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# University of Pretoria Yearbook 2017

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## Strategy and leadership 811 (OBS 811)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Programmes</b>	<a href="#">MPhil Business Management Responsible Leadership (Coursework)</a> <a href="#">MPhil Business Management Supply Chain Management (Coursework)</a>
<b>Prerequisites</b>	OBS 320 or equivalent
<b>Contact time</b>	1 lecture per week
<b>Language of tuition</b>	Module is presented in English
<b>Academic organisation</b>	Business Management
<b>Period of presentation</b>	Semester 1 or Semester 2

### Module content

Key concepts and principles of strategy, generic strategies, specific strategies, strategy practices, Formulation, Implementation and measurement of strategy, Environmental (Context) analysis and internal resource analysis. Basic concepts of leadership, styles and approaches to leadership with relevance to strategy of the business. Current trends in leadership research. Responsible leadership thinking and application.

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