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# University of Pretoria Yearbook 2022

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## BAHons *Visual Studies* (01240273)

**Department** School of the Arts

**Minimum duration of study** 1 year

**Total credits** 120

**NQF level** 08

### Programme information

This qualification builds on the foundation laid in the undergraduate Visual Studies programme, and offers students the opportunity to engage in research and to start developing their own field of interest and specialisation, which can then be pursued in further postgraduate studies.

### Admission requirements

1. Relevant bachelor's degree
2. A weighted average of at least 65% at final-year level

### Other programme-specific information

DRA 710 may be chosen in consultation with the programme manager.



## Curriculum: Final year

**Minimum credits: 120**

Elective modules

Select ONE of the following:

VKK 756 Cross-media visual and digital scholarship 756

DRA 710 Digital media and performance may be chosen in consultation with the programme manager.

### Core modules

#### Arts research and methodology 700 (SOA 700)

<b>Module credits</b>	40.00
<b>NQF Level</b>	08
<b>Prerequisites</b>	Admission into the programme.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	School of the Arts
<b>Period of presentation</b>	Year

#### Module content

A research report on an approved topic.

#### Key texts in visual culture 751 (VKK 751)

<b>Module credits</b>	40.00
<b>NQF Level</b>	08
<b>Prerequisites</b>	Recommended: VKK 311 & VKK 321
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	School of the Arts
<b>Period of presentation</b>	Semester 1

#### Module content

This module examines some of the seminal texts and theoretical frameworks in developing the fields of cultural studies, visual culture and the "new art history". The texts of the leading theorists are dealt with. The issues will be illustrated with reference to the South African context where applicable.

### Elective modules

#### Digital media and performance 710 (DRA 710)

<b>Module credits</b>	40.00
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<b>NQF Level</b>	08
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	School of the Arts
<b>Period of presentation</b>	Year

#### Module content

New and digital media investigates digital film-making, computer media and the internet in relation to performance and culture. The main emphasis is on digital film production and editing, with a secondary focus on distribution and screening.

### Visual and digital scholarship 756 (VKK 756)

<b>Module credits</b>	40.00
<b>NQF Level</b>	08
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	Blended mode
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	School of the Arts
<b>Period of presentation</b>	Semester 2

#### Module content

This module exposes students to the latest visual and digital research methodologies such as the use of photo diaries, interactive web documentaries, film and video clips, social media sites, mapping, visualisation of data and other multimodal scholarship skills in order to present a research portfolio/dossier aligned with the topic of their research essay (see SOA 700). A three-tiered analysis of images across media is followed, namely the site of production, the image itself and the meanings negotiated in specific social contexts.

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