University of Pretoria Yearbook 2017

BISHons Publishing (12240008)

Duration of study	1 year
Total credits	120
Contact	Prof EH le Roux beth.leroux@up.ac.za +27 (0)124202426

Admission requirements

- BIS in Publishing or any related package or equivalent degree;
- A minimum average of 65% in the undergraduate studies.

Additional requirements

Consult G Regulations G.16 to G.29.

Other programme-specific information

Subject to the provisions of G Regulation G.18.3, a full-time student must complete his or her studies for an honours degree within two academic years (four semesters) and an after-hours student within three academic years (six semesters) after first registration for the degree. However, the Dean may, on the recommendation of the Head of Department concerned, extend the period of study in both cases by a maximum of two semesters.

Curriculum: Final year

Minimum credits: 120

Fundamental modules

Research methodology 711 (INY 711)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

Research methodology and the application thereof to resolve research problems and to create new knowledge, is a valued advantage to any student. The module is compiled with the following objectives in mind: to instruct the student in the basic principles of research and to avail them the opportunity to execute research projects in a professional manner. Students are guided from the selection of a problem to the presentation of a complete research report with practical suggestions based on a solid theoretical framework.

Core modules

Publishing management: Management and finance 722 (PUB 722)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

This module focuses on the theory and practice of publishing management. Issues addressed include the following: personal skills; general management skills; financial skills; new product development; costing; editorial issues.

Publishing management: Organisation and processes 723 (PUB 723)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English

Academic organisation	Information Science
Period of presentation	Semester 2

Module content

This module focuses on the theory and practice of publishing management. Issues addressed include the following: human resources; legal skills; project management; sales and marketing; communication skills; logistics; leadership.

Research project 1: The South African publishing environment 724 (PUB 724)

Module credits	15.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

This module is research-based. The focus is on developments and trends impacting on the value chain and supply chain of the local book industry.
The overall objective of the module is to generate research that can contribute to information on the shape and size of this cultural industry.

Research project 2: The international publishing environment 725 (PUB 725)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

This module is research-based. The focus is on global developments and trends impacting on book publishing as a cultural industry. The research parameters will be determined yearly by a selection of relevant global practices impacting on local developments and trends.

Editorial practice: Advanced copy-editing and editorial project management 728 (PUB 728)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week

Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 1 and Semester 2

Module content

One of the central role players in the publishing value chain is the copy-editor, whose tasks range from copy-editing and proofreading manuscripts, to developing budgets and schedules, and managing entire publishing projects through production. This module builds on students' knowledge of and skills in editorial practice, including advanced copyediting, editorial and production project management. The module also focuses on theory of editorial practice, including editorial approaches and policies.

Elective modules

Advanced e-publishing 712 (PUB 712)

Module credits	15.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	3 discussion classes per week
Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

The aim of this module is to further familiarise students with the development, economics and delivery of electronic publications. Students develop strong e-production skills through hands-on implementation of publication workflows for various electronic publications. Students also implement a business plan for the distribution and marketing of these publications.

Editorial practice: List building and acquisition of rights 729 (PUB 729)

Module credits	15.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 1 and Semester 2

Module content

At the heart of the publishing value chain lies the commissioning editor or publisher, whose tasks range from commissioning new titles and nurturing authors, through to managing entire publishing lists and making rights acquisitions. This module builds on students' knowledge of and skills in commissioning and acquisitions, with a particular focus on strategic and financial aspects of publishing list building, and acquisition policies and procedures.

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.