

# University of Pretoria Yearbook 2021

## MPhil Communication Management (07255242)

**Department** Division Communication Management

**Minimum duration of study** 1 year

**Total credits** 180

**NQF level** 09

### Programme information

The degree comprises the writing of a dissertation and a draft article for publication in a recognised scientific journal.

### Admission requirements

1. Relevant honours degree **or** relevant postgraduate diploma (PGDip)
2. A cumulative weighted average of at least 60% for the honours degree or postgraduate diploma

### Examinations and pass requirements

The pass mark for a dissertation is 50%.

### Research information

The research proposal has to be approved by all relevant committees before the candidate can commence with the dissertation. The candidate will then work under supervision of his/her supervisor(s) to complete the research and to develop and finalise a dissertation according to departmental guidelines and regulations. A candidate, before or on submission of the dissertation, must submit at least one draft article for publication in a recognised academic journal. The draft article should be based on the research the candidate has conducted for the dissertation and be approved by the supervisor(s).

The weight of the research component contributes 100% towards the total requirements for the degree.

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## Curriculum: Final year

**Minimum credits: 180**

### Core modules

#### Dissertation: Communication management 891 (KOB 891)

<b>Module credits</b>	180.00
<b>NQF Level</b>	09
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Business Management
<b>Period of presentation</b>	Year

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