University of Pretoria Yearbook 2021

PhD Tourism Management (07267243)

Department	Marketing Management
Minimum duration of study	2 years
Total credits	360
NQF level	10

Programme information

Not all postgraduate programmes are offered every year. Please consult the relevant faculty's student administration concerning the presentation of this programme.

Admission requirements

1. Relevant master’s degree
2. A cumulative weighted average of at least 60% for the master’s degree
3. Entrance examination passed with a minimum mark of 65%

Additional requirements

The Postgraduate Committee reserves the right to prescribe additional modules/seminars for a candidate until he/she has met the specified requirements.

The Dean or Postgraduate Committee has the right of authorisation regarding matters not provided for in the General Regulations or the Faculty regulations.

Due to capacity constraints, there is not necessarily an intake of new students every year. It remains the applicant's responsibility to ensure that the degree they wish to apply for, will indeed be offered.

Research information

The research component comprises the writing of a thesis and a draft article for publication. A short proposal has to be submitted to the postgraduate programme manager. Upon approval of the proposal, a supervisor(s) will be appointed. The candidate will work under the guidance of his/her supervisor to develop a detailed research proposal according to the departmental guidelines and regulations. The proposal has to be approved by all relevant committees before the candidate can commence with the thesis. The candidate will then continue to work under supervision of his/her supervisor to complete the research and to develop and finalise a thesis according to departmental guidelines and regulations. A public defence of the final thesis is required as part of the examination process.

Before or on submission of the thesis, the candidate must submit at least one draft article for publication in a

recognised academic journal. The draft article should be based on the research the candidate has conducted for the thesis and be approved by the supervisor. The draft article is a necessary condition for the degree to be conferred on the candidate.

The research component (thesis and draft article for publication) contributes 100% towards the total requirement for the degree. All prescribed modules are a prerequisite for the thesis.

An approved module from other programmes in other faculties can also be included with the consent from the Postgraduate Committee and the Postgraduate Committee of the other department concerned.

Curriculum: Year 1

Minimum credits: 360

Core modules

Research methodology 801 (EBW 801) - Credits: 0.00
Thesis 995 (TBE 995) - Credits: 360.00

Curriculum: Final year

Minimum credits: 360

Core modules

Thesis 995 (TBE 995) - Credits: 360.00

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.