



University of Pretoria Yearbook 2020

Business engineering 421 (BPZ 421)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	16.00
Prerequisites	No prerequisites.
Contact time	2 tutorials per week, 4 lectures per week
Language of tuition	Module is presented in English
Department	Industrial and Systems Engineering
Period of presentation	Semester 2

Module content

Integration of engineering functions; strategic planning; organisational structures; business management; systems engineering; work-flow management; process modelling; business architecture; change management and motivation; marketing management and industry exposure. Business management game project.

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