



University of Pretoria Yearbook 2021

Publishing 310 (PUB 310)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	30.00
NQF Level	07
Programmes	BIS Publishing
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

*Closed - requires departmental selection.

Publishing in the Digital Environment. The first part of this module focuses on the study of publications in the digital environment. Differences between paper-based and digital texts are studied. Publication formats in the digital arena are discussed by focusing on topics such as multimedia, hyper fiction, e-books, etc., as well as distribution channels such as intranets and portals. The influence of the digital environment on publications and publication processes is the main focus of the second part, focusing on understanding the nature and management of the e-publishing environment and digital publishing technologies such as HTML, SGML, XML and PDF.

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