



University of Pretoria Yearbook 2019

Consumer aspects of food 417 (VDS 417)

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| Qualification | Undergraduate |
| Faculty | Faculty of Natural and Agricultural Sciences |
| Module credits | 15.00 |
| Programmes | BConSci Food Retail Management |
| Prerequisites | BEM 212 |
| Contact time | 3 lectures per week |
| Language of tuition | Afrikaans and English are used in one class |
| Department | Consumer and Food Sciences |
| Period of presentation | Semester 1 |

Module content

Module 1: Role playing factors relating to consumer behaviour, food procurement and consumption. The introduction of the 2011 Consumer protection act and food labelling laws. Consumer education in relation to consumers' social responsibility.

Module 2: A South African perspective on food retail management with a focus on how general logistics throughout the supply chain is implemented with the South African consumer in mind.

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