



University of Pretoria Yearbook 2017

Food retailing and visual merchandising of food 427 (VDS 427)

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| Qualification | Undergraduate |
| Faculty | Faculty of Natural and Agricultural Sciences |
| Module credits | 17.00 |
| Programmes | BConSci Food Retail Management |
| Prerequisites | VDS 417 |
| Contact time | 1 lecture per week, 1 practical per week |
| Language of tuition | Afrikaans and English is used in one class |
| Academic organisation | Consumer Science |
| Period of presentation | Semester 2 |

Module content

Aspects of food retailing with regard to display, presentation and shop layout as applied to food products. Practical application of the principles in visual merchandising of food and food retailing in the food industry.

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