	FRN 113
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Module is presented in English and French
Department	Ancient and Modern Languages and Cultures
Period of presentation	Semester 2

Module content

Comprehensive review of French grammar; further development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

Introduction to isiNdebele Grammar - Capita selecta 110 (NDE 110)

Module credits	12.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Module is presented in IsiNdebele
Department	African Languages
Period of presentation	Semester 1

Module content

For speakers of isiNdebele as home language or first or second additional language.

Aspects of the grammar of isiNdebele such as an introduction to the word categories; an introduction to the structure, meaning and use of the noun, the adjective, the relative, the possessive; the verb; writing and spelling rules; dictionaries and dictionary use; grammatical analysis.

Introduction to Sepedi grammar - Capita selecta 111 (SEP 111)

Module credits	12.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Module is presented in Sepedi
Department	African Languages
Period of presentation	Semester 1



Module content

*For speakers of Sepedi as home language or first or second additional language.

Aspects of the grammar of Sepedi such as an introduction to the word categories; an introduction to the structure, meaning and use of the noun, the adjective, the relative, the possessive; the verb; writing and spelling rules; dictionaries and dictionary use; grammatical analysis.

Introduction to isiZulu grammar - Capita selecta 111 (ZUL 111)

Module credits 12.00

NQF Level 06

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Module is presented in isiZulu

Department African Languages

Period of presentation Semester 1

Module content

*For speakers of isiZulu as home language or first or second additional language.

Aspects of the grammar of isiZulu such as an introduction to the word categories; an introduction to the structure, meaning and use of the noun, the adjective, the relative, the possessive; the verb; writing and spelling rules; dictionaries and dictionary use; grammatical analysis.



Curriculum: Year 2

Minimum credits: 124

Fundamental: 8

Core: 76

Elective: 40

Additional information: Select two language modules from the Faculty of Humanities at second-year level (2 x 20 = 40 credits).

Fundamental modules

Community-based project 202 (JCP 202)

Module credits 8.00

NQF Level 07

Service modules Faculty of Economic and Management Sciences

Prerequisites No prerequisites.

Contact time 1 other contact session per week

Language of tuition Module is presented in English

Department Informatics

Period of presentation Year

Module content

This module is integrated into all undergraduate academic programmes offered by the Faculty. Main objectives: execution of a community project aimed at achieving a beneficial impact on a section of a socio-economically underprivileged community located in socio-economically deprived areas our society; awareness of personal, social and cultural values and an understanding of social issues; and development of life skills.

Core modules

Information science 240 (INL 240)

Module credits 16.00

NQF Level 06

Service modules Faculty of Humanities

Prerequisites No prerequisites.

Contact time 3 lectures per week, 3 practicals per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1



Module content

Social and ethical impact. This module examines moral and legal regulation practices related to information in print and digital environments. Different ethical theories are identified and applied to privacy, accuracy, intellectual property, access and security information, information poverty and censorship. Digital divide, information poverty and big data are discussed in this module. The interpretation and enforcement of rules and regulations are discussed.

Publishing 210 (PUB 210)

Module credits	20.00
NQF Level	06
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

*Closed - requires departmental selection.

Copy-editing. This module offers an introduction to copy-editing as a phase in the publishing process. Topics covered are the role of the copy-editor in the publishing value chain; the levels of editing; the responsibilities of the copy-editor towards the manuscript, the author and the publishing house; the responsibilities and skills of the proof-reader; typical problems in texts; proof-reading and copy-editing symbols and the mark-up of texts; as well as legal and ethical aspects of editing. Learners are also equipped with practical skills in proofreading and copy-editing both digital and print-based texts.

Publishing 220 (PUB 220)

Module credits	20.00
NQF Level	06
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 2



Module content

*Closed - requires departmental selection.

The Visual and Production Dimensions of Publishing. This module offers a theoretical positioning of graphic design, reproduction and printing within the publishing process, as well as practical applications thereof. The following topics are addressed in the theoretical positioning: graphic design practice; the historical development of the relationship between reproduction and printing innovations and graphic design styles; the use of visual elements in publications; the management role of the editor in this phase.

During the practical component learners are introduced to selected applications of DTP software and the practical aspects of the production phase.

Visual culture studies 211 (VKK 211)

Module credits	20.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Module is presented in English
Department	School of the Arts
Period of presentation	Semester 1

Module content

Gender, sexuality and visual representation

Introduction to the representation of sex, gender and sexuality in visual culture. Gender theory and terminology related to feminism, masculinity studies and *lgbtq* theory (lesbian, bisexual, gay, transgendered, queer) are unpacked. Themes and issues in gender and identity politics such as the male hero, the nude in late 19th century art, the femme fatale, hysteria, androgyny and transsexuality are dealt with. Sexuality and gender issues across a range of visual cultural such as soaps, sitcoms, artworks, advertisements, fashion, music videos and films are addressed.

Elective modules

Afrikaans 214 (AFR 214)

Module credits	20.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	AFR 110 and AFR 120
Contact time	2 discussion classes per week, 2 lectures per week
Language of tuition	Module is presented in Afrikaans
Department	Afrikaans



Period of presentation Semester 1

Module content

Taalkundekomponent: Morfologie, sintaksis, leksikologie en semantiek. *Letterkundekomponent:* Afrikaanse poësie

Afrikaans 220 (AFR 220)

Module credits 20.00

NQF Level 06

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites AFR 110 and AFR 120

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition Module is presented in Afrikaans

Department Afrikaans

Period of presentation Semester 2

Module content

Afrikaanse prosa
Literatuurteorie en -kritiek

African languages literature: Capita selecta 220 (AFT 220)

Module credits 20.00

NQF Level 06

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites NDE 210/SEP 211/ZUL 211/STW 211

Contact time 2 lectures per week

Language of tuition Module presented in English and African Language

Department African Languages

Period of presentation Semester 2

Module content

Aspects of the literature of isiNdebele/isiZulu/Sepedi/Setswana such as the continuation of the study of concepts such as text, topic, characters, events, time and place; the study of plot and style; the critical analysis of a novel/novelette.

German: Intermediate (1) 211 (DTS 211)

Module credits 20.00

NQF Level 06



Prerequisites	DTS 104 or DTS 123
Contact time	1 lecture per week, 4 discussion classes per week
Language of tuition	Module is presented in English and German
Department	Ancient and Modern Languages and Cultures
Period of presentation	Semester 1

Module content

This module focuses on the further development of communication skills with special emphasis on the receptive activities of the language, namely listening and reading. Careful attention is given to critical aspects of German grammar. Short fictional and non-fictional texts are used for comprehension as well as for demonstrating cultural aspects of the German-speaking countries. This module complies with the requirements for level B1.1 set by the “Common European Framework of Reference for Languages”.

German: Intermediate (2) 221 (DTS 221)

Module credits	20.00
NQF Level	06
Prerequisites	DTS 211
Contact time	1 lecture per week, 4 discussion classes per week
Language of tuition	Module is presented in English and German
Department	Ancient and Modern Languages and Cultures
Period of presentation	Semester 2

Module content

This module continues with the development of communicative skills of the language. Special attention is given to the comprehension of non-fictional and literary written texts, spoken and audio-visual inputs, as well as the application of knowledge of German grammar in oral and written production. This module complies with the requirements for level B1.2 set by the “Common European Framework of Reference for Languages”.

Modern English literature and English studies 210 (ENG 210)

Module credits	20.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	ENG 110, ENG 120
Contact time	2 discussion classes per week, 2 lectures per week
Language of tuition	Module is presented in English
Department	English
Period of presentation	Semester 1



Module content

*Alternative evening classes - 3 discussion classes per week

Modern English literature and English language studies

This module focuses on post-nineteenth century literature in English as well as on historical and theoretical aspects of the English language.

English 220 (ENG 220)

Module credits 20.00

NQF Level 06

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites ENG 110, ENG 120

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition Module is presented in English

Department English

Period of presentation Semester 2

Module content

*Alternative evening classes - 3 discussion classes per week

Twentieth-century, postcolonial and contemporary literature

This module focuses on post-nineteenth century literature in English. Various genres are covered and particular attention is given to postcolonial writing.

French: Intermediate (1) 211 (FRN 211)

Module credits 20.00

NQF Level 06

Prerequisites FRN 104 or FRN 123

Contact time 1 lecture per week, 4 discussion classes per week

Language of tuition Module is presented in English and French

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 1

Module content

This module focuses on the further development of communication skills with special emphasis on the receptive activities of the language, namely listening and reading. Careful attention is given to critical aspects of French grammar. Short fictional and non-fictional texts are used for comprehension as well as for demonstrating cultural aspects of the French-speaking countries. This module complies with the requirements for level B1.1 set by the "Common European Framework of Reference for Languages".

French: Intermediate (2) 221 (FRN 221)

Module credits 20.00



NQF Level	06
Prerequisites	FRN 211
Contact time	1 lecture per week, 4 discussion classes per week
Language of tuition	Module is presented in English and French
Department	Ancient and Modern Languages and Cultures
Period of presentation	Semester 2

Module content

This module continues with the development of communicative skills of the language. Special attention is given to the comprehension of non-fictional and literary written texts, spoken and audio-visual inputs, as well as the application of knowledge of French grammar in oral and written production. This module complies with the requirements for level B1.2 set by the “Common European Framework of Reference for Languages”.

isiNdebele 210 (NDE 210)

Module credits	20.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	AFT 121 and NDE 110
Contact time	2 lectures per week
Language of tuition	Module is presented in IsiNdebele
Department	African Languages
Period of presentation	Semester 1

Module content

Aspects of the grammar of isiNdebele such as a continuation of the study of the word categories; grammatical analysis; the structure, meaning and use of the pronoun and the enumerative; an introduction to isiNdebele speech sounds/phonetics.

Sepedi grammar - Capita selecta 211 (SEP 211)

Module credits	20.00
NQF Level	06
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	SEP 111, AFT 121
Contact time	2 lectures per week
Language of tuition	Module is presented in Sepedi
Department	African Languages
Period of presentation	Semester 1



Module content

Aspects of the grammar of Sepedi such as a continuation of the study of the word categories; grammatical analysis; the structure, meaning and use of the pronoun and the enumerative; an introduction to Sepedi speech sounds/phonetics.

IsiZulu grammar - Capita selecta 211 (ZUL 211)

Module credits 20.00

NQF Level 06

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites ZUL 111, AFT 121

Contact time 2 lectures per week

Language of tuition Module is presented in isiZulu

Department African Languages

Period of presentation Semester 1

Module content

Aspects of the grammar of isiZulu such as a continuation of the study of the word categories; grammatical analysis; the structure, meaning and use of the pronoun and the enumerative; an introduction to isiZulu speech sounds/phonetics.



Curriculum: Final year

Minimum credits: 126

Core: 96

Elective: at least 30

Additional information: Select one language module from the Faculty of Humanities at third-year level (at least 30 credits).

Core modules

Publishing 310 (PUB 310)

Module credits	24.00
NQF Level	07
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

*Closed - requires departmental selection.

Publishing in the Digital Environment. The first part of this module focuses on the study of publications in the digital environment. Differences between paper-based and digital texts are studied. Publication formats in the digital arena are discussed by focusing on topics such as multimedia, hyper fiction, e-books, etc., as well as distribution channels such as intranets and portals. The influence of the digital environment on publications and publication processes is the main focus of the second part, focusing on understanding the nature and management of the e-publishing environment and digital publishing technologies such as HTML, SGML, XML and PDF.

Publishing 311 (PUB 311)

Module credits	24.00
NQF Level	07
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1



Module content

*Closed - requires department selection.

Commissioning. This module offers an introduction to the commissioning phase of the book publishing process. The process of manuscript commissioning is studied within the dual contexts of the South African publishing environment and the internal environment of the publishing house.

Topics covered include: market research; list building; the management of both the manuscript development and production phases; costing a project; scheduling and contracts. Learners demonstrate their understanding of commissioning through case studies, role-plays and the creation of a manuscript proposal.

Publishing 320 (PUB 320)

Module credits 24.00

NQF Level 07

Prerequisites No prerequisites.

Contact time 3 lectures per week, 3 practicals per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 2

Module content

*Closed - requires departmental selection.

Management in the Publishing Environment. This module offers an introduction to publishing as a business.

Topics covered include business models in the publishing industry, the organisational structures of publishing houses, and the application of marketing in a publishing context.

Publishing 321 (PUB 321)

Module credits 24.00

NQF Level 07

Prerequisites No prerequisites.

Contact time 3 lectures per week, 3 practicals per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 2

Module content

*Closed - requires department selection.

Publishing in the Magazine and Corporate Environment. This module offers an introduction to the publishing value chain as applied to magazines and corporate publications; the magazine and corporate publishing environment (including kinds of magazines and corporate publications, readership, market segmentation); commissioning writing for magazines and corporate publications; production processes; sales and marketing; and distribution.



Elective modules

Afrikaans 311 (AFR 311)

Module credits 30.00

NQF Level 07

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites AFR 214 and AFR 220

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition Module is presented in Afrikaans

Department Afrikaans

Period of presentation Semester 1

Module content

Taalkundekomponent

Capita selecta uit die Afrikaanse taalkunde

Letterkundekomponent

Afrikaanse prosa

Afrikaans 321 (AFR 321)

Module credits 30.00

NQF Level 07

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites AFR 214 and AFR 220

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition Module is presented in Afrikaans

Department Afrikaans

Period of presentation Semester 2

Module content

Afrikaanse poësie

'n Keuse uit eietydse Nederlandstalige literatuur; analitiese teksondersoeke met aandag aan agtergrond- en resepsieaangeleenthede.

Die Afrikaanse drama word binne die breër konteks van die Afrikaanse letterkunde geplaas.

African languages literature: Capita selecta 320 (AFT 320)

Module credits 30.00

NQF Level 07



Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites NDE 310/SEP 310/ZUL 310/STW 310

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Module presented in English and African Language

Department African Languages

Period of presentation Semester 2

Module content

Aspects of the literature of isiNdebele/isiZulu/Sepedi/Setswana such as the critical analysis of a dramatic work and poetry (selected poems).

German: Cultural-professional (7) 361 (DTS 361)

Module credits 15.00

NQF Level 07

Prerequisites DTS 221 or DTS 261, 262, 263 and 264

Contact time 2 discussion classes per week

Language of tuition Module is presented in German

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 1

Module content

Introduction to German linguistics. This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

German: Cultural-professional (8) 362 (DTS 362)

Module credits 15.00

NQF Level 07

Prerequisites DTS 221 or DTS 261, 262, 263 and 264

Contact time 1 lecture per week, 2 discussion classes per week

Language of tuition Module is presented in German

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 1

Module content

Analysis, interpretation and appropriation of relevant texts from different disciplines. This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

German: Cultural-professional (9) 363 (DTS 363)



Module credits	15.00
NQF Level	07
Prerequisites	DTS 361
Contact time	2 discussion classes per week
Language of tuition	Module is presented in German
Department	Ancient and Modern Languages and Cultures
Period of presentation	Semester 2

Module content

Principles of textual grammar of the German language. This module complies with the requirements for level B2.2 set by the “Common European Framework of Reference for Languages”.

German: Cultural-professional (10) 364 (DTS 364)

Module credits	15.00
NQF Level	07
Prerequisites	DTS 362
Contact time	1 lecture per week, 2 discussion classes per week
Language of tuition	Module is presented in German
Department	Ancient and Modern Languages and Cultures
Period of presentation	Semester 2

Module content

Analysis, interpretation and appropriation of literary texts in cultural-historical perspective. This module complies with the requirements for level B2.2 set by the “Common European Framework of Reference for Languages”.

English 310 (ENG 310)

Module credits	30.00
NQF Level	07
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	ENG 210, ENG 220
Contact time	2 discussion classes per week, 2 lectures per week
Language of tuition	Module is presented in English
Department	English
Period of presentation	Semester 1



Module content

Reading Medieval and Early Modern literature

In this module students study the works of writers such as Chaucer, Shakespeare, Milton and Pope. The general characteristics and techniques of these authors are discussed in relation to developments in aesthetic theory, generic conventions and socio-historical change.

English 320 (ENG 320)

Module credits 30.00

NQF Level 07

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites ENG 220

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition Module is presented in English

Department English

Period of presentation Semester 2

Module content

Reading the Nineteenth Century

In this module students read a selection of 19th-century texts in English. The general characteristics and techniques of these texts are discussed in relation to developments in aesthetic theory, generic conventions and socio-historical change.

French: Cultural-professional (7) 361 (FRN 361)

Module credits 15.00

NQF Level 07

Prerequisites FRN 221 or FRN 261, 262, 263 and 264 (before 2011)

Contact time 2 discussion classes per week

Language of tuition Module is presented in French

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 1

Module content

Principles of textual grammar of the French language. This module complies with the requirements for level B2.1 set by the "Common European Framework of Reference for Languages".

French: Cultural-professional (8) 362 (FRN 362)

Module credits 15.00

NQF Level 07

Prerequisites FRN 221 or FRN 261, 262, 263 and 264 (before 2011)



Contact time 1 lecture per week, 2 discussion classes per week

Language of tuition Module is presented in French

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 1

Module content

Analysis, interpretation and appropriation of relevant audio-visual material and texts from non-fictional and fictional sources.

This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

French: Cultural-professional (9) 363 (FRN 363)

Module credits 15.00

NQF Level 07

Prerequisites FRN 361

Contact time 2 discussion classes per week

Language of tuition Module is presented in French

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 2

Module content

Principles of grammar of the French language. Introduction to professional translation and interpreting for the purpose of learning French as a foreign language.

French: Cultural-professional (10) 364 (FRN 364)

Module credits 15.00

NQF Level 07

Prerequisites FRN 362

Contact time 1 lecture per week, 2 discussion classes per week

Language of tuition Module is presented in French

Department Ancient and Modern Languages and Cultures

Period of presentation Semester 2

Module content

Analysis, interpretation and appropriation of literary texts in cultural-historical perspective.

isiNdebele 310 (NDE 310)

Module credits 30.00

NQF Level 07



Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites NDE 210, AFT 220

Contact time 2 lectures per week

Language of tuition Module is presented in IsiNdebele

Department African Languages

Period of presentation Semester 1

Module content

Aspects of the grammar of isiNdebele such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes/phonology of isiNdebele.

Sepedi 310 (SEP 310)

Module credits 30.00

NQF Level 07

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites SEP 210, SEP 220 will be required for students who completed SEP 110, SEP 120 at year level 1 and SEP 211, AFT 220 will be required for students who completed SEP 111, AFT 121 at year level 1

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Module is presented in English and Sepedi

Department African Languages

Period of presentation Semester 1

Module content

Sepedi grammar - Capita selecta

Aspects of the grammar of Sepedi such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes / phonology of Sepedi. The acquisition and inculcation of advanced communicative skills within a larger number of social, occupational and educational situations. Awareness of the nature and function of language structures is heightened further. Attention is also paid to cultural phenomena.

isiZulu 310 (ZUL 310)

Module credits 30.00

NQF Level 07

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education



Prerequisites	ZUL 210, ZUL 220 will be required for students who completed ZUL 110, ZUL 120 at year level 1 and ZUL 211, AFT 220 will be required for students who completed ZUL 111, AFT 121 at year level 1
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Module is presented in English and isiZulu
Department	African Languages
Period of presentation	Semester 1

Module content

isiZulu grammar - Capita selecta

Aspects of the grammar of isiZulu such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes/phonology of isiZulu. The acquisition and inculcation of advanced communicative skills within a larger number of social, occupational and educational situations. Awareness of the nature and function of language structures is heightened further. Attention is also paid to cultural phenomena.

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