



# University of Pretoria Yearbook 2017

## BIS Publishing (12131014)

**Duration of study** 3 years

**Total credits** 428

**Contact** Prof EH le Roux [beth.leroux@up.ac.za](mailto:beth.leroux@up.ac.za) +27 (0)124202426

### Programme information

This package contextualises the South African publishing industry, with specific application to book publishing and corporate publishing. The objectives are to equip students with background knowledge on the industry, role players and trends, as well as with specific skills linked to the publishing value chain. These skills include: the commissioning of manuscripts aimed at specific markets; the management of the design, reproduction and printing phase; copy-editing and proofreading; financial and marketing management. Students are empowered to act as responsible information intermediaries who can add value to publications during the various phases of the publishing process.

### Admission requirements

- The following persons will be considered for admission: a candidate who is in possession of a certificate that is deemed by the University to be equivalent to the required Grade 12 certificate with university endorsement; a candidate who is a graduate from another tertiary institution or has been granted the status of a graduate of such an institution; and a candidate who is a graduate of another faculty at the University of Pretoria.
- Life Orientation is excluded when calculating the APS.
- Grade 11 results are used in the provisional admission of prospective students.
- A valid qualification with admission to degree studies is required.
- Minimum subject and achievement requirements, as set out below, are required. On first-year level a student has a choice between Afrikaans and English as language medium. In certain cases, tuition may be presented in English only, for example in electives, where the lecturer may not speak Afrikaans or in cases where it is not economically or practically viable.
- Should a candidate obtain an APS of 25 to 27, consideration for admission will be based on the results of the NBT, provided the quotas regarding student numbers have not been reached.

Minimum requirements				
Achievement level				
Afrikaans or English				APS
NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	28 (25-27 admission based on the NBT)



## Other programme-specific information

- Select a **language** up to year-level 3, from one of the language module groups, e.g. Afrikaans, English, German, French or an African language in consultation with the package organiser. A language for beginners may not be selected.
- Select modules to the level of **24 credits** on **year-level 1** of the selected language.
- Continue with the same **language** as selected on year-level 1 up to year-level 3.
- Select modules to the value of **40 credits** on **year-level 2** of the selected language.
- Select modules to the value of **30 credits** on **year-level 3** of the selected language.
- Students who wish to continue with language studies at postgraduate level should consult the specific department for the selection of their modules and may possibly have to select additional modules.

See Language groups for more information

### LANGUAGE GROUPS FOR SELECTION IN PROGRAMMES

Note: You should consult the alphabetical list of modules for full information on all the language modules listed below, as some of these modules have specific requirements/prerequisites.

#### **Module group 1 - Afrikaans**

##### **Year level 1**

- As a first language: AFR 110,120
- For speakers of other languages (also for speakers of other languages who are registered for qualifications in education and law) AFR 114
- For law students (first language): AFR 110 Note: AFR 120 may be taken additionally.
- For students following a programme in education: AFR 110,120; (first language); AFR 114 (speakers of other languages)

##### **Year level 2**

- As a first language: AFR 214, AFR 210,220
- For students following a programme in education: AFR 214, AFR 220
- Language, culture, communication and media: LCC 210,220

##### **Year level 3**

- As a first language: AFR 311,321
- For students following a programme in education: Any modules with alpha codes AFR and LCC offered at year level 3.
- Language, culture, communication and media: LCC 312,320,322

#### **Module group 2 - English**

##### **Year level 1**

- For special purposes: ENG 118
- For academic purposes: ENG 110,120

##### **Year level 2**

ENG 210,220

##### **Year level 3**

- ENG 310,320
- ENG 311,322

#### **Module group 3 - French**

##### **Year level 1**

- For beginners: FRN 104,181 (LLM students)



- Cultural-professional (for students who have passed French in Grade 12): FRN 113,123

### **Year level 2**

FRN 211,221

### **Year level 3**

Cultural-professional: FRN 361,362,363,364

### **Module group 4 - German**

#### **Year level 1**

- For beginners: DTS 104
- Cultural-professional (for students who have passed German in Grade 12): DTS 113,123

#### **Year level 2**

DTS 211,221

#### **Year level 3**

Cultural-professional: DTS 361,362,363,364

### **Module group 5 - Greek**

#### **Year level 1**

GRK 110,120

#### **Year level 2**

GRK 210,220

### **Module group 6 - Hebrew**

#### **Year level 1**

HEB 110,120

#### **Year level 2**

HEB 210,220

### **Module group 7 - Latin**

#### **Year level 1**

LAT 110,120 (students who passed Latin in Grade 12 may start immediately with Latin at year level 2)

#### **Year level 2**

LAT 210,220

#### **Year level 3**

LAT 310,320

### **Module group 8 - IsiNdebele**

#### **Year level 1**

For speakers of isiNdebele as home language or first or second additional language  
NDE 110, AFT 121

#### **Year level 2**

NDE 210, AFT 220

#### **Year level 3**

NDE 310, AFT 320

### **Module group 9 - IsiZulu**

#### **Year level 1**

- For beginners: ZUL 110,120
- For speakers of isiZulu as home language or first or second additional language: ZUL 111, AFT 121



## **Year level 2**

- For students who did ZUL 110,120 at year level 1: ZUL 210,220
- For students who did AFT 121: ZUL 111 at year level 1: AFT 220, ZUL 211

## **Year level 3**

ZUL 310, AFT 320

### **Module group 10 - Sepedi**

#### **Year level 1**

- For beginners: SEP 110,120
- For speakers of Sepedi as home language or first or second additional language: SEP 111, AFT 121

#### **Year level 2**

- For students who did SEP 110,120 at year level 1: SEP 210,220
- For students who did AFT 121, SEP 111 at year level 1: AFT 220, SEP 211

#### **Year level 3**

SEP 310, AFT 320

### **Module group 11 - Setswana**

#### **Year level 1**

- For beginners: STW 110,120
- For speakers of Setswana as home language or first or second additional language: STW 111, AFT 121

#### **Year level 2**

- For students who did STW 110,120 at year level 1: STW 210,220
- For students who did AFT 121, STW 111 at year level 1: AFT 220, STW 211

#### **Year level 3**

STW 310, AFT 320

### **Module group 12 - Spanish**

#### **Year level 1**

For beginners: SPN 101,102

#### **Year level 2**

SPN 211,221

#### **Year level 3**

SPN 311,321

### **Module group 13 - Portuguese**

#### **Year level 1**

- For beginners: PTG 101
- Portuguese language and culture (for students who have passed Portuguese in Gr 12): PTG 113,123

#### **Year level 2**

PTG 211,221

#### **Year level 3**

PTG 311,321

## **Pass with distinction**

A degree (undergraduate) in the School of IT is conferred with distinction on a student who did not repeat any module of his/her final year, obtained a weighted average of at least 75% in all the



prescribed modules for the final year, provided that a subminimum of 65% is obtained in each of these modules and provided that the degree is completed in the prescribed minimum period of time. Ad hoc cases will be considered by the Dean, in consultation with the head of the relevant department.



# Curriculum: Year 1

**Minimum credits: 130**

## Fundamental modules

Visual culture studies 111 (VKK 111) - Credits: 12.00

English for specific purposes 118 (ENG 118) - Credits: 12.00

Academic information management 101 (AIM 101) - Credits: 6.00

Academic literacy for Information Technology 121 (ALL 121) - Credits: 6.00

Academic orientation 112 (UPO 112) - Credits: 0.00

## Core modules

Marketing Management 120 (BEM 120) - Credits: 10.00

Information science 110 (INL 110) - Credits: 12.00

Information science 130 (INL 130) - Credits: 12.00

Information science 140 (INL 140) - Credits: 12.00

Publishing 120 (PUB 120) - Credits: 12.00

Visual culture studies 123 (VKK 123) - Credits: 12.00

## Elective modules

Afrikaans 110 (AFR 110) - Credits: 12.00

Afrikaans 120 (AFR 120) - Credits: 12.00

German: Cultural-professional (1) 113 (DTS 113) - Credits: 12.00

German: Cultural-professional (2) 123 (DTS 123) - Credits: 12.00

English 110 (ENG 110) - Credits: 12.00

English 120 (ENG 120) - Credits: 12.00

French: Cultural-professional (1) 113 (FRN 113) - Credits: 12.00

French: Cultural-professional (2) 123 (FRN 123) - Credits: 12.00

Introduction to isiNdebele Grammar – Capita selecta 110 (NDE 110) - Credits: 12.00

African languages literature: Capita selecta 121 (AFT 121) - Credits: 12.00

Introduction to Sepedi grammar - Capita Selecta 111 (SEP 111) - Credits: 12.00

Introduction to isiZulu grammar – Capita selecta 111 (ZUL 111) - Credits: 12.00



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## Curriculum: Year 2

**Minimum credits: 148**

### Fundamental modules

Community-based project 202 (JCP 202) - Credits: 8.00

### Core modules

Information science 240 (INL 240) - Credits: 20.00

Popular fiction 220 (LCC 220) - Credits: 20.00

Publishing 210 (PUB 210) - Credits: 20.00

Publishing 220 (PUB 220) - Credits: 20.00

Visual culture studies 211 (VKK 211) - Credits: 20.00

### Elective modules

Afrikaans 210 (AFR 210) - Credits: 20.00

Afrikaans 220 (AFR 220) - Credits: 20.00

Modern English literature and English studies 210 (ENG 210) - Credits: 20.00

English 220 (ENG 220) - Credits: 20.00

isiNdebele 210 (NDE 210) - Credits: 20.00

German: Intermediate (1) 211 (DTS 211) - Credits: 20.00

German: Intermediate (2) 221 (DTS 221) - Credits: 20.00

French: Intermediate (1) 211 (FRN 211) - Credits: 20.00

French: Intermediate (2) 221 (FRN 221) - Credits: 20.00

African languages literature: Capita selecta 220 (AFT 220) - Credits: 20.00

Sepedi grammar – Capita selecta 211 (SEP 211) - Credits: 20.00

IsiZulu grammar – Capita selecta 211 (ZUL 211) - Credits: 20.00



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## Curriculum: Final year

**Minimum credits: 150**

### Core modules

- Publishing 310 (PUB 310) - Credits: 30.00
- Publishing 311 (PUB 311) - Credits: 30.00
- Publishing 320 (PUB 320) - Credits: 30.00
- Publishing 321 (PUB 321) - Credits: 30.00

### Elective modules

- Afrikaans 311 (AFR 311) - Credits: 30.00
- Afrikaans 321 (AFR 321) - Credits: 30.00
- German: Cultural-professional (7) 361 (DTS 361) - Credits: 15.00
- German: Cultural-professional (8) 362 (DTS 362) - Credits: 15.00
- German: Cultural-professional (9) 363 (DTS 363) - Credits: 15.00
- German: Cultural-professional (10) 364 (DTS 364) - Credits: 15.00
- English 310 (ENG 310) - Credits: 30.00
- English 311 (ENG 311) - Credits: 30.00
- English 320 (ENG 320) - Credits: 30.00
- English 322 (ENG 322) - Credits: 30.00
- French: Cultural-professional (7) 361 (FRN 361) - Credits: 15.00
- French: Cultural-professional (8) 362 (FRN 362) - Credits: 15.00
- French: Cultural-professional (9) 363 (FRN 363) - Credits: 15.00
- French: Cultural-professional (10) 364 (FRN 364) - Credits: 15.00
- isiNdebele 310 (NDE 310) - Credits: 30.00
- Sepedi 310 (SEP 310) - Credits: 30.00
- isiZulu 310 (ZUL 310) - Credits: 30.00
- African languages literature: *Capita selecta* 320 (AFT 320) - Credits: 30.00

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The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.