



University of Pretoria Yearbook 2020

Construction entrepreneurship 740 (KEN 740)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	9.00
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Construction Economics
Period of presentation	Semester 2

Module content

Entrepreneurship, strategic management and marketing. Business ethics.

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