University of Pretoria Yearbook 2019

PGDip Entrepreneurship (07220033)

Minimum duration of study	1 year
Total credits	120
Contact	Prof JJ Janse van Vuuren jurie.vanvuuren@up.ac.za +27 (0)124203401

Programme information

The duration of the programme is 12 months. The programme is presented by means of online delivery and contact sessions. During each semester, there will be two contact sessions of one day each. Attendance of these contact sessions is compulsory.

Admission requirements

A relevant bachelor's degree and/or appropriate prior learning.

Additional requirements

The relevant head of department may recognise modules completed in respect of an uncompleted MPhil degree in Entrepreneurship in partial or full fulfilment of this Postgraduate Diploma.

1. The Dean has the right of authorisation regarding matters not provided for in the General Regulations or Faculty Regulations.
2. Only selected candidates will be allowed to register for a PGDip (Entrepreneurship).
3. The Department concerned reserves the right not to present a programme during a specific period or to limit the number of candidates admitted.
4. The presentation of the programme is subject to the admission of a minimum number of candidates.

Students need continuous access to the internet to enrol and complete this postgraduate diploma.

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Other programme-specific information

The programme will be presented as follows:

Block A: New Venture Planning (Cultivating an African Entrepreneurial Mind-set) consisting of:

- ENP 702 Introduction to entrepreneurship

- ENP 703 Creativity and innovation

Block B: New Venture Management (early stage) (Managing for Growth)

- ENP 701 Small business management
- NME 700 Business plan

Examinations and pass requirements

A semester mark of 40% is required to write examination. The semester mark will be made up of assignments, written tests and a research colloquium mark.
Candidates are finally evaluated during the periods of May to June and October to November for the first and second semesters respectively. The examinations will take the form of written evaluations.
An examination paper is written in each of the six modules and a minimum of 50% should be obtained in each of the six modules. A subminimum of 40% in each module is required.
There are no supplementary examinations in this programme.

In calculating marks, General Regulation G12.2 applies.
Subject to the provisions of General Regulation G.26, a head of a department determines, in consultation with the Dean

- when the examinations for the Postgraduate Diploma in his/her department will take place, provided that:

i. examinations for the Postgraduate Diploma which do not take place before the end of the academic year, must take place no later than 18 January of the following year, and all examination results must be submitted to the Student Administration by 25 January; and
ii. examinations for the Postgraduate Diploma which do not take place before the end of the first semester, may take place no later than 15 July, and all examination results must be submitted to the Student Administration on or before 18 July.

- whether a candidate will be admitted to a supplementary examination, provided that a supplementary examination is granted, only once in a maximum of two prescribed semester modules or once in one year module;
- supplementary examinations (if granted) cover the same subject matter as was the case for the examinations; **NB**: For the purpose of this provision, the phrase "not sit for an examination more than twice in the same subject" as it appears in General Regulation G.18.2, implies that a candidate may not be admitted to an examination in a module, including a supplementary examination, more than three times.
- the manner in which research reports are prepared and examined in his department. **NB**: Full details are published in each department's postgraduate information brochure, which is available from the relevant head of department. The minimum pass mark for a research report is 50%. The provisions regarding pass requirements for dissertations contained in General Regulation G.12.2 apply mutatis mutandis to research reports.

Subject to the provisions of General Regulation G.12.2.1.3, the subminimum required in subdivisions of modules is published in the study guides, which are available from the relevant head of department.

Curriculum: Final year

Minimum credits: 120

Core modules

Business plan 700 (ENP 700)

Module credits	30.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

Idea Generation and Business Start-up

- The Business Plan – preparation, evaluation
- The financial aspects as part of the business plan

Break-even analysis

Financial statements

Budget

- What potential financiers look for in business plan

Business partners

Venture capitalists

Commercial banks

Designing a business model and case towards drafting a complete business plan for both the start-up and financing requirements in Africa.

Small business management 701 (ENP 701)

Module credits	30.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

Understanding and applying the principles of the functional areas of business management within the context of the small business venture. A contextualised focus will be placed on supply chain, marketing human resources and financial management.

Introduction to entrepreneurship 702 (ENP 702)

Module credits	30.00

Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

The entrepreneurship ecosystem in Africa and its socio-economic impact. Identifying the elements of the entrepreneurial process and determine its interrelatedness. Apply the new business idea in the context of the entire process.

Creativity and innovation 703 (ENP 703)

Module credits	30.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

Understand and implement the theory of creativity and innovation. Ideation and design thinking towards refining a business idea for the African market environment. Engage in understating the process of innovation and innovation management.

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.