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# University of Pretoria Yearbook 2017

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## Advanced e-publishing 712 (PUB 712)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	15.00
<b>Programmes</b>	<a href="#">BISHons Publishing</a>
<b>Service modules</b>	Faculty of Economic and Management Sciences
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 discussion classes per week
<b>Language of tuition</b>	Module is presented in English
<b>Academic organisation</b>	Information Science
<b>Period of presentation</b>	Semester 2

### Module content

The aim of this module is to further familiarise students with the development, economics and delivery of electronic publications. Students develop strong e-production skills through hands-on implementation of publication workflows for various electronic publications. Students also implement a business plan for the distribution and marketing of these publications.

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