

# University of Pretoria Yearbook 2020

## PGDip Tourism Management (07220039)

**Minimum duration of study** 1 year

**Total credits** 120

**NQF level** 08

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### Programme information

The Dean has the right of authorisation regarding matters not provided for in the General or the Faculty regulations.

### Examinations and pass requirements

- i. Students must achieve at least 50% for all the required modules.
- ii. A maximum of two (2) years will be allowed for the completion of the diploma.
- iii. In order to obtain the diploma with distinction an average of 75% must be obtained in each of the modules individually.

The content of each coursework module will consist of formal lectures, assignments and an examination. The examination may take the form of a written examination or a written assignment and oral examination. The research methodology module will culminate in a research proposal.

A student will not be allowed to register more than twice for the same module.

There are no supplementary examinations for any of the modules.



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## Curriculum: Final year

**Minimum credits: 120**

### Core modules

Air transport and business travel management 702 (TBE 702) - Credits: 20.00

eTourism 703 (TBE 703) - Credits: 20.00

Hospitality management 704 (TBE 704) - Credits: 20.00

Responsible ecotourism management 705 (TBE 705) - Credits: 20.00

Strategic events management 706 (TBE 706) - Credits: 20.00

Strategic destination marketing 707 (TBE 707) - Credits: 20.00

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The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.