



University of Pretoria Yearbook 2019

Publishing: Introduction to publishing 110 (PUB 110)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	12.00
Programmes	BIS Publishing
Prerequisites	No prerequisites.
Contact time	1 practical per week, 3 lectures per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

*Closed – requires departmental selection.

Introduction to publishing. This module will focus on an introductory overview of publishing: the historical development of publishing; the publishing value chain; business and legal issues relating to the publishing industry; and the broader macro-context.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.