

# University of Pretoria Yearbook 2019

## MPhil Communication Management (07255242)

**Minimum duration of study** 1 year

**Total credits** 180

**Contact** Prof RS Rensburg [ronel.rensburg@up.ac.za](mailto:ronel.rensburg@up.ac.za) +27 (0)124203395

### Programme information

The degree comprises the writing of a dissertation and a draft article for publication in a recognised scientific journal.

### Admission requirements

- A relevant Honours degree or equivalent qualification, with an average of at least 65%.
- A BTech degree is not recognised as an equivalent honours degree.
- The programme coordinator of the division may set additional requirements for admission.

### Examinations and pass requirements

The pass mark for a dissertation is 50%.

### Research information

The research proposal has to be approved by all relevant committees before the candidate can commence with the dissertation. The candidate will then work under supervision of his/her supervisor(s) to complete the research and to develop and finalise a dissertation according to departmental guidelines and regulations. A candidate, before or on submission of the dissertation, must submit at least one draft article for publication in a recognised academic journal. The draft article should be based on the research the candidate has conducted for the dissertation and be approved by the supervisor(s).

The weight of the research component contributes 100% towards the total requirements for the degree.

## Curriculum: Final year

**Minimum credits: 180**

### Core modules

Dissertation: Communication management 891 (KOB 891) - Credits: 180.00

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.