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# University of Pretoria Yearbook 2017

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## Advanced e-publishing 712 (PUB 712)

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| <b>Qualification</b>          | Postgraduate   |
| <b>Faculty</b>                | <a href="#">Faculty of Engineering, Built Environment and Information Technology</a> |
| <b>Module credits</b>         | 15.00  |
| <b>Programmes</b>             | <a href="#">BISHons Publishing</a>   |
| <b>Service modules</b>        | Faculty of Economic and Management Sciences  |
| <b>Prerequisites</b>          | No prerequisites.  |
| <b>Contact time</b>           | 3 discussion classes per week  |
| <b>Language of tuition</b>    | Module is presented in English   |
| <b>Academic organisation</b>  | Information Science  |
| <b>Period of presentation</b> | Semester 2   |

### Module content

The aim of this module is to further familiarise students with the development, economics and delivery of electronic publications. Students develop strong e-production skills through hands-on implementation of publication workflows for various electronic publications. Students also implement a business plan for the distribution and marketing of these publications.

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