



University of Pretoria Yearbook 2020

Business management 320 (OBS 320)

Qualification Undergraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 20.00

Programmes [BCom](#)

[BCom Informatics Information Systems](#)

[BCom Law](#)

[BCom Marketing Management](#)

[BCom Supply Chain Management](#)

[BSc Information and Knowledge Systems](#)

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites OBS 114 or 124 with admission to the examination in the other

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 2

Module content

Strategy execution: Strategic management implementation. The role of management in strategy implementation; budgets as instrument in the implementation process; leading processes of change within enterprises; supporting policies, procedures and information systems for implementation in the various functional areas; evaluation and control of implementation. South African case studies to create contextual relevance.

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