



University of Pretoria Yearbook 2021

The corporate communication report 700 (KOB 700)

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| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 40.00 |
| NQF Level | 08 |
| Programmes | PGDip Communication Management |
| Language of tuition | Module is presented in English |
| Department | Business Management |
| Period of presentation | Semester 1 and Semester 2 |

Module content

- Identification, description and investigation of an actual corporate issue
- A complete communication report to address the corporate issue

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