University of Pretoria Yearbook 2021

PGDip Communication Management (07220038)

Department	Business Management
Minimum duration of study	1 year
Total credits	120
NQF level	08

Admission requirements

1. Relevant bachelor's degree
2. Weighted average of at least 65% at final-year level

Program outline

The content of each module will consist of formal lectures, assignments and an examination. The examination for all modules will contribute 50% towards the final mark of a module. Students must pass all the modules.

A student will not be allowed to register more than twice for the same module.
There are no supplementary examinations for any of the modules.

Examinations and pass requirements

i. All the required reports must be submitted for the report module. A student will need an averageof 50% for each report to pass the module.
ii. An average of 50% is required in each of the examinations.
iii. A maximum of two (2) years will be allowed for the completion of the diploma.
iv. In order to obtain the diploma with distinction an average of 75% must be obtained in each ofthe modules individually.

Curriculum: Final year

Minimum credits: 120

Core modules

Trends and cases in communication management 701 (CMG 701) - Credits: 25.00
International Communication management 780 (IKO 780) - Credits: 25.00
The corporate communication report 700 (KOB 700) - Credits: 40.00
Corporate communication 781 (KPK 781) - Credits: 30.00

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.