



University of Pretoria Yearbook 2019

Thematic studies module 3 798 (GIA 798)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	14.00
Programmes	PGDip Business Administration Business Studies
Prerequisites	No prerequisite.
Contact time	24 Hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to guide students to develop their own conceptual models. They need to integrate existing literature with their own critical understanding, and to propose an alternative framework for making sense of a phenomenon they have observed.

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