Universiteit van Pretoria Jaarboek 2018

PhD Kommunikasiebestuur (07267282)

Minimum duur van studie	2 jaar
Totale krediete	360
Kontak	Prof RS Rensburg ronel.rensburg@up.ac.za +27 (0)124203395

Programinligting

Sommige van hierdie inligting is slegs in Engels beskikbaar.

The degree comprises the writing of a thesis and a draft article for publication in a recognised scientific journal.

Not all postgraduate programmes are offered every year. Please consult the relevant faculty concerning the presentation of this programme.

Toelatingsvereistes

- Relevant master's degree or equivalent qualification.
- The Dean has the right of authorisation regarding matters not provided for in the General Regulations or the Faculty regulations.
- It remains the applicant's responsibility to ensure that the degree they wish to apply for, will indeed be offered.

Ander programspesifieke inligting

The head of department reserves the right to prescribe additional modules/seminars for a candidate.

Eksamens en slaagvereistes

The thesis should be passed in accordance with the stipulations of Regulations G.52 and G.60.2.2, as well as a compulsory module in Research Methodology.

Navorsing

The weight of the research component (thesis and draft article for publication) contributes 100% towards the total requirement for the degree. All prescribed modules are prerequisites for the thesis.

The proposal has to be approved by all relevant committees before the candidate can commence with the thesis. The candidate will then continue to work under supervision of his/her supervisor(s) to complete the research and to develop and finalise a thesis according to departmental guidelines and regulations. A candidate, before or on submission of the thesis, must submit at least one draft article for publication in a recognised scientific journal. The draft article should be based on the research the candidate has conducted for the thesis and be approved by the supervisor(s). The draft article is a requirement for the degree to be conferred on the candidate. The candidate has to give advance notice, in the appropriate format, about his/her intent to submit the thesis.

If a candidate fails any of the exemption assessments, the head of the department reserves the right to specify additional modules and to register him/her for EBW 900 (Research proposal) until he/she has met the specified requirements.

The research component comprises the writing of a thesis and a draft article for publication. A two-page outline proposal has to be submitted to the head of the department. Upon approval of the proposal, a supervisor(s) will be appointed. The candidate will work under the guidance of his/her supervisor to develop a detailed research proposal according to the departmental guidelines. The proposal has to be approved by all relevant committees before the candidate can commence with the thesis. The candidate will then continue to work under supervision of his/her supervisor to complete the research and to develop and finalise a thesis according to departmental guidelines and regulations. A public defence of the final thesis is required as part of the examination process.

A candidate, before or on submission of the thesis, must submit at least one draft article for publication in a recognised academic journal. The draft article should be based on the research the candidate has conducted for the thesis and be approved by the supervisor. The draft article is a necessary condition for the degree to be conferred on the candidate.

The weight of the research component (thesis and draft article for publication) contributes 100% towards the total requirement for the degree (thesis 80%, article 20%). All prescribed modules are prerequisites for the thesis.

Kurrikulum: Jaar 1

Minimum krediete: 360

Kernmodules

Proefskrif: Kommunikasiebestuur 995 (KOB 995) - Krediete: 360.00

Kurrikulum: Finale jaar

Minimum krediete: 360

Kernmodules

Proefskrif: Kommunikasiebestuur 995 (KOB 995) - Krediete: 360.00

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die Algemene Regulasies (G Regulasies) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertroud met hierdie regulasies sowel as met die inligting vervat in die Algemene Reëls sal wees. Onkunde betrefffende hierdie regulasies en reels sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.